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OMEGA Speedmaster collect N°15 dorchester collection... 03

In the publishing domain, I do not believe print magazines are being replaced by online magazines; they are complemented by them. In a similar way, excellent service and exceptional experiences such as those found within Dorchester Collection hotels are intervoven across online and offline platforms, from discovering a new destination through a couple of clicks to the human contacts and details we find at a destination that make us return. Collect magazine is one of these touch points, in which we aim to lead you further into the cultural life surrounding Dorchester Collection hotels, whether that be just outside its doors or just a web address away – or both, wherever your interest leads you.

Vaffa Assouline





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PARIS



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collect N°15 dorchester collection... 07



A WORD FROM

Christopher Cowdray

Chief Executive Officer of Dorchester Collection

It never ceases to amaze me the ways in which the development of technology has influenced our lives, changed how we do business and how we travel. This consideration was essential in the process of orchestrating the recent redesign of Dorchester Collection's website. We aimed to respond intelligently to the practical interests of our guests and to speak to their aesthetic sensibilities.

The new online reservation system includes the ability to book all Dorchester Collection properties from one central point through five clear steps, in which the entire booking process has been simplified. This multi-property booking engine allows guests to choose how they prefer their search to

be filtered, providing a clear comparison between room styles using images, detailed descriptions and room rates, along with downloadable fact-sheets and floor plans. Dorchester Collection eGift Cards are a further interesting addition to our guests, on and offline. They are designed for those who would like to say 'thank you', or provide a unique way to celebrate holidays, birthdays and anniversaries. They are available 24/7 via the website and can be sent directly to the recipient as an invitation to a large variety of memorable experiences in iconic locations.

As a complement to Collect magazine, the website redesign was conceived in order to be in a

magazine-style format with interactive links to social media platforms to provide a live stream of constant communication from Twitter, Facebook, Google+, TripAdvisor, Pinterest and Instagram. Also new to the website is a private 'Click and Chat' facility, for those seeking instant communication with us. As another extension of the rich content found within Collect, the new website highlights the hotels' destinations, providing guests with a virtual concierge service conveying 'What's On', 'What's Hot', and 'What's New'. The most important aspect of the new website is that it brings together all ten individual hotels, mirroring the way in which Dorchester Collection collates landmarks of individuality.

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Similarly, on page 60 in this edition of Collect, we take a global look at the wide range of tempting spas across the Collection, the unique experiences that are crafted therein and the priority of exceptional service that unites them all. In a sense, spas are our most intimate environments, where you are invited to be taken care of entirely, to forget everything and to take care of the very important business of relaxation.

One of the highlights of the year for me, since the Dorchester Collection Fashion Prize's inception in 2010, is the annual event in which the short-listed designers show their work and the winner is chosen by a dynamic team of judges. This year's winner, the talented Chinese-born, London-based designer Huishan Zhang, profiled on page 32, is a welcome addition to the group of previous recipients, whom we are more than delighted to encourage and support. The 2011 winners of the prize, Anndra Neen, a brand that consists of two designers who are also sisters, continue to engage with the spirit of individuality that marks our hotels, having created a collection of accessories inspired by The Beverly Hills Hotel's iconic design. If you find yourself there, do not hesitate to seek out this expression of young and exciting talent.

Joining Dorchester Collection's digital refurbishments is The Beverly Hills Hotel, as it continues its ongoing restoration programme, entering into its final stage this year. By the end of 2014, all guestrooms and suites will be enhanced, with 20 to 35 rooms undergoing restoration at any one time. The thoughtfully-crafted restoration honours the original patina of The Beverly Hills Hotel, something that is nearly sacred to regulars and to the history



collect N°15 dorchester collection...

of Beverly Hills at large. Another respectful transformation is taking place at Hôtel Plaza Athénée, which closed in 2013, its one hundred year anniversary year. Reopening in mid-2014, the hotel integrates additional buildings in the creation of six new guest rooms, eight suites, a ballroom and two event spaces - all in a familiar, warm and refined style that is ready to embrace the next century. In the meantime, we welcome guests at our sister hotel in Paris, Le Meurice, where the unrivalled cuisine of Alain Ducasse finds residence, as well as a three-star rating by the Michelin Guide. For those who have tasted his talent at the other three Michelin-starred restaurants, The Dorchester in London and at Hôtel Plaza Athénée in Paris, the dining environment at Restaurant le Meurice Alain Ducasse is the perfect framework for either continued enjoyment or for a new discovery of his exceptional talent, which is the fruit of his vision and dedication as a professional. Alain Ducasse will return to Hôtel Plaza Athénée upon its highly anticipated reopening this year.

Every year, there are new and exciting changes happening across the Collection. Amidst these changes, we aim to respect history while always thinking ahead. π

)(Dorchester Collection

3 Tilney Street,London W1K 1BJ, England T. +44 (0)20 7629 4848 info@dorchestercollection.com www.dorchestercollection.com



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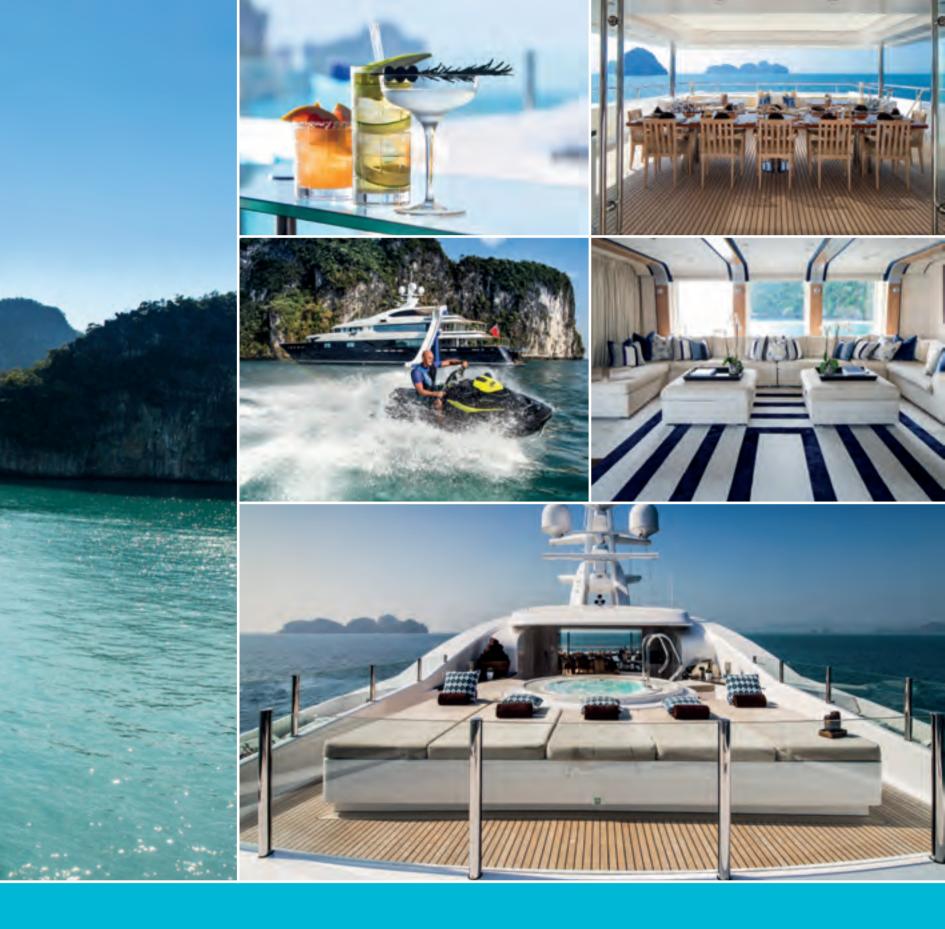
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() (Dorchester Collection

The Dorchester

45 PARK

COWORTH · PARK







At the centre of London Opened in September 2011 in the heart of London's Mayfair, society since it opened in 1931, now over 80 years ago, 45 Park Lane hosts 45 rooms, including suites all with a view The Dorchester is set in the heart of Mayfair opposite Hyde of Hyde Park, and a top floor Park. The landmark 1930s Penthouse Suite with panoraart deco exterior houses a mic views of London. Designstunning Ballroom reception ed by the renowned architect area as well as several refurbiand designer Thierry Despont, shed rooms and suites, all of 45 Park Lane features art which are tastefully designed throughout by British contemwith classic English interiors. porary artists such as Damien The award-winning Dorchester Hirst, Sir Peter Blake and Spa is one of the city's ultra Brendan Neiland, Just steps glamorous pampering destinaaway from The Dorchester, tions. Its restaurants and bars 45 Park Lane is dynamic in also rank among the city's spirit with private dining in the best and include The Media Room, Library, Bar 45, Promenade, The Grill, China and CUT at 45 Park Lane, Tang, and the three Michelin-Wolfgang Puck's first European starred Alain Ducasse at The outpost overseen by executive Dorchester. chef David McIntyre.

> 45 Park Lane Park Lane London, W1K 1PN

> > T. +44 (0) 2074 934 545 F. +44 (0) 2076 298 844

Email: reservations.45L@ dorchestercollection.com

www.dorchestercollection.com



Coworth Park opened in September 2010 and is Dorchester Collection's 70bedroom country house hotel and spa that rewrites the rules. Set within 240 acres of beautiful English countryside parkland, just 45 minutes' drive from London and 20 minutes from Heathrow airport; it is also the only hotel within the UK with its own two polo fields. Other features include an Equestrian Centre, eco-luxury Spa at Coworth Park and various dining offerings. The jewel in the crown of Coworth Park's 16 suites is The Dower House, a three-bedroom private house that originates from 1775.

Coworth Park Blacknest Road

T. +44 (0) 1344 876 600 F. +44 (0) 1344 876 660

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Overlooking the beautiful Tuileries Garden, Le Meurice stands majestically in the most stylish neighbourhood of Paris, with many of the world's best-loved sights just a short stroll away. Its rooms. decorated in Louis XVI style, as well as its Spa Valmont, offer calm and luxury in a space where history and the latest fashion trends mingle perfectly. Both offering refined cuisine. Restaurant le Meurice under the direction of Alain Ducasse claims three Michelin-stars while the stunning, hand-painted ceiling of Restaurant Le Dalì, named after the hotel's famous regular Salvador Dalì, sets the tone for a heightened experience of excellence.



Hôtel Plaza Athénée, which celebrated 100 years in 2013 is a vibrant icon, the place where fashion, business and celebrity crowds meet, altogether creating a dynamic energy that is second to none. Surrounded by the fantastic shopping opportunities along avenue Montaigne, the true heart of Hôtel Plaza Athénée is its peaceful Cour Jardin. around which are arrayed its stylish rooms and suites, many with stunning views of the Eiffel Tower. In September 2013, it closed its doors to undergo an extensive restoration programme. It re-opens mid-2014, poised for another 100 years ahead.

The Dorchester Park Lane London W1K 1QA

T. +44 (0) 20 7629 8888 F. +44 (0) 20 7629 8080

Email: reservations.TDL@ dorchestercollection.com

www.dorchestercollection.com

Ascot, Berkshire SL5 7SE

Email: reservations.CPA@ Email: reservations.lmp@ dorchestercollection.com

www.dorchester collection.com

T. +33 (0) 1 44 58 10 10

F. +33 (0) 1 44 58 10 15

Le Meurice 228, Rue de Rivoli

75001 Paris

Hôtel Plaza Athénée 25, Avenue Montaigne 75008 Paris

T. +33 (0) 1 53 67 66 65 E +33 (0) 1 53 67 66 66

Email: reservations.HPA@ dorchestercollection.com

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16 collect N°15 style icons...

Dorchester Collection 3 Tilney Street London W1K 1BJ, England T. +44 (0) 20 7629 4848 F. +44 (0) 20 7629 8844 info@dorchestercollection.com dorchestercollection.com

GDS Code DC







The Beverly Hills Hotel















Le Richemond is located in the heart of Geneva near the business centre, landmarks, museums and galleries. The terrace views of Brunswick Gardens, Lake Geneva, the Jet d'Eau, and towards the mountains beyond, set the tone for urbane yet understated sophistication. Hosting some of the best corporate meeting rooms and event spaces in Geneva, business turns to pleasure at Le Spa by Sisley with its sleek bamboo and mosaic interior, at the Mediterranean restaurant Le Jardin, or at Le Bar terraces, one of the best places in Geneva to enjoy the city's skyline at nightfall.

This is the true spirit of Milan, an exceptional experience of hospitality, comfort, style and tradition. Dominating Piazza della Repubblica as a landmark neo-classical building, Hotel Principe di Savoia has been the home to international travellers and cosmopolitan society since the 1920s. Discover the newly refurbished rooms and suites, or sip a cocktail at the Principe Bar, spoil yourself with the impeccable cuisine of executive chef Fabrizio Cadei in the Acanto Restaurant, and immerse yourself in a world of wellbeing at the Club 10 Fitness and Beauty Center.

The latest addition to Dorchester Collection, joining late 2013, Hotel Eden overlooks the Seven Hills of Rome. It offers particularly stunning views from its sixth floor restaurants and bar that span St. Peter's Dome all the way to the Vittoriano Monument. Originally built in 1834, it is ideally located between the Spanish Steps and Via Veneto. Hotel Eden is one of Rome's most celebrated hotels, popular amongst royalty, heads of states and celebrities, with the hotel's restaurant, La Terrazza dell'Eden, awarded a Michelin star in November 2012 under the helm of executive chef Fabio Ciervo.

acres of lush tropical gardens, The Beverly Hills Hotel has been affectionately nicknamed 'The Pink Palace' by those who cherish its charm. In 2012, the hotel celebrated its centenary, at the same time embarking on a fourstage restoration programme. Celebrities, royalty, and world leaders enjoy its attentive service within its luxurious rooms and hide-away bungalows, including two ultra-luxurious Presidential Bungalows. The sumptuous resort feeling is enhanced by the Polo Lounge Bar and Restaurant, Bar Nineteen12, the Spa by La Prairie, and the famous pool and cabanas. Here. the stars come out to play.

Undertaken with great care to retain its intimate charm and celebrated character, iconic Hotel Bel-Air reopened in October 2011. The extensive refurbishments offer a new Hotel Bel-Air Spa by La Prairie and 103 guest-rooms and suites, including 12 that are built into the hillside to provide sweeping canyon views. Furthermore, master chef Wolfgang Puck joined the hotel, to share his world renowned take on contemporary California cuisine. With an illustrious history as a discreet hideaway for the rich and famous, Hotel Bel-Air harks back to the timeless elegance of 1950s Hollywood as a truly living classic.

Le Richemond, Geneva Jardin Brunswick 1201 Geneva

T. +41 22 715 7000 F. +41 22 715 7001

Email: reservations.LRG@ dorchestercollection.com

www.dorchester collection.com

Hotel Principe di Savoia Piazza della Repubblica 17 20124 Milan

T. +39 02 62301 F. +39 02 659 5838

Email: reservations.HPS@ dorchestercollection.com

www.dorchestercollection.com

Hotel Eden Via Ludovisi 49 Rome 00187

T. +39 06 478 121 F. + 39 06 482 1584

Email: reservations.HER@ dorchestercollection.com

www.dorchestercollection.com

The Beverly Hills Hotel 9641 Sunset Boulevard Beverly Hills, CA 90210

T. +1 310 276 2251 F. +1 310 887 2887

Email: reservations.BHH@ dorchestercollection.com

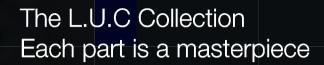
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The mysteriously shaped date lever springs into action, commanding the date wheel to perform an instant 11.6129-degree jump corresponding to one day. Once its task is accomplished, it takes a 24-hour break. Like every component in the L.U.C Calibre 96.13-L, each date lever is hand-decorated and finished by the artisans at Chopard Manufacture. The L.U.C Lunar One watch bears the prestigious "Poinçon de Genève" quality hallmark and houses a movement that is chronometer-certified by the Swiss Official Chronometer Testing Institute (COSC).



L.U.C LUNAR ONE

Chopard



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Creator of high jewellery as well as the Cannes Film Festival's coveted Palme d'Or, Chopard crafts red carpet dreams.

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The creative director of Savile Row tailor, Kilgour, shares his London hotspots.

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Design pieces can be a clever visual pun, an optical illusion or a trompe l'oeil object when their dimensions are at play.

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Spring blooms abound with on-trend bold prints, pastel palettes and floral fine jewels.

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Dorchester Collection Fashion Prize recipient for 2013, Huishan Zhang, discusses his international approach to fashion design.

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With colourful whimsy and wit, the jewellery designer Suzanne Syz makes contemporary statement pieces.

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The sculptures of the prominent architect Santiago Calatrava evoke philosophiical meditation on artistic form.

44 Printemps

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This Parisian fashion designer of Japanese origin makes East-West style her own.

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The legend, beauty and breeding trends of the Arabian horse finds exploration here.

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An exhibition in London at the V&A celebrates the history of Italian fashion in all its glamorous glory.

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Whether a seasoned and passionate 'spa junkie' or someone simply in need of a little relaxation and renewal, peruse a visual sample of Dorchester Collection's exceptional spaces for all of the above.

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For those who thought the male neckscarf was a fashion trend from the past, stand to be corrected by the latest looks of Hermès.

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Editorial, Creative Direction and Production by:

LUXURY**CULTURE.**COM

Editor-in-chief & founder: Yaffa Assouline Contributors: Philipp Bolthausen, Sara White Wilson, Wladimir Kolasinski, Greg Foster, Cristina Bove

Sales: w.kolasinski@luxuryculture.com 26 Place Vendôme, 75001 Paris T. +33 1 40 15 90 90 / F. +33 1 40 15 92 94

Cover: Santiago Calatrava (b. 1951), sculpture in white marble, 180 x 47 x 14 cm © Santiago Calatrava, courtesy Marlborough Gallery, New York.

20 portrait... collect N°15

Chopard / Portrait

While the Cannes Film Festival is one of the world's most mediatised celebrity events, with Chopard in the midst of it all – the creativity, bright lights and red carpet glamour – lesser known is that every year the high jewellery brand creates the Palme d'Or, which is the Festival's most coveted prize.

A small heart at its base. The stem is adorned with leaves appearing to have been caught in midmotion and it rests on a crystal cushion shaped like an emerald-cut diamond. Actors and directors covet this one-of-a-kind jewel, this golden palm that is the ultimate sign of their success. It is the prestigious trophy, the 'Palme d'Or' or 'Golden Palm' that is awarded to the winner of the Best Film, Best Actor and Best Actress categories at the Cannes International Film Festival every year. And, since 1998, Chopard's master craftsmen make something of a high jewellery piece out of it - formed by hand and yearly reinvented anew to speak the energy of now. It is redesigned and crafted under the direction of Caroline Scheufele, Chopard's Co-President and heir to the family-run Swiss company, founded in 1860.

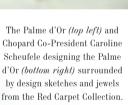
delicately curved 18-carat gold stem bears a

To support and promote innovation, creativity and young talent, in 2001 Chopard introduced the brand's own accolade, the Chopard Trophy, which is awarded by a jury of professionals to two film 'revelations', that is, two young, up-and-coming actors considered to be the 'Male and Female Revelations of the Year'. Pushing the creativity of others also falls upon their very own shoulders, as every year Chopard also crafts an entire collection of high jewellery just for the occasion, entitled the 'Red Carpet Collection'. Adorning varied actresses throughout the Festival, with declarative design its pieces exude that flash of something extra, that spark of something more, and that dedication to continued creativity in fine and forged forms.

www.chopard.com

For more on jewellery, visit *luxuryculture.com*, the web's first high-gloss window into the world of luxury.



















$Selected_{\textit{Yvan Benbanaste}} By$

As creative director of Italian menswear brand Pal Zileri, Yvan Benbanaste cuts a dash. Here, the man about town shares the objects that infuse his life with style.

 W^{\prime} hen the very impeccably dressed Yvan Benbanaste was appointed creative director of the Italian menswear company Pal Zileri in 2007, he was briefed to concentrate on quality. Famous for its handmade Sartoriale suits, Benbanaste first set about reworking Pal Zileri knitwear, outerwear and sportswear to match the standards of its signature tailoring. Fast forward seven years and the label is now considered one of those trusty Italian names that define the notion of Italian elegance. Few others could have pulled off such a sartorial feat; Benbanaste knows his double-faced cashmere from his six-ply wool blends. As one who is always pristinely dressed, we surround him with the style essentials that maketh the man.



www.palzileri.com



Astier de Villatte, Alcatraz candle www.astierdevillatte.com



Oyster Perpetual Air King watch www.rolex.com



city guide...

Carlo Brandelli / London

It's the talk of Savile Row: influential tailor Carlo Brandelli has returned to Kilgour as a creative director with a mission to blend traditional craftsmanship with a contemporary aesthetic. We explain a bit of the excitement, while the suit maker himself selects his favourite London addresses.



WILLIAM CURLEY, 198 Ebury Street, SW1W 8UN, T. +44 20 7730 5522



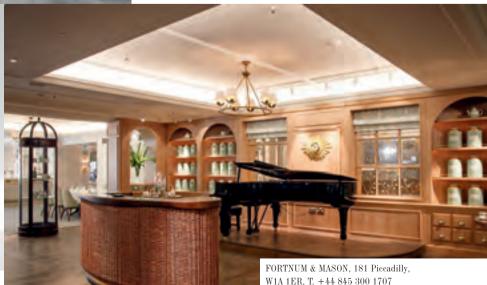
MAUREEN PALEY GALLERY, 21 Herald Street, E2 6JT. T. +44 20 7729 4112

Y ou want to make someone look as long and lean as possible," says Carlo Brandelli of his signature aesthetic. "The one-button suit does that. You place the button exactly at the waist point, and you get this V-shape at the top and below, and that elongates the torso." Of all of the tailors who currently work on Savile Row - even those who claim to cut contemporary silhouettes - none have been as influential as Brandelli was when he was creative director at Kilgour from 1999 to 2008. In the midst of the tradition-steeped workshops on the renowned London street, Brandelli infused Kilgour with his idiosyncratic cool modernity. That single-breasted, one-button suit became a modern menswear icon. Influential photographer Nick Knight captured it for the Kilgour campaigns. Daniel Craig and Karl Lagerfeld were clients. And, in a first for a Savile Row tailor, Kilgour even staged a catwalk show during Paris fashion week. Then, in 2008, just as it seemed on the verge of becoming an international brand, Kilgour was sold, Brandelli quit and the magic disappeared. Fast forward five years, Kilgour has changed hands once again and the buzz on 'the Row' is that Brandelli is back. He will continue to sculpt as he has been doing to critical acclaim since he returned to Italy. Now Brandelli is designing a Kilgour boutique and bespoke studio, as well as a ready-to-wear collection for autumn/winter 2014. Watch out, Savile Row: a new era of modern elegance is about to commence. "I want to maintain the craftsmanship but also to present a relevant, a contemporary face of tailoring," says Brandelli of what is to come.

nww kilaour com

For more on London, visit *luxuryculture.com*, the web's first high-gloss window into the world of luxury.





RICHARD MILLE



CALIBER RM 07-01

26

shopping...

Familiar forms take on a surprising degree of graphic simplicity when design teases the boundaries of conventional dimension.





28 city guide... collect N°15

Pierre Bouissou / Paris

Legendary high jewellery house Boucheron is helmed by President & CEO Pierre Bouissou who continues its tradition to innovate while respecting the house codes. From its iconic headquarters at 26 Place Vendôme, Bouissou shares with us his little black book to the best of Paris.



s CEO of Boucheron, Pierre Bouissou is the $oldsymbol{\Pi}$ custodian of an icon of French heritage – the first jewellery house to arrive at the epicentre of luxury that is Place Vendôme and a maison with over 155 years of expertise in craftsmanship. And while Boucheron is resolutely modern, Bouissou understands that its history is what makes the brand unique. "My duty is to reinforce the foundations established by Frédéric Boucheron, whilst respecting its heritage, expertise, and savoir-faire," says Bouissou of his role. Referring again to the legendary founder of the house, he says: "I truly admire Frédéric Boucheron for his bold spirit and his futuristic vision of the jewellery market." Working with Creative Director Claire Choisne, Bouissou has carefully steered Boucheron with this vision in mind. While delving into the rich archives for inspiration, the house has also pushed its more contemporary creations, including its signature Quatre ring. Still resident at 26 Place Vendôme, Bouissou is ensuring that Boucheron remains the jewel in the crown of this legendary address.





What do you love most about Paris?

Paris is a city to which I am extremely attached as it is full of history, energy and passion. The city evokes unique feelings and emotions in everyone who has the opportunity to visit its museums, gardens and architecture.

What are your favourite museums and cultural attractions?

I am particularly fond of the Centre Pompidou (Place Georges-Pompidou, 75004, T. +33 1 44 78 12 33), the Palais de Tokyo (13 avenue du President Wilson, 75116, T. +33 1 49 52 02 04), and Le Musee d'Orsay (1 rue de la Legion d'Honneur, 75007, T. +33 1 40 49 48 14) due to their wonderful spaces that house thousands of treasures.

What are your favourite shops?

I love Bottega Veneta (16 rue du Faubourg Saint Honoré, 75001, T. +33 1 42 65 59 70) and Gucci (60 avenue Montaigne, 75008, T. +33 1 56 69 80 80) as both maisons represent Italian elegance through perfect cuts and high quality materials.

$What is your favourite\ part\ of\ Le\ Meurice?$

Restaurant Le Dalí as it makes me feel at ease; its contemporary design and cosy atmosphere make sense to me. Furthermore, the gastronomic creations they propose are excellent.

Do you have a favourite view of the city?

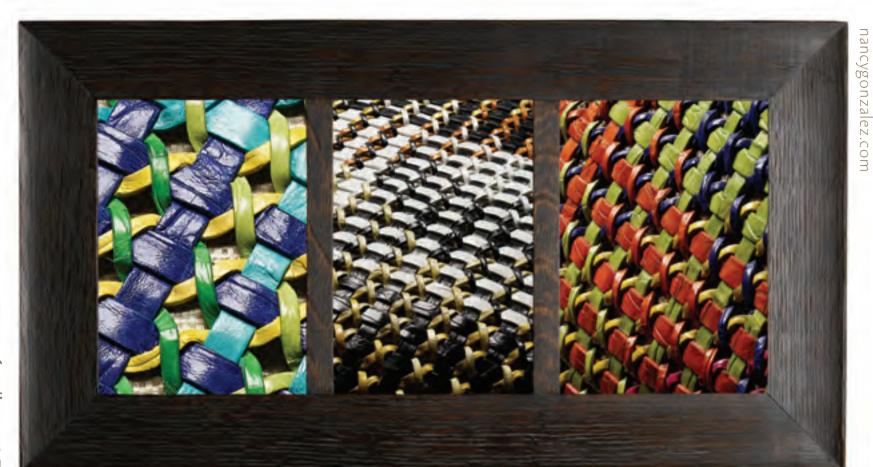
Without hesitation, the view from the top floor of our Boucheron boutique where the sunset is breathtaking as it cascades behind the legendary Place Vendôme.

Please describe a perfect 24 hours in Paris.

Walk along the banks of the river to discover the beauty and richness in terms of the monuments and exceptional buildings of the French capital. Order a coffee on a terrace while watching the city come to life. Take a stroll in the gardens of Palais Royal, where time is suspended; have lunch with friends and visit a contemporary art exhibition.

26, Place Vendôme 75001 Paris www.boucheron.com 32, Rue du Faubourg Saint-Honoré 75008 Paris www.boucheron.com









COLOMBIA NEW YORK





32 portrait... collect N°15

Huishan Zhang / Portrait

And the winner is...Huishan Zhang, the recipient of the 2013 Dorchester Collection Fashion Prize. The talented young designer talks exclusively to Collect about what the prize means to his label, his career and the evolution of his distinct design style.

n the four years since its launch, the annual $oldsymbol{oldsymbol{\perp}}$ Dorchester Collection Fashion Prize has quickly gained gravitas in the fashion world for identifying 'The Next Big Thing'. All eyes are on the talented Huishan Zhang, who was awarded the 2013 prize in a glittering catwalk presentation and awards ceremony that took place at The Dorchester in October 2013. Selected by a panel that included jewellery designer Lorenz Bäumer and fashion writer Derek Blasberg, the Chinese-born, Londonbased Zhang was presented with an endowment of £25,000 and the promise of one-to-one mentoring from a selection of the judges. A graduate of Central Saint Martins, Zhang is known for his feminine and romantic collections. "[The prize] will help me move forward and better structure my next collection," said the designer, who was handpicked by Delphine Arnault to work in Dior's haute couture atelier. Recognising the effect that the prize will have on his label, Zhang says simply, "This is a pivotal point in my career."

In February 2014, you staged your first catwalk presentation during London Fashion Week at The Dorchester, your first since winning the Dorchester Collection Fashion Prize. What difference did it make compared to your last show?

This season it has been an honour to have the support of Dorchester Collection behind me as it has allowed me to show my collection in the most beautiful, luxurious surroundings. It has also given me confidence to keep building my collections.

You are Chinese and there is a definite Eastern influence in your work. But you are London-based and studied at Central Saint Martins. Do you consider yourself to be a London or Chinese designer?

It has become irrelevant to me where people think I am from and I do not want that to ever influence my designs or my customer. I am proud of my Chinese roots and heritage and I am grateful for all my Western influences from living abroad as it has helped me to create collections that are infused with both.

Despite the great excitement about the power of China in the luxury goods industry, as yet no home grown major Chinese fashion brand has found success internationally. What needs to happen for China to produce a breakthrough label, in your opinion?

It is not really a case of what China needs to do... Talent is growing fast in China and I believe the rest of the world is realising this, too. There are a number of Chinese names now on the fashion week show schedules, both in London and in Paris. I would say that the world's eyes are being opened to the beautiful craftsmanship and talent in China today.

You mix lace and patterns with directional design, sophisticated silhouettes and femininity – are you still experimenting with these, or would you say that this mix is what defines your label?

Much like the ethos of the brand – that of bridging cultures and experiences – I intend to continue to do this with design and fabrics.

www.huishanzhana.com



© Philippe Fragnière © Diode, Courtesy of Assouline Publishing

Geneva / Suzanne Syz

What is your favourite architectural landmark in Geneva?

Maison Clarte by Le Corbusier (Villereuse).

What are your favourite museums and cultural attractions there?

Le Centre d'Art Contemporain (Rue des Vieux-Grenadiers 10, T. +41 22 329 18 42), with its new director, it is very challenging. Also the fair Art Genève was of very good quality this year.

What are your favourite private galleries?

Ribordy Contemporary (Rue Ancienne 40, T. +41 22 309 09 09) in Geneva present a collection of interesting young artists and Blondeau and Co. (Rue de la Muse 5, T. +41 22 544 95 95) is doing a great job, too.

What are your favourite shops?

Patrick Gutknecht (Rue Saint-Léger 28, T. +41 22 312 32 14) for antiques in the old city and Pashka (Place du Bourg-de-Four 35, T. +41 22 310 26 43), a shop I love for girls' clothes!

What is your favourite part of Le Richemond? Without a doubt, the terrace in summertime. The employees are attentive and the food is excellent.

What do you love most about Geneva?

Its great geographic situation in Europe. Being right in the centre, you can fly to any European capital within an hour. I also love the fact you can be in the countryside in less than 15 minutes. The surroundings are beautiful and there is a great quality of life.

Which neighbourhoods in Geneva should a visitor seek out?

The old city (get lost in the little streets and discover Geneva's history) and Le Quartier des Bains with all of its contemporary art galleries.

Please describe a perfect 24 hours in Geneva.

On a summer day, I have lunch at Le Richemond, get a good massage at Le Spa by Sisley, then visit an exhibition at Le Centre d'art Contemporain before working on my contemporary pieces of jewellery at my workshops, followed by dinner with my family and friends.

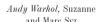
www.suzannesyz.com

Buy online: www.assouline.com

Geneva-based jeweller Suzanne Syz takes inspiration from her time spent in New York with Andy Warhol and Jean-Michel Basquiat — as well as her impressive collection of contemporary art — to infuse her work with unique whimsicality.

In high jewellery, it is more than unusual to come across gems shaped liked Smarties or necklaces that look like barbed wire. Yet these are some of the signature creations of Suzanne Syz, a contemporary jeweller known for her statement pieces. Syz herself describes her works as 'art jewels', a term which hints at the part of her life spent in New York with friends Julian Schnabel, Jeff Koons and Andy Warhol (who captured her and her son in one of his signature portraits). Now based in Geneva, Syz continues to take inspiration from art – her personal collection includes works by Guy Bourdin and Sylvie Fleury – with a sense of joy, magic and Warhol-like unconventionality.





Sea of Oz ring











For more on Geneva, visit luxuryculture.com, the web's first high-gloss window into the world of luxury.

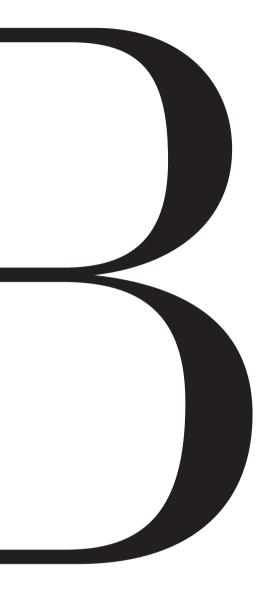
Richard Mille Rafael Nadal 35 01 www.richardmille.com

Sportsman

Whether underwater or upon the tennis court, a modern sportsman's timekeeping tools never looked so steely and seductive.



36 shopping... collect N°15



Bucherer

The highest standards of Swiss service and timepiece expertise make their mark in Paris. For local watch lovers or those with an abiding passion who are just passing through, Bucherer is already an established Parisian institution after just one year.

In 1888, the first Bucherer boutique opened in Lucerne, Switzerland; just one year later, the Eiffel Tour was constructed in Paris, France. A lot can happen in one year. And a lot has happened in one year, since Bucherer opened its very first boutique in France in 2013. Located between Madeleine and l'Opéra, just a few streets away from Place Vendôme, Bucherer is part of a budding neighbourhood for fine watches, what could be termed a 'quartier de l'horlogerie', as a little piece of Switzerland settles in Paris.

Bucherer is the anchor of this neighbourhood, in its offer of the widest and most in-depth selection of watches to be found in Paris and, perhaps, worldwide. Across three floors and 2200 square metres, it is not a group of shops-in-shop under one roof but rather an ethic of confidence, knowledge and service uniting l'horlorgerie creation today. All personnel are with Bucherer, not with individual brands; this assures a neutrality and goodwill that puts the needs of clients before all.

In the boutique's first year, Bucherer has engaged aficionados and collectors by creating made-tomeasure experiences for them: bringing certain clients to Baselworld, for example, or inviting them to the boutique to witness an artisan take apart a watch and put it back together, a veritable voyage into its minutiae. Lesser known is that Bucherer offers a personal shopping service favouring those with limited time or in need of counsel; specialists accompany guests in their choice, or make a preselection to bring to a hotel room or home. Also, Bucherer sells a line of jewellery and accessible watches for a younger generation. Such is the balance that is characteristic of Bucherer, in its offer and services that are both selective and accessible at once. It is signed by a simplicity rooted in human values and a passion for excellence.

Brands found within Bucherer in Paris: Rolex, Baume & Mercier, Blancpain, B Swiss, Carl F. Bucherer, Chopard, Girard-Perregaux, IWC, Jaeger-LeCoultre, A. Lange & Söhne, Longines, Mido, Montblanc, Oris, Officine Panerai, Piaget, Rado, Roger Dubuis, Tissot, Tudor, Vacheron Constantin, Van Cleef & Arpels and Zenith.





Collect meets with Nathalie Célia, Bucherer's general director for France, to hear about Bucherer's first year in Paris.

Its been one year since Bucherer opened in Paris. The result?

It has not only responded to our expectations but also surpassed them. We have managed to position ourselves in Paris and construct notoriety by the simple fact that a client comes to us because there will be the largest choice of brands and, within each brand, a selection. We have had a great response regarding the quality of service and the welcome received in the store. Yes, the year was positive – rich, intense – but very positive.

How is Bucherer celebrating its 125-year anniversary and its one-year anniversary in Paris? Certain brands have created models uniquely for the 125th anniversary of Bucherer. Clients, collectors and passionate amateurs are delighted with these models because these are exclusively found at Bucherer. We are also celebrating with many events such as hosting a private, seated dinner in-store so clients can exchange with horlogerie experts over dinner, asking "What do you think of this model, of this innovation?" We encourage these exchanges. And, we will share a convivial moment with our team. There is a sense of family in the team and a greater sense family in terms of the friends of Bucherer. Within this year, we have had the impression of having grown our family.

What are the plans for the future?

We have a lot of potential, as we are a young company for being a very old company. We plan to create a VIP salon in the boutique, a space in which to welcome clients and continue our efforts to offer privileged, personalised experiences.

With all this activity, what remains constant?

The ethic of Bucherer, that is, to do things well. When we begin something it is for the long term. For Mr. Bucherer himself its important, as it is his family name. All the values of the company – the savoir-faire, the respect, the sharing – all these values we continue with them in France. We always ask ourselves: "How can we go further? Even if it's good, how can we surpass ourselves? How can we be creative, to search for new ways in which to correspond with our clients?" This is the ethic in which we work.

BUCHERER

12, boulevard des Capucines, 75009 Paris, France, T. +33 1 70 99 18 18, www.bucherer.com

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Art Galleries Rome



GAGOSIAN GALLERY, Via Francesco Crispi 16, Rome 00187, T. +3906 4208 6498, www.gagosian.com



 $DOROTHY\ CIRCUS\ GALLERY,\ Via\ dei\ Pettinari\ 76,\ Rome\ 00186,\ T.\ +39\ 33\ 8949\ 9432,\ www.dorothycircusgallery.com$



MUSEO DELL'ARA PACIS, Lungotevere in Augusta, Rome 00100, T. +39 060608, www.arapacis.it

If historical cultural activities leave one in search for some fresh air in the contemporary arts scene, take a tour of the new and the next being bred in the Eternal City.

GAGOSIAN GALLERY

Formerly a bank in the 1920s, the architecture alone is worth the visit with its neoclassical façade and a large oval interior that draws the lengths of its gently curving walls. Designed by the Roman architect Firouz Galdo and Englishman Caruso St. John, this was Gagosian's first gallery in Europe outside of London. A Gagosian Gallery never fails to present relevant and interesting art, with the art world's biggest names under its auspices from Cy Twombly to Damien Hirst. And this Roman space, located near the Spanish steps, confirms Rome's contemporary arts appeal.

DOROTHY CIRCUS GALLERY

With a curatorial angle that the gallery describes as "on the boundaries between New York and Wonderland", more concretely described, the focus of Dorothy Circus Gallery is contemporary art characterised by pop culture and Surrealist iconography. Opened in 2007, and moving to a new venue at Rome's historical centre in 2011, certain gallery walls are covered in red velvet while the bookshop, with white velvets walls, is dedicated to artists monographs, offering an exclusive display of limited edition prints and rare art toys.

MUSEO DELL'ARA PACIS

The museum's interior was designed by the studio of the American architect Richard Meier; it is centred around the Ara Pacis, the Altar of Peace, which was inaugurated January 30 in the year 9 B.C. of Augustus, following the conclusion of his conquests from 16 to 13 B.C. The modern space modulates a contrast of light and shade: visitors pass through the shadowed access gallery, to reach the central pavilion which holds the Ara Pacis in full natural light filtered through 500 square metres of crystal panels. In the tranquillity of the acoustic isolation, the calm rhythms of the decorative motifs appear. It is a popular space for presentations of fashion as well as photography, including a Henri Cartier-Bresson exhibition arriving September 2014.

MONITOR GALLERY

Having opened in 2003 with the aim of being an experimental space for a new generation of artists, Monitor Gallery has since remained dedicated to its intention. It continues today to feature young, up-and-coming artists working mainly in video from Ursula Mayer to Alexandre Singh. There is also a strong presence of young Italian artists: Francesco Arena, Ra di Martino, Nico Vascellari, Antonio Rovaldi, ZimmerFrei and Tomaso De Luca. In 2013, the gallery began a collaboration with renowned artist Claudio Verna, working on a series of exhibitions taking place around temporary spaces in New York.

MACRO

One of Rome's largest contemporary art museums, MACRO is housed in two locations: the old Peroni beer factory and two buildings that once comprised the old slaughterhouse in Testaccio. With diverse programming, it is actively involved in supporting contemporary artistic and cultural production, with intiatives such as MACROExpo, MACROLAB and MACROLive. It also includes a permanent installation by Daniel Buren, created specifically for the museum. Contemporary to the core, its lavatories have mirrored walls and translucent plastic sinks that flash different neon/UV colours when in use, while the car park features remains of an ancient Roman house that were unearthed during the museum's restoration.

GALLERIA O

For a taste of some of great Italian design, Galleria O works with twentieth century as well as international contemporary design. Its focus is historical design from 1930 to 1970, primarily concentrating on the work of Gio Ponti, Fontana Arte and Ettore Sottsass. For its contemporary design projects, the gallery invites designers to rethink Italian traditions to develop new works, such as the Brazilian Baroque Collection by Fernando and Humberto Campana, a series that reinterprets Roman baroque through the unaffected Brazilian regard. Galleria O was founded by Roberto Giustini, Rossella Peruzzi and Stefano Stagetti.

GIACOMO GUIDI ARTE CONTEMPORANEA

Giacomo Guidi has established himself as one of the most dynamic and young Roman gallery owners yet he is a man of many talents; he describes himself as an 'artist entrepreneur'. In addition to his Rome gallery, he opened a new gallery in Milan in 2013 and, in 2014, converts his former atelier into two apartments for hosting visiting collectors and artists, featuring a 600-square metre annex exhibition space. He represents some of the most important young Italian artists working today, from a wide variety of cultural and economic backgrounds, bringing them to the international stage.



MONITOR GALLERY, Via Sforza Cesarini 43, Rome 00186, T. +39 06 3937 8024, www.monitoronline.org



MACRO, Piazza Orazio Giustiniani 4 & Via Nizza 38, Rome 00153, T. +39 06 6710 70400, www.museomacro.org



GALLERIA O, Via Dell'Arancio 46/49, Rome 00186, T. ± 39 349 2152214, www.galleriao.net



 $\hbox{GIACOMO GUIDI ARTE CONTEMPORANEA, Palazzo Sforza Cesarini, Rome~00186, T.~+39~06~68801038, } {\it www.giacomoguidi.it.} \\$



Santiago Calatrava

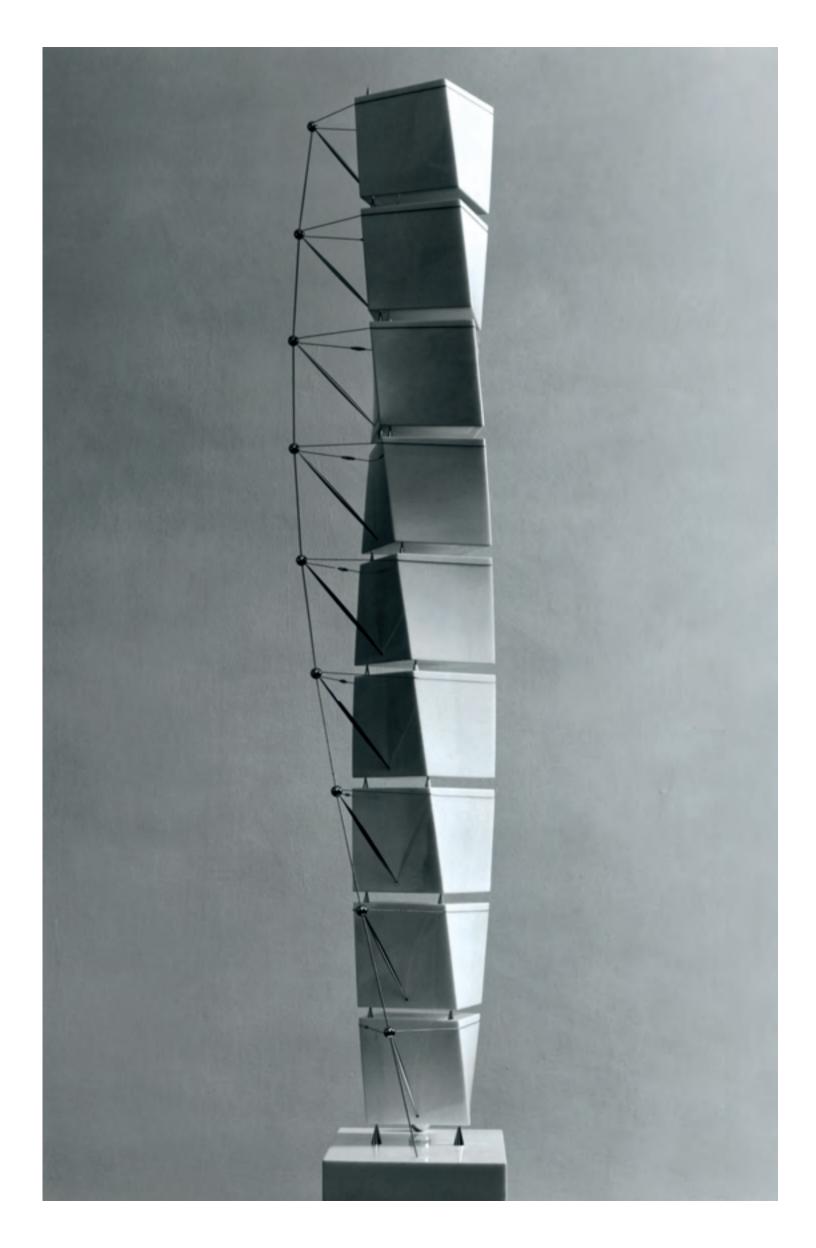
The highly accomplished Spanish architect and structural engineer Santiago Calatrava is also a prolific sculptor, bringing the elegance of his architectural proportions to a much smaller scale.

antiago Calatrava Valls is a creative force in contemporary architecture that, while living and active today, seems to already be anchored in history – a name already established for posterity. His architectural projects span the globe in their curved and commanding dimensions that tease science fiction associations in their signature wings, wave forms in glass and steel, graceful neo-Gothic inclined arcs, acrobatic curves, and fluid ellipses. He is renowned for his work on suspended bridges – he has designed more than fifty – and has signed major structures such as The

Milwaukee Art Museum in Milwaukee, Wisconsin, in the US, the Athens Olympic Sports Complex in Greece, the Chords Bridge in Jerusalem, Israel, as well as many other projects. He is currently working on the World Trade Center PATH hub in New York, a city where he has been a resident since 1995. Amidst all of these important undertakings that involve a complex web of funding, city politics and engineering mastery, Calatrava nevertheless finds time to nourish the heart of his work, which is his essential creative drive that manifests in many other forms besides architecture, such as

sculpture and drawing. And this creative drive finds its direction and its sense of meaning in the dialogue of his work with other artists already anchored in the cultural canon.

A new book on Santiago Calatrava, published by Assouline and written by Cristina Carrillo de Albornoz Fisac, explores in depth the artistic spirit of Santiago Calatrava, the aesthetic influences upon this Renaissance man, from music to painting. The book elegantly weaves references of the work and aesthetic approach of Santiago Calatrava within



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the work and thinking of great intellectuals also in search of beauty in its essentiality. "Architecture is frozen music," Johann Wolfgang von Goethe is quoted. Additionally, the French sculptor Auguste Rodin, a primary influence upon Calatrava, wrote in his 1914 tome entitled 'Cathedrals of France' the proclamation that architecture is "a play on the equilibrium of volumes under light."

Upon the relationship between architecture and other arts, Calatrava himself has once elaborated: "Though I love the arts with all my heart and think that painting, sculpture, theatre, and music are among our biggest achievements, I am convinced that architecture is the most important." Believing architecture is the most complete art, this does not stop Calatrava from following his heart rather than following his beliefs, as an expert draftsman, an adept ceramicist featuring poetic decorative

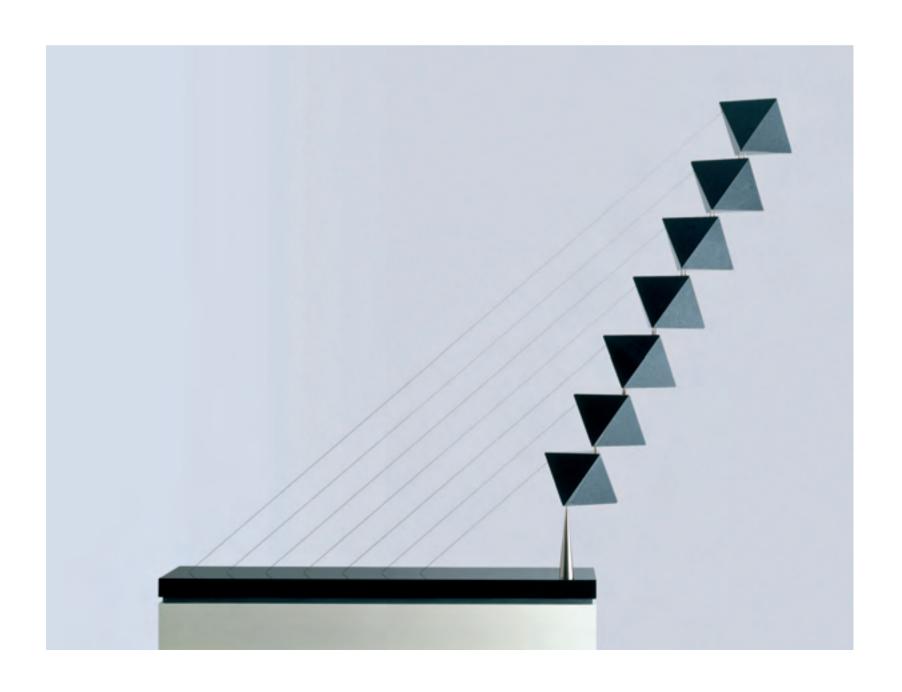
motifs, as well as a prolific sculptor. The essential bold forms of Calatrava are distilled in his sculptural work, providing a medium that may be more liberating to the architect as a license to meditate, surprise, and innovate. Calatrava speaks of architecture as an art form and as pure emotion, with its power to evoke a sense of serenity, grace, and spontaneity within the studied order and rigour. In his sculpture, this emotion is captured in miniature, in scale to the human eye rather than in scale to the human form.

As Calatrava finds his own voice in the search of beauty that defines the cultural canon at large, in which he has perhaps already made a mark, it is with remarkable simplicity that he states what he knows to be both practically and aesthetically true: "A building is a sculpture you walk into." κ

www.calatrava.com, www.marlboroughgallery.com

"Architecture is frozen music."

Johann Wolfgang von Goethe







Printemps

Sure to pleasantly surprise, Printemps in Paris is unlike any other department store, with its highly curated environments that take the style hunting experience truly to another level.

D id you know that Printemps is, in fact, a historical monument protected by the French state? Or that Printemps has its very own Fashion Editor Maria Luisa Poumaillou, a genuine force and insider in French fashion? And that on its 9th Floor terrace, there is one of the best panoramic views of Paris

from the Opéra to the Madeleine and from the Eiffel Tower to Montmartre? Printemps offers an intoxicating mixture of sights for beauty-lovers. Culled from then and now, a vestige of yesterday blended with the freshest taste of tomorrow's style, take a short tour here of what's to be discovered.

1 — Fashion Exclusives: In February, the Victoria Beckham brand of clothing, eyewear, accessories and denim claimed a 40 square-metre shop-inshop, which is a worldwide exclusive and Beckham's first department store space. Such fashion exclusives are found throughout the second floor, such as that of Manolo Blahnik and The Row.

Printemps Mode, 2nd Floor.

- 2 Timepieces and Fine Jewellery Area: This is a watch-lover's paradise with thirty-five watchmakers and over 2500 individual pieces. Two insider secrets: the Printemps Vintage Jewellery and Collection Watches is where exceptional vintage pieces are found and change regularly, while the Rolex Atelier is an area near the Rolex boutique where an Artisan Horologer can be watched at work. Jewellery lovers, too, find their haven here. Printemps Mode, 1st Floor.
- 3 La Belle Parfumerie: Those with sensitivity for scent and especially those with a penchant for hard-to-find niche brands are sure to be impressed. Designed like a garden walkway, with sensory discovery left and right, this is where the best of Parisian perfume making can be found today. *Printemps Beauté-Maison, Ground Floor.*
- 4 L'Endroit: Meaning 'The Place', for men's fashion this is the key destination for discovering

the best of international and independent designers. An elegant space, bathed in natural light, it features the established and renowned, from Jil Sander, Rick Owens and Raf Simons to Alexander Wang, Christopher Kane and Phillip Lim.

 $Printemps\ Homme,\ 2nd\ Floor.$

- 5 Espace Maria Luisa Mariage: In addition to her Maria Luisa boutique, Fashion Editor of Printemps Maria Luisa Poumaillou opens a second space for fashion-conscious brides to offer her point of view on the designers to consider: Delphine Manivet and Laure de Sagazan, as well as chosen looks by Alberta Ferretti, Nina Ricci, Maison Rabih Kayrouz, Roland Mouret and The Row, with Manolo Blahnik shoes, Agnelle gloves and Kotur clutches. *Printemps Beauté-Maison, 2nd Floor.*
- 6 Personal Shopper: The ultimate shopping experience providing expert, one-on-one advice, total privacy and purely customised services from tailoring an entire wardrobe for those short on time, to providing access to limited edition items for those long on love for fashion creativity. By appointment only. T. +33 1 42 82 41 04.

Printemps Mode, 4th Floor.

7 — Guest Relation Service: It is not only customer service but customised service, with every personal detail and every desirable degree of privacy

remembered and respected; it is a genuine concierge, at your service. T. +33 1 42 82 42 42. *Printemps Mode, 1st Floor.*

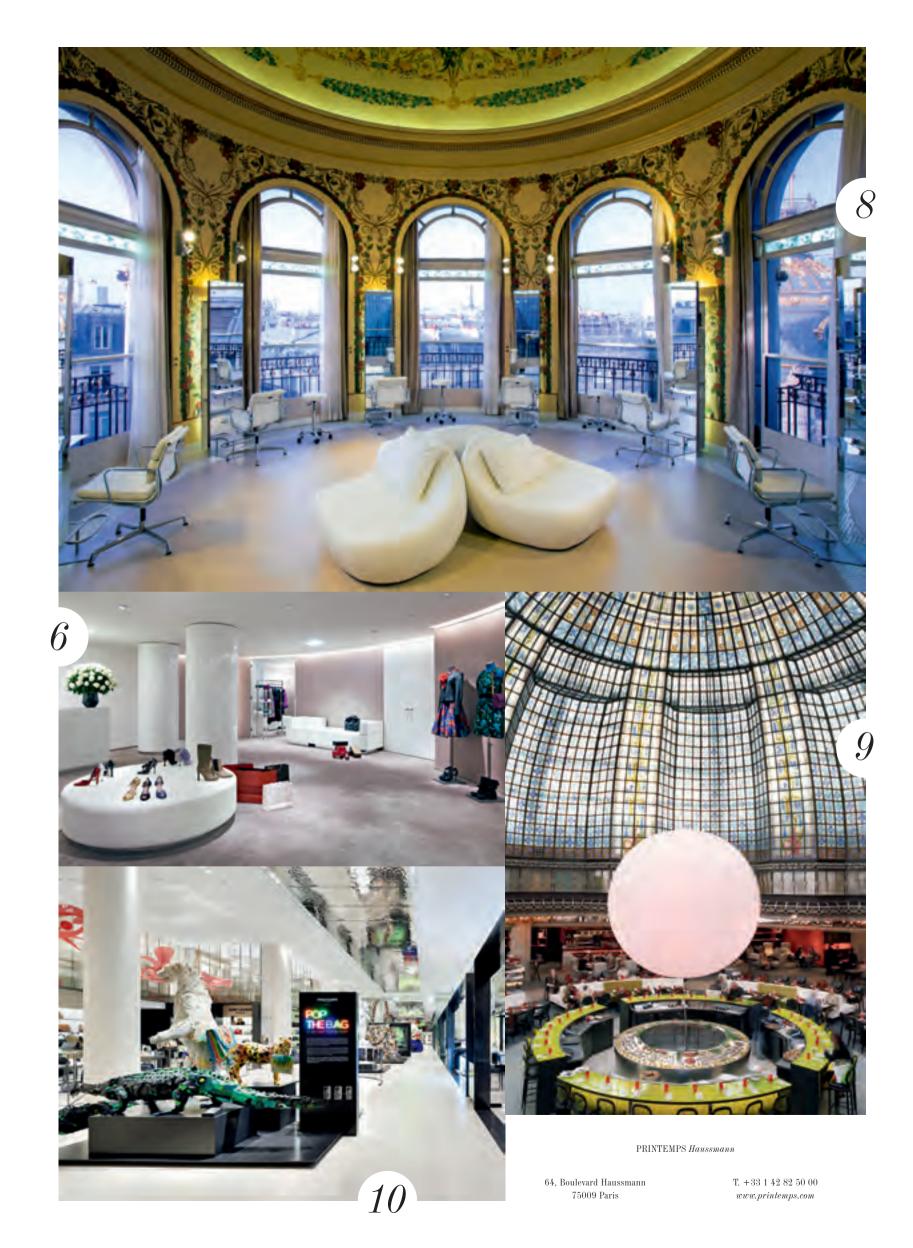
8 — Le Coiffeur: This hair salon is situated within a magnificent cupola as a haven of serenity, comfort and sublime beauty. In between the styling station's mirrors are views that look out upon some of Paris's most iconic monuments. A made-to-measure experience in aesthetically inspiring surroundings. T. +33 1 42 82 41 41.

Printemps Mode, 6th Floor.

9 — Printemps Gourmand: Take a delicious pause, whether at Moscow's legendary Café Pouchkine, at the Hugo & Victor chocolatier (both Ground Floor) at France's own Ladurée (2nd Floor) or at Brasserie Printemps, in a stunning environment with an Art Deco cupola overhead, as a glorious space in which to enjoy traditional French cuisine. T. +33 1 42 82 58 84.

Printemps Mode, 6th Floor.

10 — Printemps du Louvre: In 2014, Printemps opens a new temple to luxury within the Carrousel du Louvre, designed by Antonio Citterio and Patricia Viel, reflecting the Carrousel's architecture and that of the museum itself. Open every day, including Sundays. 99 rue de Rivoli, 75001 Paris. T. +33 1 76 77 41 00. x





collect N°15 fashion... 47



Junko Shimada

With her inimitable chic, the Parisian fashion designer of Japanese origin Junko Shimada bears the torch of an era in Parisian fashion that broke East-West barriers, bringing it colourfully into the present.

Japanese culture is renowned for taking sartorial matters seriously, and in the late 1970s and early 1980s a wave of Japanese designers took Parisian fashion seriously by storm. Having been mostly educated in Japan, a host of young talent – Junko Shimada amongst them – asserted themselves within the rigid institution of Parisian fashion by respecting their own tradition within European bounds, thereby causing a sensation in disrupting conventions of cut, volume and material.

Junko Shimada's designs are a bold yet delicate deconstruction of volumes, and in bright colours. Designing and presenting her collections to Paris independently for over thirty years, she also sticks to tradition. "I do like progress when it comes to materials," explains Shimada, "but I also remain faithful to raw materials – silk, cotton and linen as they add authenticity." Her collection for the 2014 autumn/winter season uses silk and satin to stunning effect, with its inspiration derived from the famed costumes of the 'Ballets Russes'. She des-

cribes: "A lot of colour and fantasy, and a lot of volume in the skirts." Trained in Japan at the Sujino Gajen Dressmaker Institute of Tokyo, Shimada moved to Paris when 20 years old. "It was the belle époque of French cinema's 'new wave', which I watched from Japan. Paris appeared so far away, so different from where I came from. I wanted to see this beautiful country..." By now, she is an integral part of it; the Parisian press has come to call her 'the most Parisian of the Japanese', as she develops her style with a city she has made her own. Her daughter, Kyoko Shimada, is also taking to the Parisian design scene with Lavallière, focused on contemporary riding outfits and accessories with a minimalist, slightly deconstructed touch. This Franco-Japanese mix in design style has become somewhat of a family signature, as part of a cross-cultural dialogue that is now fully distinguished in its continual daring. X

JUNKO SHIMADA Boutique 13, rue Saint-Florentin, 75008 Paris T. +33 1 42 60 94 12, www.junkoshimada.com



Exhibitions Extracts

Los Angeles, Geneva, London, Paris, Milan and Rome-these cities are heavyweights in the international circuit of art exhibitions. We take a tour across cities as well as styles, processes and artist nationalities, for a taste of the diversity in art to see this season.

A rt exhibitions are a wonderful opportunity to travel without having to leave one's city or, in some cases, neighbourhood. In the following pages, we highlight one exhibition per city, each displaying the work of an artist with origins foreign to the hosting institution, adding a further dimension of cultural enrichment.

In Los Angeles, the exhibition 'Cinema Vezzoli' at MOCA highlights the work of Milan-based artist Francesco Vezzoli (b. 1971), with a new series of tapestries inspired by the history of Hollywood cinema and the allegorical tales of Greek mythology. In Paris, American talent comes to Europe, rather, with the work of contemporary video artist Bill Viola (b. 1961) as the next artist chosen to overtake the monumental space of the Grand Palais. On view will be a wide-ranging group of his works, including moving paintings and monumental installations, in which he weaves together electronics, sound and image technology. In Geneva, 'L'accident et l'aléatoire', or 'The Accident and the Random' at Musée d'Art et d'Histoire explores how these two elements are ever-present in the creative process in general, and in that of the French sculptor Auguste Rodin (1840 - 1917) in

particular. The exhibition features generous loans centred around his work 'La Muse tragique', a gift by Rodin that has been present in the museum since 1896.

In London, the Tate Modern focuses on the final creative chapter of the career of French artist Henri Matisse (1868 -1954), during which time he produced his bold and simple yet sophisticated cutouts; the exhibition travels to the Museum of Modern Art in New York after its time in London. In Milan, the work of Brazilian conceptual artist Cildo Meireles (b. 1948) arrives at HangarBicocca, in an exhibition featuring his multi-sensorial and poetic installations. In Rome, Scuderie del Quirinale hosts a magnificent exhibition on the life and work of the avant-garde Mexican artist Frida Kahlo (1907-1954), exploring her ties with the artistic movements of her time.

Such is a sampling of the global exhibitions that allow us to overhear the cross-cultural dialogue taking place in the art world today. Exciting cultural encounters found in art are, just like travelling, a perpetual impetus to keep our minds and our eyes wide open to the world.



 $Los\,Angeles$

 $\it MOCA, Cinema Vezzoli, Until August 11^{th}, 2014$ 250 S. Grand Avenue, Los Angeles 90012, T. +1 213 626 6222

50 art... $collect N^{\circ}15$





© Ascension (2000) by Bill Viola. Photo © Kira Perov.

Paris

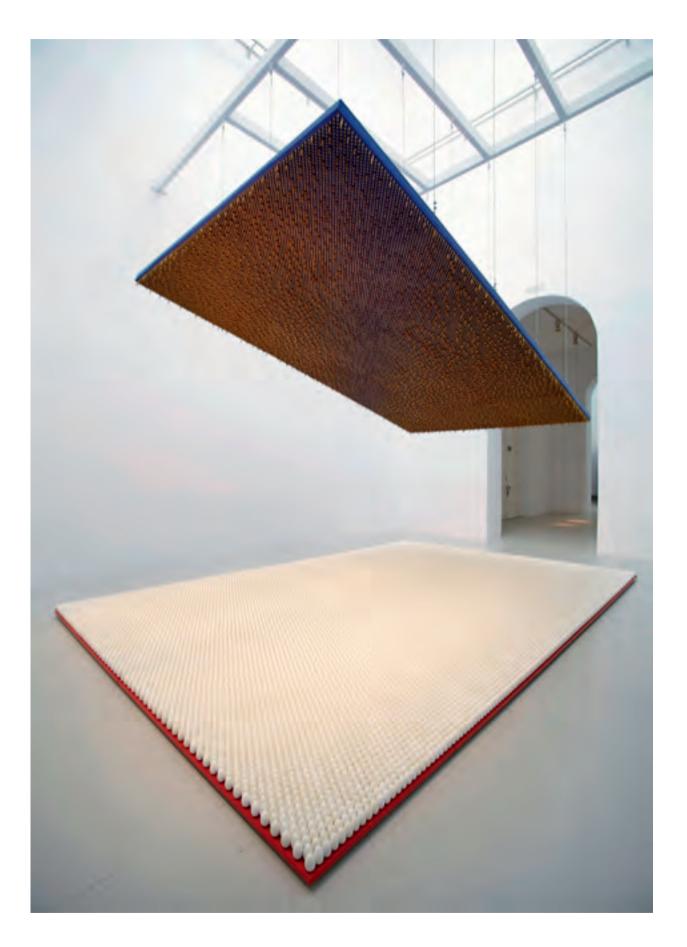


Geneva

art...

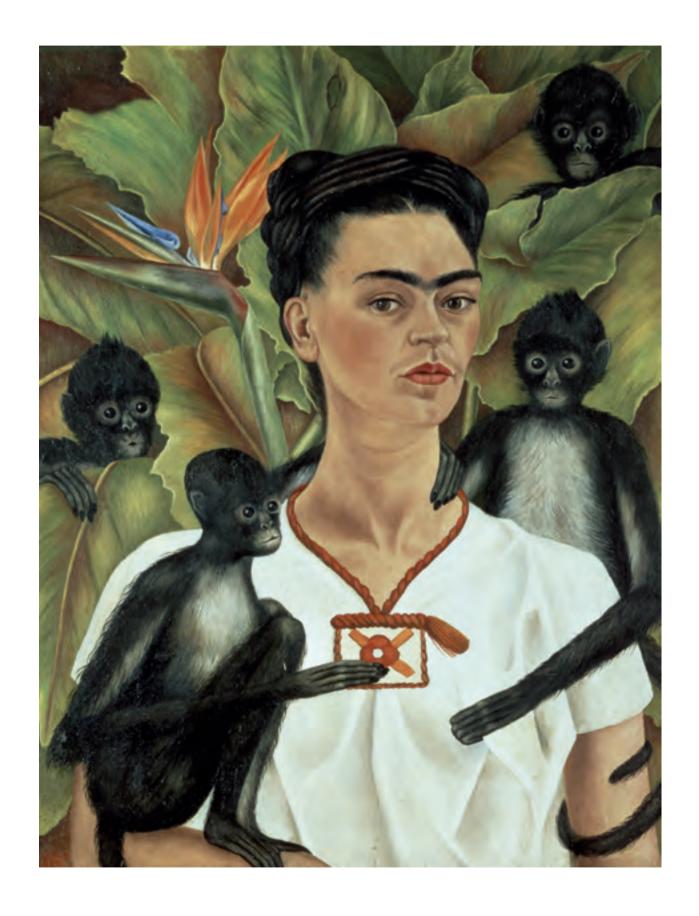


London



Milan

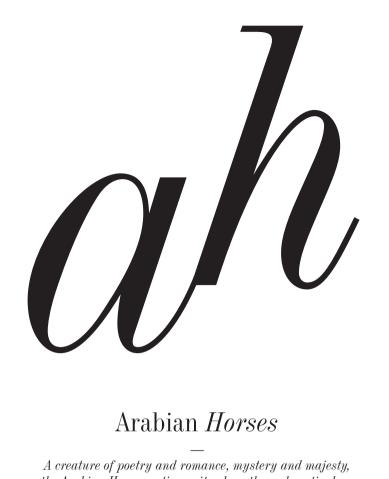
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Rome







A creature of poetry and romance, mystery and majesty, the Arabian Horse continues its glory through meticulous breeding taking place in modern Kuwait.

here is a proverb in the Middle East: "If somelack L one assures you that a horse flew, ask what colour he was, and if you are told chestnut - believe it". Such is the magic and the allure around the Arabian horse, a figure of fantasy, nobility, perfection and beauty.

Featuring black and white as well as colour photographs by the renowned equine photographer Wojtek Kwiatkowski, a new book published by Assouline, 'Arabian Horses, The World of Aimal Arabian Stud' profiles this noble creature and the passion surrounding its breeding. The book recounts the fascinating history of this breed that has been lionised for centuries in classic poetry and literature. It profiles particularly the passion of Mohammed Jassim Al-Marzoug, a Kuwaiti businessman, who for the last forty years has had a passion for breeding Arabian horses, concentrating on Straight Egyptian bloodlines as a nucleus to preserve Arabian horse heritage in Kuwait.

The migrating Bedouin tribes bred and perfected this horse of the desert, for their purposes of hunting, warfare, raiding and transportation. The horses often slept with their masters in tents, which through the years has yielded an animal known for its good nature, intelligence and willingness to please. The Bedouins bred the following strains: Kehilan, Saglawi, Hadban, Abeyan, Hamdani, Wadnan and Dahman. The Dahman Shahwan strain

was prized above all others at this time and today is the predominant strain found in Kuwait.

Arabian horses are described throughout classic poems as 'drinkers of the wind' (indeed, Arabian horses are prized for their endurance), with eyes 'as if rimmed with kohl' and ears 'pointed as a date flower bud'. It was thoroughly believed that the horses' coat was an index of its character.

Mohammed Jassim Al-Marzoug has been a principal figure in founding the stud farm Bait Al Arab in Kuwait. It owns sixty superb Straight Egyptian Arabians and other select herds. With this passion project as its base. Kuwait is now a world centre of Straight Egyptian Arabian horse breeding, with about 450 owners and 3300 horses registered. He chose the name Ajmal, meaning "more beautiful", as a prefix before the name of every horse he breeds, identifying his farm and becoming a symbol of excellence for breeders worldwide.

As not only a breeder but also a connoisseur and collector of fine art, Mohammed Jassim Al-Marzouq understands 'the art of breeding', which is a pursuit of beauty, as well as a pursuit of tradition, identity and elegance. $\boldsymbol{\varkappa}$

Arabian Horses, The World of Ajmal Arabian Stud Written by Judith E. Forbis with photography by Wojtek Kwiatkowski. Published by ASSOULINE. Buy online: www.assouline.com



collect N°15 fashion... 59



Viva la Moda

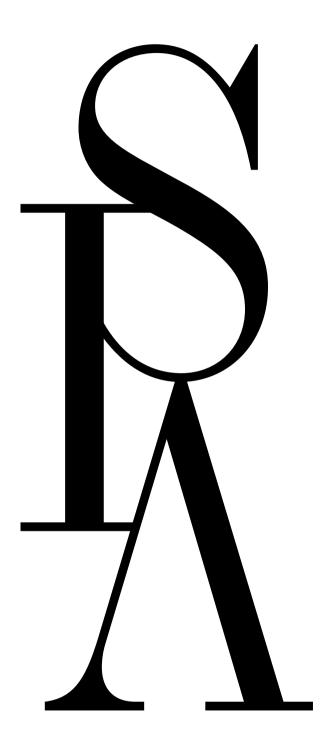
As a thorough portrait of what makes modern Italian fashion so unabashedly glamorous, the Victoria & Albert Museum in London hosts the first major show examining Italy's rich and influential contribution to fashion, from the end of the Second World War to the present.

Dolce & Gabbana, Giorgio Armani, Gucci, Missoni, Prada, Pucci, Valentino and Versace. These names are nearly synonymous with their Italian origins, either by way of their high voltage glamour or their sophisticated craftsmanship and tailoring. Italian fashion commands a unique form of reverence, almost instant respect, for its tradition and its standards. A lot of this is substantiated by the maintenance of regional industrial traditions and, of course, la famiglia – as many major Italian fashion companies are nothing short of veritable family dynasties.

The Glamour of Italian Fashion 1945-2014' draws upon original research undertaken within Italian archives to put on display over one hundred ensembles and accessories by leading fashion houses as well as next generation talents such as Giambattista Valli, Fausto Puglisi and the designer duo at Valentino, Maria Grazia Chiuri and Pier Paolo Piccioli. The exhibition also profiles how Italy has navigated the relationship between fashion,

image and advertising with examples such as that of Gianfranco Ferré from 1991, at left, presented alongside Benetton's provocative campaigns. As a rare treat for fashion aficionados, the exhibition traces Italian fashion back to post-war couturiers, including Sorelle Fontana (the Fontana sisters) and Milanese couturier Mila Schön as well as Walter Albini. Highlights include a group of couture gowns by designers, such as Maria Grimaldi and Simonetta, who participated in the landmark fashion shows, initially hosted at the home of organiser Giovanni Battista Giorgini, that are believed to be the birth of modern Italian fashion. They propelled Italian fashion onto the world stage through the unprecedented attendance of international, influential buyers and press, calling the world's attention to Italian fashion as a viable alternative to Paris through the quality of its techniques, materials and expertise for which it is renowned today. X

The Glamour of Italian Fashion 1945-2014. Until 27th July, 2014 Victoria & Albert Museum, Cromwell Road, London SW7 2RL T. +44 20 7942 2000, www.vam.ac.uk



Sensational Spaces

Spas are unique places where we go to feel renewed, to feel inspired with confidence and to seek an escape into the realm of the senses.



art de vivre... collect N°15

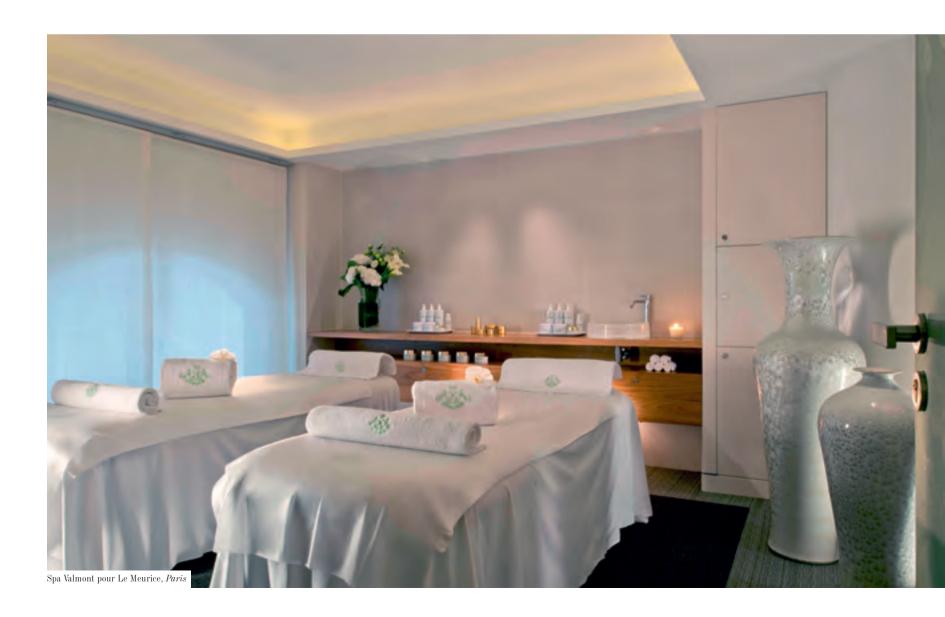
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 Γ he word 'spa', in fact, is a Latin acronym for 'sanus per aquam' meaning 'health by water'. It finds its origins in a long tradition, from the Roman baths to the summer destinations where Europeans would 'take waters' to renew their health. Fortunately for urbanites today, an oasis of physical health and beauty can be found within pristine environments that are an orchestration of a total experience comprising professional services, distinctive style and ultimate repose.

The Dorchester Spa in London, exudes a 1930s Art Deco glamour combined with a soothing contemporary edge. It features nine spacious and soundproof treatment rooms including two double suites, a manicure-pedicure suite, a relaxation room, male and female aromatic steam rooms and experience showers. After a facial with Carol Joy London products, or those of European skincare brands La Prairie, Valmont or Kerstin Florian, and a treatment with products by the British brand Aromatherapy Associates, isn't it perfectly reasonable to enjoy something sweet at the Spatisserie? Its motto: 'A little bit of what you love is good for you.'

In Paris, Spa Valmont pour Le Meurice features a tranquil, modern interior designed by Charles Jouffre, in cool tones of light green and cream. The Spa Valmont uses the expert products from Swiss anti-ageing skincare specialists, Valmont. After a Vitality of the Glaciers Facial Treatment, why not discover the finishing touches of By Terry, such as a dab on the lips of their cult beauty balm 'Baume De Rose', and then go to Spa Valmont's sunny terrace to relax and sip freshly-squeezed juice, post-pampering?

Two sister properties share a particularly close spa philosophy: The Beverly Hills Hotel Spa by La Prairie and Hotel Bel-Air Spa by La Prairie. For 2014, both spas feature the Advanced Marine Biology Facial by La Prairie, which engages the restorative and anti-oxidant properties of highly concentrated, sea-derived ingredients. Or, perhaps, perfection is your pursuit? Also available is the transformative, top-to-toe Diamond Perfection Treatment, which polishes the skin with diamond powder, amethyst powder and meteorite dust for enhanced exfoliation.



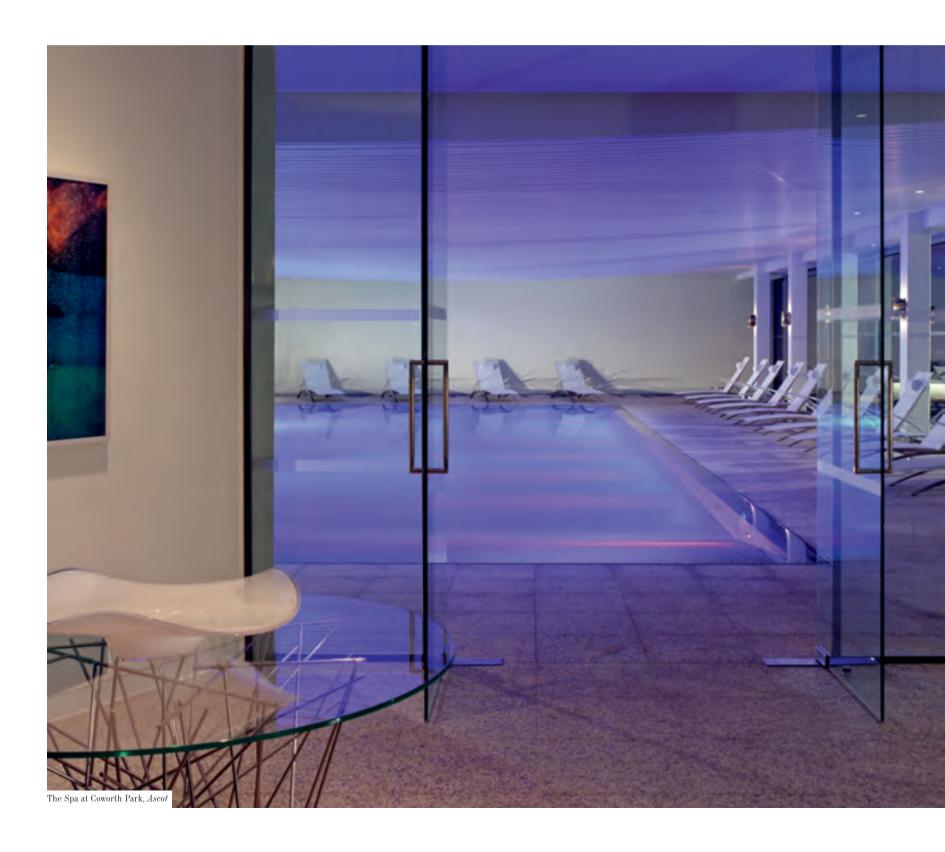






art de vivre... collect N°15

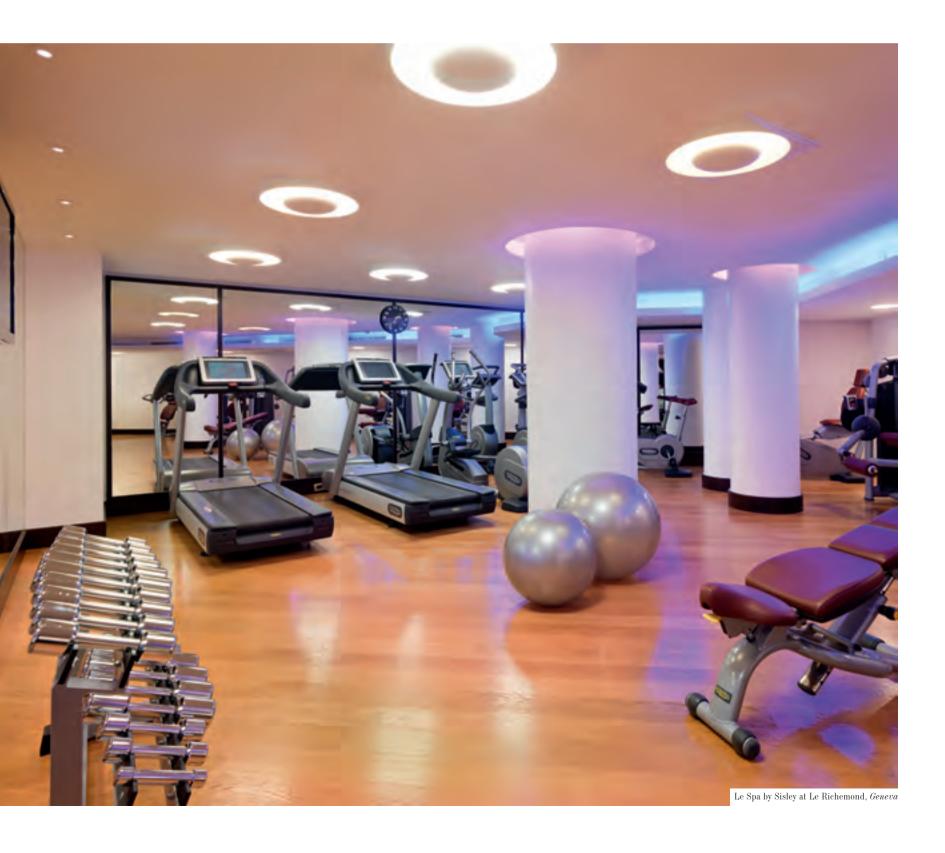
"Take rest; a field that has rested gives a bountiful crop." Ovid (43 BC - 17 AD)

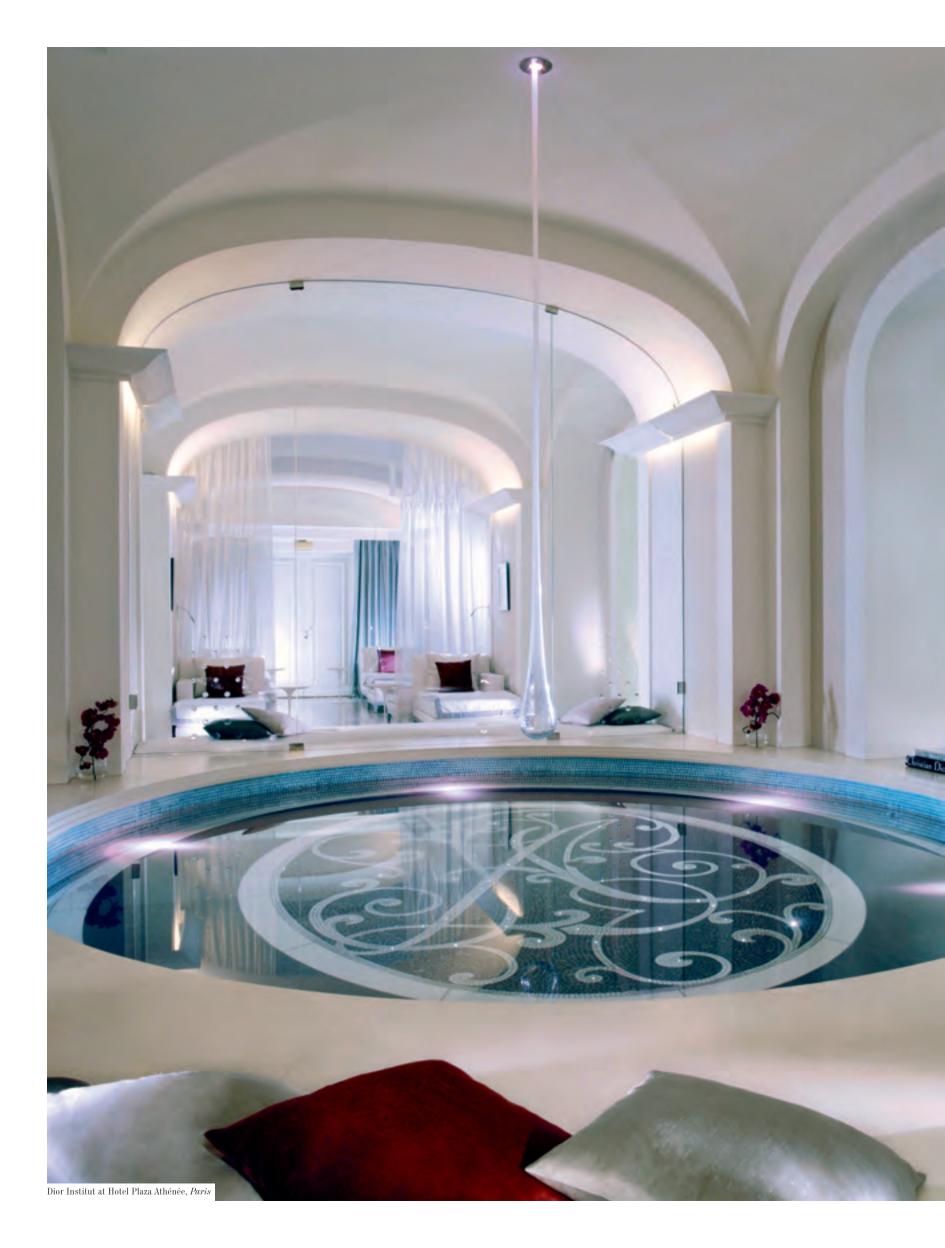


collect N°15 art de vivre...

"When health is absent, wisdom cannot reveal itself, art cannot manifest, strength cannot fight, wealth becomes useless, and intelligence cannot be applied."

Herophilus (335 BC - 280 BC)





collect N°15 art de vivre...

Stunning indoor pools take the essence of the spa not only back to its original meaning but also to new heights. In the countryside, the eco-luxury Spa at Coworth Park, Ascot, is partially submerged in the landscape with its upper floor taking in breathtaking views of the surrounding English parkland. On the lower level, there is a heated indoor swimming pool measuring 18 metres long with underwater music, a relaxation area around the swimming pool as well as a sun terrace with loungers, an aromatic steam room, experience shower and pre-swim shower.

At the Dior Institut, at Hôtel Plaza Athénée in Paris, a circular relaxation pool is poised under high, arched ceilings as a jewel of aesthetic harmony. The hotel's signature colour codes, pristine white and vibrant red, reign supreme in this temple of contemporary style. And in Milan at Club 10, the city's most exclusive health club located on the top floor of Hotel Principe di Savoia, a roof terrace

overlooks a fine, urban vista. A heated swimming pool of 150 square metres within a glass enclosed area, a hydro-massage tub, sauna and Turkish bath and Jacuzzi are all part of the extensive facility including a fully equipped fitness centre. Why not complement a little 'sanus per aquam' swimming with the Algae Body Treatment, to effectively refine and remodel the silhouette?

These are just some of the invitations to wellbeing across Dorchester Collection, amongst other hidden gems such as a treatment room specially designed for Thai massages at Le Richemond, the only of its kind in Geneva. And, Le Spa by Sisley at Le Richemond is the only haven for Sisley in all of Switzerland.

Some feel guilty getting spa treatments, as they are invitations to selfish enjoyment. Yet this form of enjoyment may be seen as a necessity amidst the stresses of modern life. Let guilt be gone. κ

The Spa at The Dorchester, London T. $+44\ 20\ 7319\ 7109$

The Beverly Hills Hotel Spa by La Prairie, Beverly Hills T. $\pm 1.310.887.2006$

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Spa Valmont pour Le Meurice, *Paris* T. + 33 1 44 58 10 77

Dior Institut at Hôtel Plaza Athénée, *Paris* Reopening mid-2014

Club 10 Fitness & Beauty Center at Hotel Principe di Savoia, *Milan* T. +39 02 6230 4024

Hotel Bel-Air Spa by La Prairie, *Los Angeles* T. +1 310 472 1211

The Spa at Coworth Park, Ascot T. +44 13 44 756756

Le Spa by Sisley at Le Richemond, *Geneva* T. +41 22 715 7261







Homme

For the spring and summer season, the mood for menswear at Hermès is spot-on with the l'air du temps, mixing bohemian informality with old-world codes made anew.

 Γ or 25 years, designer Véronique Nichanian has been defining the masculine silhouette for the Hermès man, never failing to send down the runway that ever-elusive blend of seductive and sophisticated ease. For 2014's spring and summer seasons, her subtle integration of the scarf was both an evocation of history and a style statement about how this important accessory might best be worn today.

It is a distinctly European look, that of men bearing fine slithers of silk around their necks in various knots and volumes. It is also a distinctly French look, as this iconic accessory evokes a range of cultural archetypes: the bohemian, the aristocrat, the intellectual, the dandy and the sportsman.

Amongst clothing made of cotton, linen and leather in a palette of grey and blue with touches of emerald and burnt sienna, scarves are introduced without any note of pretension. Tucked into boat neck t-shirts, knit cardigan sweaters, scarves also appear as detachable shirt collars. Unknotted, they drape from jackets with flowing movement. There are no Ascot knots, just styles that are a soft and easy reintroduction of this accessory into the sartorial vernacular of the modern man.



collect №15



Around the world
)(Dorchester Collection

74 around the world... collect N°15

Fondation Baur: Japanese Buddhist Textiles May 22 until August 17, 2014 Rue Munier-Romilly, 8 1206 Geneva T. +41 22 704 32 82

Japanese Buddhist textiles, used to cover altars in the temples dating from the 18th and 19th centuries are evidence of the skill of Kyoto weavers.

Shopheist Boutique 1100 Abbot Kinney Boulevard Venice, CA 90291 T. +1 310 450 6531

Offering a tightly edited, hand-picked selection of cutting edge designers – from Isabel Marant to Gary Graham – displayed amongst design pieces.

The Beverly Hills Hotel x Anndra Neen 9641 Sunset Boulevard Beverly Hills, CA 90210 T. +1 310 887 2140

The Dorchester Collection Fashion Prize recipient from 2011, Anndra Neen, creates a collection of

handmade pieces in rose quartz, alpaca and brass materials in the form of bracelets, necklaces, chokers and clutch, all of which are inspired by the iconic design elements that make the 'Pink Palace' legendary. Available to buy exclusively at The Beverly Hills Hotel Logo Shop and online.

45 Park Lane's Art Inside Park Lane London, W1K 1QA T. +44 20 7493 45 45

Contemporary art imposes its presence at 45 Park Lane with the ongoing exhibition, '45 Park Lane Group of Artists', curated by Dr. Roy Ackerman CBE; all art is available for sale.

Le Meurice and Bridal Beauty 228, Rue de Rivoli 75001 Paris T. +33 1 44 58 10 77

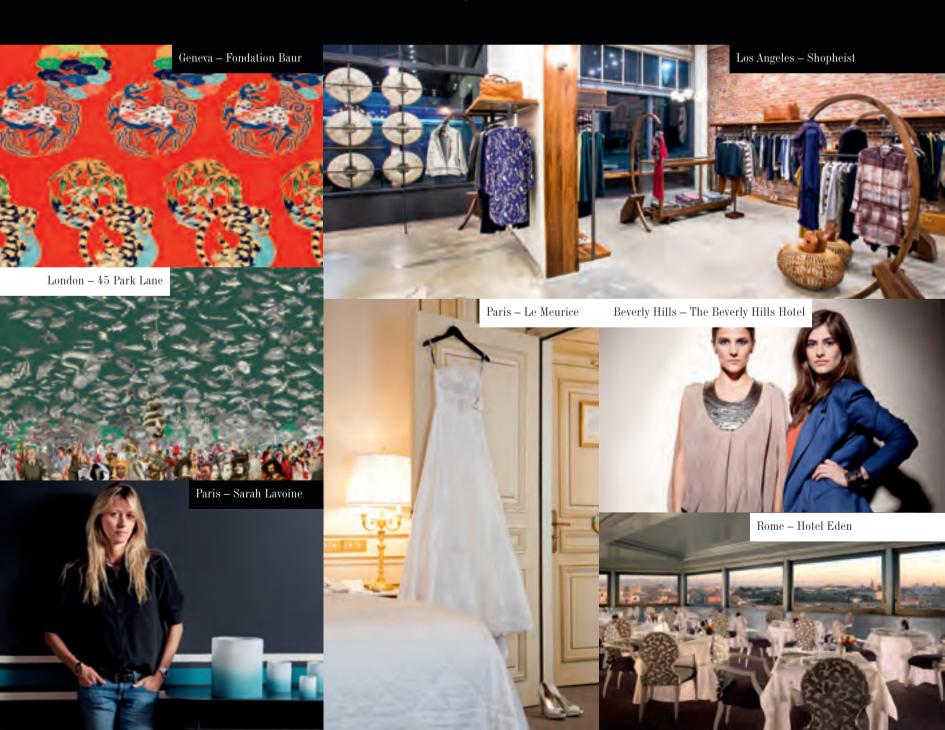
Spa Valmont pour Le Meurice offers an intensive and targeted Spa service for future brides. Available in two options and taking place between 24 to 12 weeks in preparation before the big day, the 'Pretty Bride' offer includes exfoliating body treatments and refining body massage, face treatments for a resplendent glow as well as all the finishing touches in make-up and manicures.

Sarah Lavoine Boutique 28, Rue de Bac 75007 Paris T. +33 1 42 86 00 35

The interior designer opens her second boutique, this time on the left bank in the heart of Saint-Germain-des-Prés, featuring furniture, home accessories as well as table settings in her signature contemporary aesthetic that is truly Parisian.

Hotel Eden Via Ludovisi, 49 Rome 00187 T. +39 06 478 121

A gourmet offer includes a night's stay and a seven-course dinner for two at the Michelin-starred La Terrazza dell'Eden, with a stellar Roman vista.



MOCA: Mike Kelley Until July 28, 2014 250 S Grand Avenue Los Angeles, CA 90012 T. +1 213-626-6222

The largest exhibition of Mike Kelley's (1954–2012) work to-date, bringing together over 200 works that mine American popular culture, and occupy the entirety of The Geffen Contemporary at MOCA.

Moynat Boutique 112 Mount Street London W1K2TU

Since its inception in 1849, Moynat is an emblem of discreet and supreme luxury in leather goods. This London outpost, designed by Gwenael Nicolas, is only its second beyond its Paris flagship.

Coworth Park and Royal Ascot Blacknest Road Ascot, Berkshire SL5 7SE T. +44 1344 867 600

A Royal Ascot hat competition, in collaboration

with celebrated milliner Stephen Jones OBE, Ascot Racecourse and British Airways invited international talent to take to the sketchbook. The winning design, produced in Jones's atelier, joins the Coworth Park-inspired hat collection already created by the quintessentially English designer, including 'The Spa', 'The Royal Ascot', 'The Park' and the 'Decor Hat', all pictured below.

Palais de Tokyo: L'État du Ciel Until September 7, 2014 13, Avenue du Président Wilson 75116 Paris T. +33 1 49 52 02 04

Ten exhibitions express artists', poets' and philosophers' reflections on factors shaping our world.

Hôtel Plaza Athénée Reopening 25, Avenue Montaigne 75008 Paris T. +33 1 53 67 66 00

Having celebrated its first one hundred years in 2013, Hôtel Plaza Athénée closed for extensive

renovations and expansion, reopening mid-2014. It has undergone a partial restoration integrating additional buildings, in order to create space for six new guest rooms, eight suites, a ballroom and two event spaces. Hôtel Plaza Athénée is perfectly poised to embrace its next century ahead.

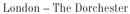
The Dorchester's Chopard Boutique Park Lane London, W1K 1QA T. +44 20 7629 8888

The Swiss jewellery and watches house Chopard, family-run since 1860, opens its first high jewellery boutique in the UK, nestled within The Dorchester. Upon request, private viewings can be arranged.

The Beverly Hills Hotel's tribute to Norma Jean 9641 Sunset Boulevard Beverly Hills, CA 90210 T. +1 310 887 2140

The 'Norma Jean Experience' in the Suite 100 transports guests into Marilyn Monroe's era and mindset, immersing them in her eternal mystique.









76 around the world... collect N°15

On Motcomb Boutique 11-12 Motcomb Street London SWIX 8LB T. +44 207 235 4146

Find here red carpet glamour and elegant cocktail dresses by both renowned and new designers.

V&A Museum: Wedding Dresses 1775–2014 Until March 15, 2015 Cromwell Road London SW7 2RL T. +44 20 7942 2000

Highlighting exceptional craftsmanship, this comprehensive and nostalgic exhibition assembles wedding garments from the last 200 years.

Berluti Boutique 14, Rue de Sévres 75007 Paris T. +33 1 40 48 28 60

Berluti assumes the commanding left bank retail space of master tailor Arnys, which joins the iconic shoe brand in offering a 'Grande Mesure' service. Le Richemond, Le Jardin Jardin Brunswick 1201 Geneva T. +41 22 715 7100

Its impeccable setting and finely crafted menus earned the restaurant mention in the 2014 Gault et Millau Swiss guide: 'Inside the elegant palace directed by Dorchester Collection, which aims to give back Le Richemond to the Genevans, Le Jardin and its urban terrace are back on the scene...'

Musée d'Art Moderne: Lucio Fontana Until August 24, 2014 11, Avenue du Président Wilson 75116 Paris

T. +33 1 53 67 40 00

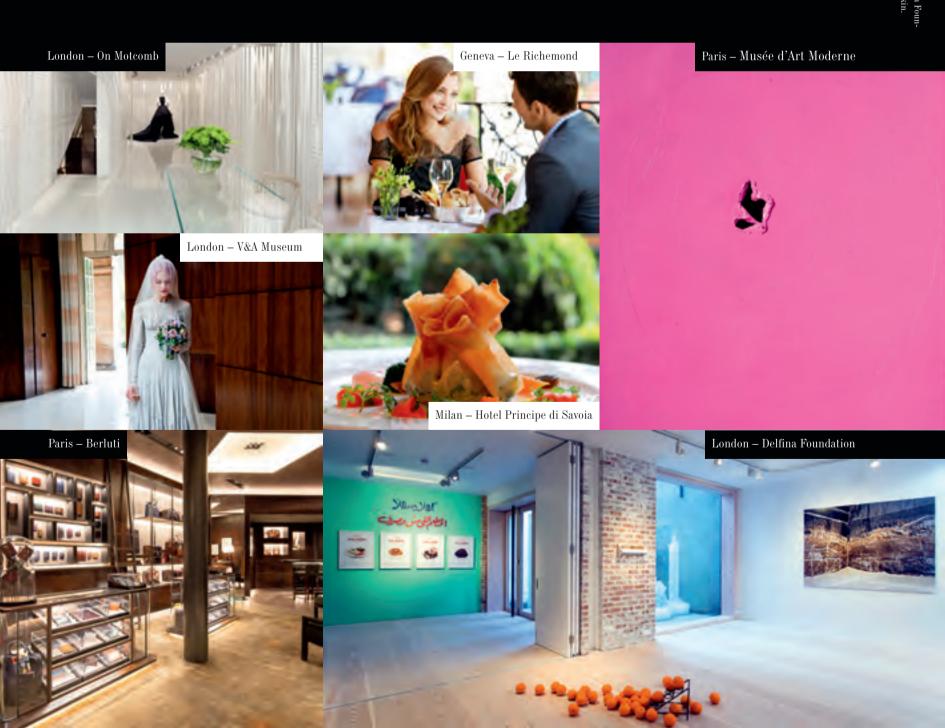
More than 200 sculptures, paintings, ceramics and installations provide an overall view of the work of Lucio Fontana (1899-1968), a truly great visionary of the 20th century, across his atypical path and his diverse styles including his famous canvases that are slashed, punctured, and thickly painted in brilliant hues.

Delfina Foundation 29/31 Catherine Place London SW2E 6DY T. +44 207 233 5344

As a home for artists to explore ideas, engage in cross-cultural dialogue and experiment with their creativity, the Delfina Foundation has reopened after a £1.4m redevelopment doubling the residency capacity and adding exhibition space. With ongoing exhibitions, it is the largest international artist residency provider in London.

Hotel Principe di Savoia's Charitable Cuisine Piazza della Repubblica, 17 20124 Milan T. +39 02 62301

Throughout the year, Acanto restaurant serves a special dish for charity: 'Piatto Solidale 2014' – a parcel of filo dough with vegetables caponata, marjoram and taleggio DOP cheese from Val Taleggio served with tomato and shallot fondue. For every dish bought, two Euros will be donated to 'City Angels' the historical Milanese charity.



Dr. Vranjes Firenze Via Fiori Chiari, 24 20121 Milan

 $T. \ +39 \ 02 \ 89 \ 07 \ 83 \ 50$

The Florentine brand of celebrated, artisanal home fragrances opens in the Brera district.

Getty Museum: Ansel Adams Until July 20, 2014 1200 Getty Center Drive Los Angeles, CA 90049 T. +1 310 440 7300

On show are early works and the 'Museum Set': a portfolio created by the photographer, featuring his greatest work, recently acquired by Getty.

MACRO: Big Bambú Piazza Orazio Giustiniani, 4 00153 Rome T. +39 06 6710 70400

American artists Mike and Doug Starn, the 2012 winners of the Enel Contemporanea art prize, produced this permanent installation.

Le Meurice Prize for contemporary art 228, Rue de Rivoli 75001 Paris T. +33 1 44 58 10 10

Continuing its support of young artists, the 6th Meurice Prize for contemporary art was awarded to Neil Beloufa, represented by the Galerie Balice Hertling, for his project 'Les Arabes et les services' or 'Arabs and Services'. Already launched into its 7th edition, which will unfold throughout the year, the prize awards an endowment of €20,000, to share between artist and gallery.

Galleria Fragile Via San Damiano, 2 20122 Milan T. +39 02 36 56 11 61

Alessandro and Francesco Mendini unveil their newly designed showroom that offers a unique choice of furniture, lightings, accessories and jewellery by the most important names in 20th century Italian design, and exhibited in a charming, unconventional way.

Hotel Bel-Air's New Chef 701 Stone Canyon Road Los Angeles, CA 90077 T. +1 310 472 1211

Acclaimed chef Hugo Bolanos joins Hotel Bel-Air as executive chef to be responsible for overseeing the entire food and beverage operation. He is a veteran team member of the Wolfgang Puck Fine Dining Group since 2000 as the chef de cuisine at CUT, awarded one Michelin star and, prior to this, as executive sous chef at the world-renowned and flagship Wolfgang Puck restaurant, Spago, with a two-star Michelin rating.

45 Park Lane Penthouse BBQ Park Lane London, W1K 1QA T. +44 20 7493 45 45

Guests of the Penthouse Suite can turn up the heat this summer with a BBQ from the kitchen of legendary chef Wolfgang Puck. The Suite's stunning panoramic cityscape view is the perfect side order to sizzling BBQ deliciousness.



collect N°15 with love from...

From the World What would you bring back from your travels: 1. For a Friend? / 2. For a Lover? / 3. For a Child? / 4. For a Dog?



Ambra Medda

She is the young face of dealing in design, always on to the new and the next. After studying Asian art, Chinese archaeology and Chinese language in London, in 2005 Ambra co-founded Design Miami/Basel, which developed into the most highprofile international contemporary design event during her six years as director. Medda's latest project, L'Arco Baleno, is a digital design hub mixing commerce, culture and collaboration. She founded the website with CEO Oliver Weyergraf; her committee of international aesthetic consultants ranges from Pharrell Williams to art director Patrick Li and industrial designer Tom Dixon. The name L'Arco Baleno means 'rainbow' in Italian, as it brings a bit of diversity, colour and a splash of joy back into the way we buy design.

1. For a friend?

Something traditional of the area and probably hand crafted. Old, wacky post cards too!

2. For a Lover?

Something we could enjoy together, like cooking spices for an amazing curry.

3. For a Child?

A musical instrument, wooden toys, stickers or books.

4. For a Dog?

A stuffed animal for them to run around with.



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