

LONDON

45 PARK LANE

One day itinerary: **Artisan**

London is at the heart of England's artisan industry. From the historic tailors of Savile Row to the contemporary craftspeople bringing traditional designs into the 21st century, the capital is a melting pot of creative talents. For handmade handicrafts, bespoke attire and authentic British produce, London is the place to go. Discover our pick of the best, including some Royal Warrant holders, with this one-day itinerary.

Begin the day with a five-minute walk from the hotel to Creed on Mount Street.



CREED BOUTIQUE

T: 020 7495 1795 | 99 Mount Street, London W1K 2TF

Make your scent unique by commissioning a bespoke fragrance from Creed. As guests enjoy a glass of Champagne, experts take them on a scent discovery to create a blend that works with their skin and tastes. If you don't have time to make your own, select one of the perfume house's signature fragrances and engrave the bottle with your monogram.

Then, take a 10-minute walk to Henry Poole & Co.



HENRY POOLE & CO

T: 020 7734 5985 | 15 Savile Row, London W1S 3PJ

London's Savile Row is synonymous with style and quality and Henry Poole & Co is one of the finest tailors on the street. Creator of the tuxedo, the tailor has been handcrafting custom suits for the capital's well-heeled gentlemen since 1806. The bespoke service is so good that Henry Poole & Co has been awarded Royal Warrants by its regal clients.

From Savile Row, walk for five minutes to Budd Shirtmakers in Piccadilly Arcade.



BUDD SHIRTMAKERS

T: 020 7493 0139 | 3 Piccadilly Arcade, London SW1Y 6NH

For a shirt to go with your new suit, head to tiny Mayfair boutique, Budd Shirtmakers. The tailor specialises in bespoke shirts that are cut onsite. There's also a made-to-measure service offering a generous selection of classic or tailored styles, from which customers can select their preferred cloth, collar and cuffs.

Next, it's a two-minute walk to John Lobb.



JOHN LOBB LTD

T: 020 7930 3664 | 9 St. James's Street, London SW1A 1EF

Shoemaker to the British royal family, John Lobb has been awarded Royal Warrants by both The Duke of Edinburgh and The Prince of Wales. The atelier specialises in bespoke handmade-to-measure boots, shoes and monogrammed slippers, each pair crafted by a team of talented artisans.

The final boutique of the day is just a two-minute walk away.



RACHEL TREVOR-MORGAN MILLINERY

T: 020 7839 8927 | 18 Crown Passage, Kings Street, London SW1Y 6PP

Rachel Trevor-Morgan has been crafting bespoke hats for many years. One loyal client is Queen Elizabeth, who has worn Rachel Trevor-Morgan headwear at Royal Ascot, her Diamond Wedding celebration and on her 80th birthday. Visit the milliner to commission a made-to-order headpiece that's guaranteed to make you stand out from the crowd.

To return to the hotel, it's a 10-minute drive or a leisurely 20-minute walk.

All journey times are approximate and subject to variation.