

LONDON

45 PARK LANE

Two day itinerary: **Artisan**

London is at the heart of England's artisan industry. From the historic tailors of Savile Row to the contemporary craftspeople bringing traditional designs into the 21st century, the capital is a melting pot of creative talents. For handmade handicrafts, bespoke attire and authentic British produce, London is the place to go. Discover our pick of the best, including some Royal Warrant holders, with this two-day itinerary.

Day One

Begin the day with a five-minute walk from the hotel to Creed on Mount Street.



CREED BOUTIQUE

T: 020 7495 1795 | 99 Mount Street, London W1K 2TF

Make your scent unique by commissioning a bespoke fragrance from Creed. As guests enjoy a glass of Champagne, experts take them on a scent discovery to create a blend that works with their skin and tastes. If you don't have time to make your own, select one of the perfume house's signature fragrances and engrave the bottle with your monogram.

Then, take a 10-minute walk to Henry Poole & Co.



HENRY POOLE & CO

T: 020 7734 5985 | 15 Savile Row, London W1S 3PJ

London's Savile Row is synonymous with style and quality and Henry Poole & Co is one of the finest tailors on the street. Creator of the tuxedo, the tailor has been handcrafting custom suits for the capital's well-heeled gentlemen since 1806. The bespoke service is so good that Henry Poole & Co has been awarded Royal Warrants by its regal clients.

From Savile Row, walk for five minutes to Budd Shirtmakers in Piccadilly Arcade.



BUDD SHIRTMAKERS

T: 020 7493 0139 | 3 Piccadilly Arcade, London SW1Y 6NH

For a shirt to go with your new suit, head to tiny Mayfair boutique, Budd Shirtmakers. The tailor specialises in bespoke shirts that are cut onsite. There's also a made-to-measure service offering a generous selection of classic or tailored styles, from which customers can select their preferred cloth, collar and cuffs.

Next, it's a two-minute walk to John Lobb.



JOHN LOBB LTD

T: 020 7930 3664 | 9 St. James's Street, London SW1A 1EF

Shoemaker to the British royal family, John Lobb has been awarded Royal Warrants by both The Duke of Edinburgh and The Prince of Wales. The atelier specialises in bespoke handmade-to-measure boots, shoes and monogrammed slippers, each pair crafted by a team of talented artisans.

The final boutique of the day is just a two-minute walk away.



RACHEL TREVOR-MORGAN MILLINERY

T: 020 7839 8927 | 18 Crown Passage, Kings Street, London SW1Y 6PP

Rachel Trevor-Morgan has been crafting bespoke hats for many years. One loyal client is Queen Elizabeth, who has worn Rachel Trevor-Morgan headwear at Royal Ascot, her Diamond Wedding celebration and on her 80th birthday. Visit the milliner to commission a made-to-order headpiece that's guaranteed to make you stand out from the crowd.

To return to the hotel, it's a 10-minute drive or a leisurely 20-minute walk.

Day two

Start day two with a 25-minute drive to Caravan.



CARAVAN KING'S CROSS

T: 0207 101 7661 | 1 Granary Square, London N1C 4AA

Located in a Grade II listed former Victorian grain store, Caravan offers a distinctive range of home-roasted coffee. Beans are sourced from sustainable, environmentally friendly farms, and alongside the usual coffee menu is an innovative daily espresso blend. The venue also offers interesting breakfasts, brunches and an all-day menu featuring everything from quinoa bowls to pizza.

Next, take a 25-minute drive to Ming.



MING

T: 0207 243 6545 | 108 Talbot Road, London W11 1JR

Ming is a beautiful fine jewellery shop in Notting Hill, owned by qualified goldsmith and gemologist Ming Lampson. The jeweller designs and handcrafts one-of-a-kind pieces using unusual, natural gemstones of the highest quality. Bespoke jewellery can also be commissioned by those planning an extra special gift.

It's a 20-minute drive to the next destination.



SIPSMITH LONDON

T: 0208 747 0753 | 83 Cranbrook Road, London W4 2LJ

On weeknights at Sipsmith London, visitors can tour the first traditional copper pot distillery to open in London since 1820 and witness the intricate production processes that goes into handcrafting its signature spirits. Enjoy tutored tastings of Sipsmith's signature London Dry Gin, and pick up a pretty bottle or two to take home.

Then, take a 25-minute drive to David Mellor.



DAVID MELLOR

T: 0207 730 4259 | 4 Sloane Square, London SW1W 8EE

David Mellor was one of the best-known designers in Britain, and his store in Sloane Square is London's premier retailer of kitchenware. Mellor is particularly well known for his modern stainless steel and sterling silver cutlery collections, which are crafted in his purpose-built factory the Peak District.

The final location is a five-minute walk from David Mellor.



LINLEY

T: 0207 824 7223 | 60 Pimlico Road, London SW1W 8LP

David Linley, formally the 2nd Earl of Snowdon, is one of England's top furniture designers. His flagship store in Belgravia is filled with beautiful furniture and luxury home accessories. One of the most exciting offerings is the Linley bespoke service, which offers customers the opportunity to sit down with a designer and create their ideal piece.

The hotel is just a short 10-minute drive from Linley.

All journey times are approximate and subject to variation.