COULECTION spring - summer 2012





collect N°11 dorchester collection... 05

"The history of the past interests us only in so far as it illuminates the history of the present," wrote French intellectual Ernest Dimnet, and nothing could be more true as London marks history in the year 2012 by welcoming the Olympic Games, a tradition since 1894, and celebrating The Queen's Diamond Jubilee. Sometimes nothing is so inspiring as a return to the restraints and references of history, tradition and roots. We hope to provide, in our eleventh edition of Collect, a glimpse into the cultural history being explored and created across leading European and American cities shaping the exciting future that lies ahead.

Yaffa Assouline

BOUCHERON

PARIS



QUATRE RINGS

Collection

collect N°11 dorchester collection...

A WORD...

From Christopher Cowdray

Chief Executive Officer of Dorchester Collection

 Λ s the world turns its attention towards London for the 2012 Olympics, Dorchester Collection and its founding hotel The Dorchester are delighted to be in the centre of this vibrant city.

London is also alight with the festivities surrounding The Queen's Diamond Jubilee, including an exhibition, featured in the following pages, that comes to the National Portrait Gallery and provides a fascinating view of her reign through portraiture. Another cultural highlight is particularly close to home: Tate Modern displays a survey of the artwork of Damien Hirst, an artist whose Psalm series is displayed within CUT at 45 Park Lane. The inclusion of his work in the interior landscape

of the hotel, along with nine other British contemporary artists' work across its floors, exemplifies both the artistic spirit of the property – already filled with the life of London since its September 2011 opening – as well as Dorchester Collection's dedication to the arts. This is reinforced annually by the presentation of the Meurice Prize for Contemporary Art in Paris, now well into its fifth year.

Another enduring way we engage with the local community is through our collaboration with the international charity 'Trees for Cities'. We planted our first tree, a tulip tree, on Curzon Street in London on November 14, 2011 with Trees for Cities CEO Sharon Johnson, The Dorchester's General Ma-

nager and Regional Director UK Roland Fasel and entrepreneur Jo Wood. Seventy-nine further long-living trees will be planted across London to form The Dorchester Anniversary Walk commemorating its 80 years and the treasured plane tree (listed as one of the 'Great Trees of London') at the entrance. This venture works in concert with the Mayor of London's commitment to plant 10,000 street trees across the capital, and underscores Dorchester Collection's values in a mix of history, legacy and commitment to sustainable action.

Across continents at Hotel Bel-Air an interview with Jon Goldstein, who led the considerable renovations of the grounds, provides hands-on in-



dorchester collection... collect N°11





sight into the work of sustainable investment. And, The Beverly Hills Hotel looks forward to a bright future ahead by looking back upon its illustrious 100 years of history. A year full of offers, surprises and celebrations is punctuated by a birthday event mid-June, while lobby exhibition panels pay tribute through historic images and anecdotes. Robert S. Anderson, great-grandson of the founder and official historian, shares personal stories supporting his 2012 book release 'The Beverly Hills Hotel and Bungalows – The First 100 Years'.

The Beverly Hills Hotel attracted significant activity last October when the 2011 Dorchester Collection Fashion Prize was awarded to sisters Phoebe and Annette Stephens for the future of their accessories brand Anndra Neen. Dorchester Collection is delighted to offer them this opportunity for growth and international recognition. This was partly provided during a March 2012 event, which presented their work to international media. The event was held during Paris Fashion Week at Hôtel Plaza Athénée, which was a perfect environment to display their designs, being cradled amidst historic Haute Couture houses and powerful fashion brands along Avenue Montaigne.

At Coworth Park, it was our intention to craft a destination with a unique location, offer and ethos, which has been recognised by the readers of Condé Nast Traveller magazine, who named The Spa at Coworth Park the top UK Hotel Spa, ranking it the fifth best in the world.

The past five years have witnessed renovations across ten event spaces at The Dorchester, as part of our refinement of the overall events expe-



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rience, from enquiry to booking and event realisation. Most recently, The Dorchester has reopened The Ballroom Suite, now refreshed to meet many wonderful future events.

Further renovations have enlivened Le Meurice across all its rooms, including the Presidential Suites as well as the Dali apartment; and further refurbishments will come to the Valmont Spa, scheduled to reopen in September. And, looking even further ahead, plans are underway for an extensive refurbishment to the suites and public areas at Geneva's Le Richmond, which indicates a greater focus on this property in the years to come.

We celebrate the past and future of Dorchester Collection in 2012, and take time to both appreciate and fortify the powerful values that craft icons of long-standing status. x

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)(Dorchester Collection

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(Dorchester Collection

The Dorchester



At the centre of London society since it opened in 1931, now over 80 years ago, The Dorchester is set in the heart of Mayfair opposite Hyde Park. The landmark 1930s art deco exterior houses 250 rooms and suites, all designed with classic English interiors, with the exception of three contemporary Roof Suites that feature wrap-around outdoor terraces overlooking the London skyline. The glamorous and award-winning spa as well as the restaurants and bars including The Grill at The Dorchester, The Promenade, China Tang at The Dorchester, and three-Michelin star Alain Ducasse at The Dorchester, altogether rank superior

The Dorchester Park Lane London W1K 1QA

T. +44 (0) 20 7629 8888 E. +44 (0) 20 7629 8080

Email: reservations.TDL@ dorchestercollection.com

Website: thedorchester.com

The Beverly Hills Hotel



In 2012, The Beverly Hills Hotel celebrates 100 years as a vibrant icon, situated majestically upon 12 acres of lush tropical gardens. Nicknamed "The Pink Palace" by those who cherish its unique charm, royalty, world leaders and celebrities have all enjoyed its attentive service while gracing its luxurious rooms and hideaway bungalows, including two new ultra-luxurious Presidential Bungalows. The sumptuous resort feeling is enhanced by the worldrenowned Polo Lounge Bar and Restaurant, Bar Nineteen12, the Spa by La Prairie, and the famous pool and cabanas. It is here the stars come out to play.

The Beverly Hills Hotel 9641 Sunset Boulevard Beverly Hills, CA 90210

T. +1 310 276 2251 E. +1 310 887 2887

Email: reservations.BHH@dorchestercollection.com

Website: beverlyhillshotel.com

Le Meurice



Overlooking the beautiful Tuileries Garden, Le Meurice stands majestically in Paris's most stylish neighbourhood, with many of the world's bestloved sights just a short stroll away. Its rooms, decorated in Louis XVI style, as well as its Spa Valmont, offer calm and luxury in a space where history and the latest fashion trends mingle perfectly. Both under the talents of Executive Chef Yannick Alléno, Restaurant Le Dali is named after one of the hotel's most famous regulars, Salvador Dali; while le Meurice claims three Michelin stars: its stunning, hand-painted ceiling sets the tone for a heightened experience of excellence.

Le Meurice 228, Rue de Rivoli 75001 Paris

T. +33 (0) 1 44 58 10 10 E +33 (0) 1 44 58 10 15

Email: reservations.lmp@dorchestercollection.com

Website:

PLAZA THE NÉE



Surrounded by the fantastic shopping opportunities found along Avenue Montaigne, Hôtel Plaza Athénée is the place where fashion, business and celebrity crowds meet, altogether creating a dynamic energy that is second to none. At its heart lies the peaceful Cour Jardin, around which are arrayed its stylish rooms, including the gorgeously refurbished Royal and Eiffel Suites. The hotel has five exclusive restaurants (including those open during the summer months), overseen by worldrenowned chef Alain Ducasse, and a dream-like, supremely modern bar designed by Patrick Jouin.





This is the true spirit of Milan, an exceptional experience of hospitality, comfort, style and tradition. Dominating Piazza della Repubblica as a landmark neo-classical building, Hotel Principe di Savoia has been the home to international travellers and cosmopolitan society since the 1920s. Discover the newly refurbished rooms and suites, or sip a cocktail at the Principe Bar, spoil yourself with the impeccable cuisine of Executive Chef Fabrizio Cadei in the five-star Acanto Restaurant, and immerse yourself in a world of wellbeing at the Club 10 Fitness and Beauty Center.

Hôtel Plaza Athénée 25, Avenue Montaigne 75008 Paris

T. +33 (0) 1 53 67 66 65 E +33 (0) 1 53 67 66 66

Email: reservations.HPA@dorchestercollection.com

Website: plaza-athenee-paris.com Hotel Principe di Savoia Piazza della Repubblica 17 20124 Milan

T. +39 02 62301 E. +39 02 659 5838

Email: reservations.HPS@dorchestercollection.com

Website: hotelprincipedisavoia.com



) (Dorchester Collection



COWORTH · PARK

45 PARK







Undertaken with great care to retain its intimate charm and celebrated character, iconic Hotel Bel-Air re-opened in October 2011 for a fresh start. The extensive refurbishments include a new La Prairie Spa and 103 questrooms and suites, including 12 new accommodations built into the hillside, offering sweeping canyon views, outdoor fireplaces and large patios with private infinity-edge plunge pools. With an illustrious history as a discreet hideaway for the rich and famous, the hotel harks back to the timeless elegance of the 1950's Hollywood, and re-opens with an enhanced status as a truly living classic.

Hotel Bel-Air 701 Stone Canyon Road Los Angeles, CA 90077

T. +1 310 472 1211 E +1 310 476 5890

Email: reservations.HBA@ dorchestercollection.com

Website: hotelbelair.com



Coworth Park opened in September 2010 and is Dorchester Collection's 70bedroom country house hotel and spa that rewrites the rules. Set within 240 acres of picturesque Berkshire parkland, Coworth Park integrates extensive renewable and energy-efficient facilities; it is also the only hotel within the UK with its own two polo fields. Other features include an Equestrian Centre, ecoluxury Spa at Coworth Park and various dining offerings. The jewel in the crown of Coworth Park's 16 suites is The Dower House, a threebedroom private house that originates from 1775.

Coworth Park Blacknest Road Ascot, Berkshire SL5 7SE

T. +44 (0) 1344 876 600 E +44 (0) 1344 876 660

Email: reservations.CPA@ dorchestercollection.com

Website: coworthpark.com



Opened in September 2011 in the heart of London's Mayfair, 45 Park Lane hosts 45 rooms. including suites all with a view of Hyde Park, and a top floor Penthouse Suite with panoramic views of London. Designed by renowned architect and designer Thierry Despont, 45 Park Lane features art throughout by British contemporary artists such as Damien Hirst, Sir Peter Blake and Brendan Neiland. Steps away from The Dorchester, 45 Park Lane is dynamic in spirit with a private Media Room, lounge, Bar 45, and CUT at 45 Park Lane, Wolfgang Puck's first European outpost, is a modern steak restaurant overseen by Executive Chef David McIntyre. An icon is born.

45 Park Lane Park Lane London, W1K 1PN

T. +44 (0) 2074 934 545 E +44 (0) 2076 298 844

Email: reservations.45L@ dorchestercollection.com

Website: 45parklane.com



Le Richemond is the latest addition to Dorchester Collection, located in the heart of Geneva near the business centre, landmarks, museums and galleries. The terrace views of Brunswick Garden, Lake Geneva, the Jet d'Eau, and towards the mountains beyond, set the tone for urbane yet understated sophistication. Hosting some of the best corporate meeting rooms and event spaces in Geneva, business turns to pleasure in the spa's sleek bamboo and mosaic interior, at the Italian restaurant Le Jardin, or at Le Bar where live music lifts the air every Wednesday through Saturday.

Le Richemond, Geneva Jardin Brunswick 1201 Geneva

T. +41 22 715 7000 E +41 22 715 7001

Email: reservations.LRG@ dorchestercollection.com

Website: lerichemond.com Dorchester Collection

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Russia & CIS Reservation (UK-based) T. +44 (0) 20 7319 7531 Email: dcrussiares@ dorchestercollection.com

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GDS Code



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Cover: Python, a silver and crystal embroidery from the 'Evolution' series by Jonathan Riss.

collect N°11 i love shopping...



Ciline, Trapeze handling



As one of Milan's most important fashion buyers, Antonia Giaenti selects her personal material favourites - both of the season and of perennial standing.







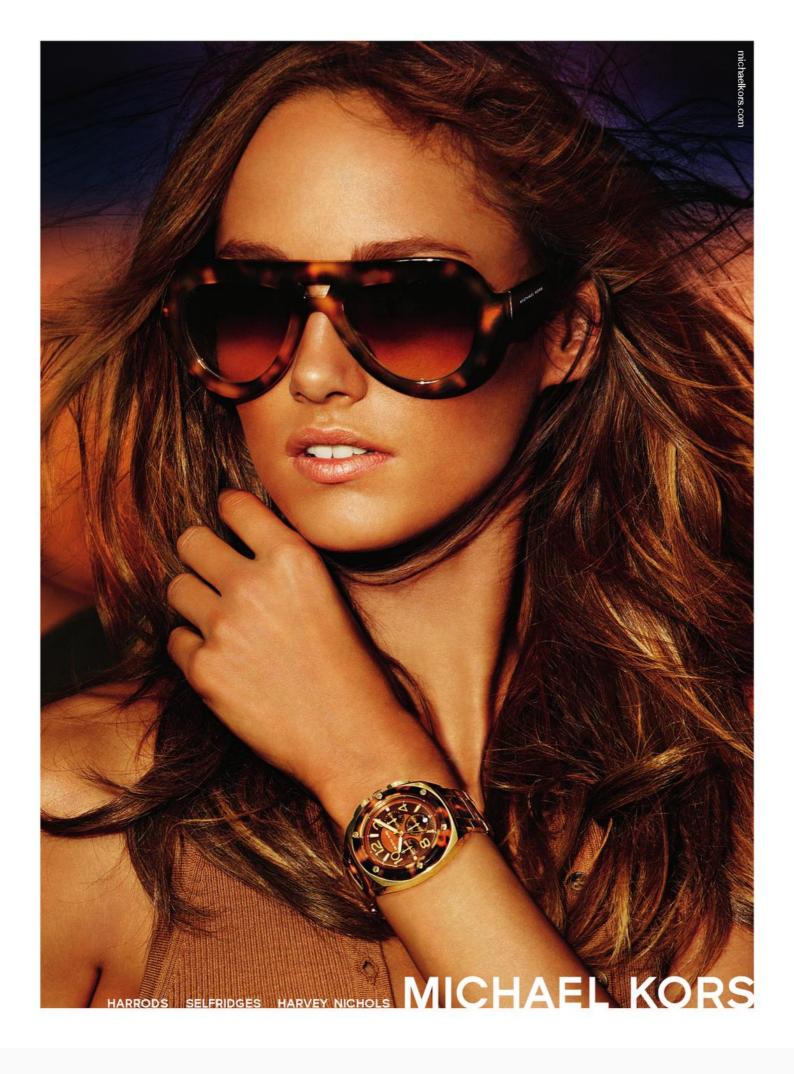


Oliver Peoples Daisy sunglasses in soft rose gold, www.oliverpeoples.com









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Edward Mitterrand / Geneva

In 2000, Edward Mitterrand and Stéphanie Cramer began their Genevabased venture, Mitterrand + Cramer / Contemporary Art & Design Advisory that today stands at the head of the city's exposure of contemporary creation. Edward Mitterrand lends an insider perspective.





Edward Mitterrand and Stéphanie Cramer, Gallery installation views of the works of Studio Job, Arik Levy and Maarten Baas, in descending order.



What do you love most about Geneva?

My clients are also friends, 45mn to go skiing, 5mn to go sailing, 15mn to the airport, 5mn to the station, 5mn to go home, 3h to Paris...

What are your favourite cultural institutions? MAMCO (10, Rue des Vieux-Grenadiers, 1205, T. + 41 22 320 61 22), Musée Barbier-Mueller (10, Rue Jean-Calvin, 1204, T. +41 22 312 02 70), Cabinet d'Arts Graphiques (5, promenade du Pin, 1204, T. +41 22 418 27 70), Forde (11, rue de la Coulouvreniére, 1204, T. + 41 22 321 68 22), Centre d'Edition Contemporaine (18, rue St.-Léger, 1204, +41 22 310 51 70), Centre de la Photographie (28, rue des Bains, 1205, T. +41 22 329 28 35), Live In Your Head (15, Boulevard James Frazy, 1201, T. +41 22 388 51 00), and Centre d'Art Contemporain (10, Vieux-Grenadiers,

Which are your favourite private galleries?

1205, T. +41 22 329 18 42).

Skopia (9, Vieux-Grenadiers, 1205, T. +41 22 321 61 61), SAKS (34, rue de la Synagogue, 1204, T. +41 22 310 11 44), Galerie Xippas (6, rue des sablons, 1205, T. +41 22 321 9414), Marc Jancou (63, rue des Bains, 1205, T. +41 22 321 1100), Patricia Low (10, rue de l'Arquebuse, 1204, T. +41 22 328 12 50), and Galerie Jacques de la Béraudiére (2, rue Etienne-Dumont, 1204, T. +41 22 310 7475).

Tell us a secret about Geneva.

You don't need a car....

Which are your favourite shops?

For design: Meubles & cie (27, rue du perron, 1204, T. +41 22 311 70 50), Les Illuminés Design (3, rue Vignier, 1205, T. +41 22 741 2250). For clothes: L'Adresse (32, rue du 31 Décembre, 1207, T. +41 22 736 32 32) and Septieme Etage (10, rue du Perron, 1204, T. +41 22 310 7770).

What is your favourite part of Le Richemond? Do you have any memories to share?

The façade. I was once involved in placing art within the hotel, presenting works from what was then my gallery (while we have kept the space, we are essentially art advisors now). We finally placed a John Armleder painting in the lobby, in addition to the existing one.

www.mitterrand-cramer.com

For more on Geneva, visit *luxuryculture.com*, the web's first high-gloss window into the world of luxury.







city guide ... collect N°11

n contrast to many jewellery companies oper-

 $oldsymbol{1}$ ating within a conglomerate or letting marketing

and image power the product, Leviev is a company so firmly footed in the raw product and total

process that selling diamonds retail was a simple,

"We are different," explains Weinberg, "from most

other diamond companies in that our history dates back over three generations but in the cutting, pol-

ishing and mining side. We are literally taking the

goods out of the ground, and then cutting and polishing them in the largest cutting office in the

natural extension of an ethos.

Leviev / London

Richard Weinberg shares his favourite addresses as London-based CEO of Leviev, a jewellery brand whose first flagship opened on Old Bond Street in just 2006; however, a three-generation family business is behind it, as part of a fascinating company structure as rare as a flawless diamond.

LEVIEV BOUTIQUE, 31 Old Bond Street, W18 4QH, T. +44 20 74 93 3333, www.leviev.co

9LX, T. +44 20 7240 4882, www.donmarwarehouse.ce



DAUNT BOOKS, 83 Marylebone High Street, W1U 4QW, T. +44 20 7224 2295, www.dauntbooks.co.uk



world, in New York, and then designing and putting it into the jewellery that we sell in our boutiques globally. There are very few companies with that kind of vertical integration."

Leviev is the largest privately held cutter and polisher of diamonds, as one of the largest diamond manufacturers in the world with significant activity throughout Africa; this allows the company exclusive access to the world's most extraordinary and unique assortment of large, rare, and coloured diamonds. "We really believe in the diamonds," continues Weinberg, "we love big diamonds..."

From Mr. Weinberg's enthusiasm to the attendance found in Leviev boutiques - now also in New York, Moscow, Dubai, Singapore and Hong Kong - personal service, thorough explanation, and an overall human rapport based on trust are altogether paramount. In the London flagship, for example, Mr. Weinberg describes, "We have a beautiful private Salon on the first floor - always a surprise to clients." But, as always, it returns to the stones, and the sheer size and variety on hand. "It is one of the very few boutiques in the world, if in the position to buy, where one can walk into the boutique and say, 'I am looking for a 10, 20, 50, 100 carat diamond' - they can see 10 or 12 and make a choice right then and there."

Such is the global but still very Old-World approach at Leviev - trust on a handshake and at the service of clients. Mr. Weinberg shares an anecdote about The Dorchester, also renowned for service that often surpasses expectations, "I can remember selling a rare diamond to one of my clients in The Dorchester bar at midnight!" Such is the energy of London - filled with dynamic business ventures and personal encounters, as well as superb options for shopping. Mr. Weinberg particularly appreciates "the history, the creative vibe and the fact that London has some of the best restaurants in the world."

From rough cut to pristine presentation on Old Bond Street, Leviev's uniquely solid business structure offers buyers, who only want the best and closest to the source, a very obvious choice.

www.leviev.com

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rendez-vous with... collect N°11

Jesse Jo & Laurie Lynn Stark / Los Angeles

Laurie Lynn Stark, co-founder of the American luxury brand Chrome Hearts, known for its cult status jewellery. talks with her multi-talented daughter about growing up at the heart of the Los Angeles creative scene and of their starkly close relationship. Immersed in life at Chrome Hearts since a child, Jesse Jo has already harnessed enough of this energy to have proven herself as an accomplished musician and designer. Working with respected performers such as Steve Jones of the Sex Pistols and mentored by Cher, her godmother, writing music is her primary passion. She was tapped by Vans to collaborate on a line of sneakers. And for Chrome Hearts, where she has her own office, she has created two sell-out capsule collections.

ost 20-year-old girls would not claim (yet ${
m M}$ alone admit) to want to emulate their mother. "I'm really inspired by dinosaurs and spines. Chrome Hearts had never done a stud or a spike before I worked there," she says of the latest collection that launched at Paris Fashion Week in October 2011. Revealing her admiration for her mother, she adds: "I wanted it to be like my mom would wear it; not to feel too loaded up with spikes. I'm not trying to make it look hard."

For Laurie Lynn, the fact that her eldest daughter (she also has eight-year-old twins) wants to be involved in the family business has come as a pleasant surprise. Though she understands the allure. As Laurie Lynn says of the Chrome Hearts vision: "There's no carving it down from one creative piece that has to fit a certain season or price. It's just full creative flow with no limitations."

More than an in-house muse or just another designer, Jesse Jo serves a much greater role at Chrome Hearts. "She's brought to the table a very youthful viewpoint," explains Laurie Lynn. "In a major corporation, a head-hunter might say we need to bring in a youthful group that's going to influence us. We don't have to have a trend forecasting team because we have her and her friends. In fashion, you have to have your finger on the pulse. She automatically fills that void."

But what is the key to their close mother-daughter relationship? "We have a very similar style. I'll go into my closet and find I'm missing a piece of vintage or a favourite dress. The perfect wardrobe would be our two combined," says Laurie Lynn. Jesse Jo disagrees: "I used to take her clothes but she steals mine now!" She happily admits: "I'm just like my mother. Our style, mannerisms, emotions and habits are just the same."

curse chromehearts com

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NUMAN, MARCHA BERGDORF GODDMAN HAVRON'S SHAFTING BUYIM A'SHTI









INTRODUCES









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Monaco • 13, Boulevard des Moulins - Tél +377 97 70 44 22

Saint-Tropez • 3, Rue Allard - Tél +33 [0]4 98 12 62 50

Lyon • 27, Rue Gasparin - Tél +33 [0]4 78 37 31 92

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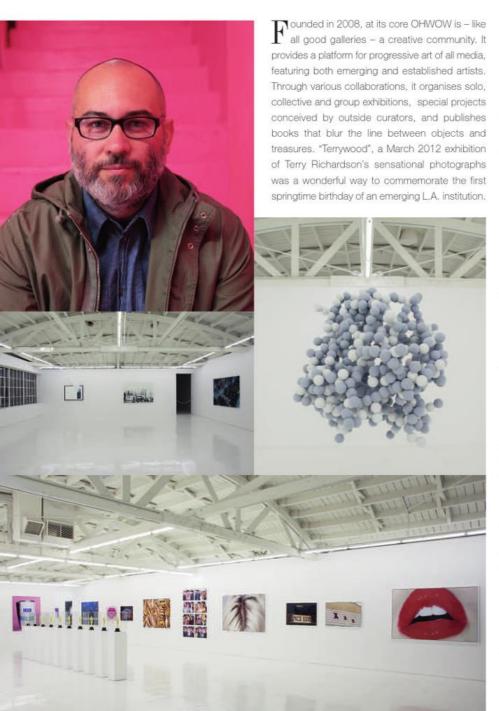
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28 city guide... collect N°11

Al Moran / Los Angeles

Al Moran and co-partner Aaron Bondaroff founded OHWOW – a gallery, publisher, and special projects space with gallery and retail locations already established in New York City and Miami, and a fresh March 2011 opening in Los Angeles. As a newcomer to Tinseltown, Moran shares his rookie recommendations.



What do you love most about Los Angeles?

The city is currently experiencing a cultural renaissance that is enriching all aspects of L.A. life. The combination of perfect weather and rich cultural experiences makes it the perfect place to be living today. Quality of life is simply incomparable.

What are your favourite cultural attractions? MOCA (250 S., Grand Ave., T. +1 213 621 2766), LACMA (5905 Wilshire Blvd., T. 323 857 6010 and Hammer (10899 Wilshire Blvd., T. +1 310 443 7000). Their programming always engages.

Which are your favourite private galleries?

I'm excited that Matthew Marks Gallery (1062 N. Orange Grove, T. +1 323 654 1830) has joined us in L.A. and look forward to their future exhibitions. It's incredible to be part of this new energy in L.A., building on what Gagosian (456 N. Camden Dr., T. +1 310 271 9400), Regen Projects (9016 Santa Monica Blvd, T+1 310 276 5424) and the galleries in Culver City have been doing.

Which are your favourite shops?

Opening Ceremony (451 North La Cienega Boulevard, T. +1 310 652 1120) for clothing and RTH (537 North La Cienega Boulevard, T. 1 310 289 7911) for handmade trinkets and interesting objects, definitely one of my secret spots for gifts! Both have hard-to-find high-quality goods made in L.A. Leadparon (8445 Melrose Place, T. +1 323 782 1888) is probably the best bookstore in the country. If I'm not at my gallery, it's a good bet that you'll find me there looking at books.

Your favourite part of The Beverly Hills Hotel?

Definitely the Fountain Coffee Room downstairs. I had breakfast there with a good friend before I decided to move to L.A. I remember being on the fence about NYC vs. LA, spending hours weighing the pros and cons. It was in the Fountain Coffee Room that I decided to move to the West Coast.

Do you have a favourite view of the city?

Friends have a beautiful home on Mulholland Drive with a view that takes my breath away. I also enjoy the view of the hills on the drive North on La Cienega, towards the gallery. It always puts a smile on my face – it's home.

www.oh-wow.com

For more on Los Angeles, visit *luxuryculture.com*, the web's first high-gloss window into the world of luxury.



30 city guide... collect N°11

Luca Roda / Milan

It is no secret that Italians understand accessories. Roda ties, scarves and men's accessories stand as clear cultural testament. Founder Luca Roda, an Italian through and through, reveals his little black book to Milan.

Inderstated style, seductive textiles – classic Italian elegance is difficult to resist. Luca Roda understands the enduring allure of such treasures in his culture and his country, which led him in search of Biella wool, and premium silk from the Como region. Roda's hand-painted scarves are signature, such as a light linen foulard, delicate silk and modal scarves, or an extra large Kefiah made of summery mohair.

Born in Sirmione, by the Garda Lake, Luca Roda has held a lifelong passion for colour and elegant English dandies. He founded Roda in 1995 with a range of ties, scarves and accessories, later expanding into clothing for men at the same time collaborating with brands such as Brioni, McQ, See by Chloé and Love Moschino, mostly surrounding the celebrated scarf. Since 2007, the Roda showroom is situated on Via Spiga, the street that remains Milan's central nervous system for fashion. Viva l'eleganza!



What do you love most about Milan?

I love the particular mix of international culture and typical "Milanese" culture. What could seem a fault of being too "provincial", too closed in on itself, makes it – according to my personal point of view – a different way of living and being in a city that is full of personality.

What are your favourite cultural attractions?

My favourites are Palazzo Morando, Costume Moda Immagine (Via Sant' Andrea 6, 20121, T. +39 02 88 46 57 35), Museo Bagatti Valsecchi (Via Santo Spirito 10/Via Gesù 5, 20121, T. +39 02 76 00 61 32) and Museo Del Novecento (Palazzo dell' Arengario Via Marconi, 1, 20122, T. +39 02 88 44 40 72).

Which are your favourite private galleries?

I love Massimo De Carlo (Via Giovanni, Ventura 5, 20134, T. +39 02 70 00 39 87) and Lisson Gallery (Via Zenale 3, 20123, T. +39 02 89 05 06 08).

Which are your favourite shops?

I like Excelsior Milano (Galleria del Corso, 4) a new concept store. Inside, Antonia has created several wonderful floors of fashion and design.

Tell us a secret about Milan.

I love the secret gardens hidden behind the huge gates of Via Spiga or Via Montenapoleone. Even from our showroom we have a lovely view onto a gardens with big trees – wonderful, and most especially in autumn.

And, what is your favourite part of Hotel Principe di Savoia?

I really like the bar area, where you can have whatever you want: from a flavoured tea to a quick brunch, while listening to a good selection of music. I remember once I had just gotten back from a long trip and I couldn't sleep because of the jetlag. I went down to the bar and I stayed there till very late in the night, just having something to drink (they have my favourite gin) and listening to music. Just like being at home.

Do you have a favourite view of the city?

From the Duomo or the roof of the Rinascente, where you feel as if you could touch the spires...

www.lucaroda.it

For more on Milan, visit *luxuryculture.com*, the web's first high-gloss window into the world of luxury.





collect N°11

Anndra Neen / Spotlight

Mexico-born sisters Phoebe and Annette Stephens are the creative sirens behind the rising jewellery and accessories brand Anndra Neen, 2011 Dorchester Collection Fashion Prize winners who are ready to take the world by storm.

rendez-vous with...



The pedigree behind the sculptural yet feminine jewellery of Anndra Neen is captivating, a veritable invitation to dream. "Our grandmother was a painter in Mexico during the '30s and '40s, and she also designed her own jewellery," explain the sisters. "She had an amazing studio in Mexico City filled with pre-Columbian figures, beads, feathers, and bones. We wanted to combine our love of fashion and visual arts to make a new collection that followed in her footsteps." Their grandmother ran in the artistic circles of Diego Rivera, Frida Kahlo and Anais Nin; her jewellery, made from stones, shells and metal, found fans in the likes of Peggy Guggenheim, Helena Rubinstein and Elizabeth Arden.

The Anndra Neen aesthetic melds together Mexican art, antique European jewellery, Egyptian and Bedouin motifs, French Medieval armour and Japanese simplicity (a trip to Japan inspired the sisters to launch their craft-based business, which is presently based in New York City). Handcrafted of metals such as copper, brass and nickel silver in a Mexico City workshop, each piece is atavistic yet modern, savage yet sophisticated.

Firstly, Anndra Neen plans to invest the \$40,000 grant from the Dorchester Collection Fashion Prize in production: in the short term, to expand worldwide accounts, launch e-commerce and create a home collection; and, in the long term, to develop a fine jewellery line and a boutique. The judges, culled amongst fashion's top tastemakers, chose Anndra Neen for its inimitable potential. "All the judges were so supportive and truly understood our vision. Vanity Fair magazine Contributing Editor Elizabeth Saltzman advised us to have a clear plan for the next five years. She also said our clutches would take us around the world." Indeed, the sisters are globetrotting to promote their wearable sculpture. It all started at the 'Pink Palace', where the prize ceremony took place in late 2011. "Staying at The Beverly Hills Hotel was a real treat for us. It has such a feeling of Old Hollywood. The gardens are gorgeous and it is elegantly understated in its decor. One of our favourite memories was celebrating our win by ordering room service and calling our family," the Stephens sisters recall. The Dorchester then welcomed them in London. "The Spatisserie was a perfect place to display the jewellery and chat with press. The Dorchester was luxurious, elegant and an accessible place to host an event." The Anndra Neen brand is looking at developing a range of accessories exclusively for Dorchester Collection. And, onward to Paris in March 2012, where they showcased the Autumn / Winter 2012 Collection at Hôtel Plaza Athénée during Paris Fashion Week.

From one continent to the next, the Anndra Neen unit is bonded and binary. "Our partnership hinges on a true collaboration – we allow each other to contribute in such a way that makes ideas flourish. We trust each other more than anyone, which is imperative in a design partnership like ours."

www.anndraneen.com

For more on art & style, visit <code>luxuryculture.com</code>, the web's first high-gloss window into the world of luxury.

RICHARD MILLE A RACING MACHINE ON A CHAIN

CALIBER RM 020 TOURBILLON POCKET WATCH

worn by Baptiste Giabiconi

34 rendez-vous with... collect N°11

François Nars / Spotlight

Make-up and beauty brand NARS is renowned worldwide for its audacious take on colour; Founder and Creative Director François Nars is a lover of the exotic, expressed not only in the famously bold hues of NARS, but also in his far-flung choice of residence. Heading deep into the Pacific Ocean? Take your sunscreen. If anyone knows this is a necessity and not an option, it is the Frenchman François Nars who spends most of his days on his private island, Motu Tane, in French Polynesia. He operates the global operations of NARS out of New York City, where he founded the company in 1994 and began his career in 1984. Early on, he worked with photographer Paolo Roversi, quickly rising amongst the fashion ranks to work with the leading brands, celebrities and photographers of his time. A fascination for colour and refined textures has never left him, nor a pursuit for purity. And, island living only furthers this pursuit.

"I love being at my home in French Polynesia," explains Nars, where the make-up mogul builds upon his passion. In line with the original and best-selling body oil NARS Body Glow, French Polynesia-inspired Monoi Body Glow II contains Monoi de Tahiti oil in its purest state. It is the result of a process that macerates the native tiare flower, Tahitian gardenia, refines it in coconut extract for at least ten days while the oil is slowly infused with nutrients and a delicate fragrance. Each bottle retains a tiare flower, the essence of this process.

The newest offer from NARS is also island inspired: the Pure Radiant Tinted Moisturiser with SPF30/PA+++, which sings right in tune with sunseekers like himself. "I wanted to bring as much of the islands into this product as I could. Galaxaura, for instance, is a mineral-rich, red deep-sea algae that grows in the warm tropical waters of the Polynesian Islands' tidal zones." Other ingredients include sea water, Kopara (a polysaccharide that hydrates, conditions and encourages natural cell renewal), Oceana Saffron (a plant known for antioxidant and soothing properties), a 100% naturally derived fragrance of peony, violet and rose water and, because sun protection is essential on the islands, also the highest index level of protection against UVA damage. Nine shades reflect the island mentality at its finest - Finland (the lightest) all the way to Polynesia (the darkest) comprising Alaska, St. Moritz, Annapurna, Cuba, Malaga, Seychelles, and Martinique in between. And so does François Nars travel the world, islandhopping one shade at a time.

www.narscosmetics.com

For more on art & style, visit luxuryculture.com, the web's first high-gloss window into the world of luxury.



GRAFF

London

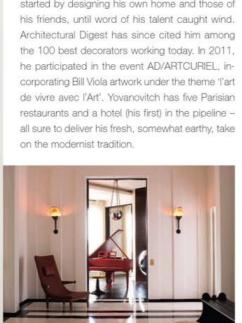
THE MOST FABULOUS JEWELS IN THE WORLD

city guide ... collect N°11

Pierre Yovanovitch / Paris

With pure and radical sobriety, the aesthetic of interior architect Pierre Yovanovitch is quickly catapulting him to cult status among Parisians and informed international sybarites alike. He takes a pause from his ascent to share his City of Light secrets.

> avouring luxuriously simple materials – wood, metal and marble - Yovanovitch achieves harmony by his intuitive sense of proportion. He started by designing his own home and those of



Above: Saint Germain apartment, Paris.

Below: Quai Anatole France apartment, Paris

What do you love most about Paris?

I love the unique beauty of Paris. Wherever you look, Paris is always beautiful, different according to where you find yourself - from the heights of a terrace with a view across the city, to the escalator at Centre Pompidou, or the sidewalk which can offer surprises through the open doors of a 'hôtel particulier'. I love also its slightly provincial side with neighbourhoods that feel like little villages in the middle of one of the world's major capitals.

What are your favourite cultural attractions?

Le Centre Pompidou (Place Georges Pompidou, 75004, T. +33 1 44 78 12 33), Le Musée d'Art Moderne (11, Avenue du Président Wilson, 75116, T. +33 1 53 67 40 00), and the fairs FIAC and Biennale des Antiquaires (Avenue Winston Churchill, 75008, T. +33 1 47 56 64 21, October 18-21 and September 14-23, 2012, respectively).

What are your favourite private galleries?

Anne de Villepoix for being a precursor in contemporary art (43, Rue de Montmorency, 75003, T. +33 1 42 78 32 24), Thaddeus Ropac for Thaddeus's exceptional eye and choice of artists (7, Rue Debelleyme, 75003 Paris, France, T. +33 1 42 72 99 00) and Eric Philippe for his passion for discovery in the decorative arts, elitism and caustic aesthetic (25, Galerie Véro-Dodat, 75001, Paris, T. +33 1 42 33 28 26).

Tell us a secret about Paris.

Parisians are not so impolite as believed!

What is your favourite part of Le Meurice?

The Belle Etoile Royal Suite. I have slept there. I felt as if I were the king of the world.

What do love about Hôtel Plaza Athénée?

Le Relais Plaza for its extraordinary décor, which evokes the best of the 1930s.

Where do you go in Paris to rejuvenate? I run in the Tuileries Garden.

Do you have a favourite view of the city?

The Seine, starting from the Left Bank, with a view onto the Louvre. It's the Paris of forever, the most marvellous of postcards.

www.pierreyovanovitch.com

For more on Paris, visit luxuryculture.com, the web's first high-gloss window into the world of luxury.





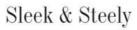








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this marvelous city a unique and family-friendly getaway.





41







Asprey
Daisy Heritage earrings
www.asprey.com



Accessorise with a colourful kaleidoscope of florals for an impromptu picnic amongst seasonal garden blooms.

Into Nature





Ralph Lauren, pienic basket, www.ralphlauren.com



42 rendez-vous with... collect N°11

Maria Luisa

At Printemps, the heart of Paris fashion

In her role as Fashion Editor at the legendary Parisian department store Printemps – a role created specially for this iconic figure in fashion – Maria Luisa oversees all fashion buying as well as her famed eponymous boutique, which champions the most cutting-edge brands out there. She shares her thoughts on this collaboration that is unlike any other in the industry.

On the origins of the Printemps and Maria Luisa collaboration: I was approached by Printemps CEO Paolo de Cesare to help craft one of the most beautiful, elegant and creative fashion destinations in the world. Our association came about rather naturally, this common project to put the best of fashion before Printemps clients.

On the role of Fashion Editor: There is nothing sadder than three pieces of clothing hanging on a rack that signifies nothing, that doesn't say anything, that doesn't tell a story. With the Internet, everybody can know everything but everybody does not necessarily know how to fall upon the good things. That's where my role as a Fashion Editor gives me the right to say it's 'yes' for certain designers and a 'no' for others, because it's my place. Installing Maria Luisa within Printemps gives designers, who are precursors and prescribers, the means. It consecrates at least one space that is totally like a boutique, with three personnel, personnel that know fashion, with very selected brands; and, if a brand has escaped me, it's voluntary - I reclaim the right to subjectivity. That is part of being a Fashion Editor.

On working with the fashion team at Printemps:

I love this collaboration. I was astonished by the knowledge of the fashion team here. In terms of market awareness, they are abreast of absolutely everything. They don't wait for me to learn about the names of brands. My defence of designers, my defence of a certain degree of sincerity, authenticity, individuality and talent – all that you can defend in this – I feel more validated, more fair in showing them here, working with the Printemps' teams. I feel in perfect accord with them, that I am supported by a team that goes in the same direction as I, and that I am an important piece of the puzzle. Things have melded together in a very natural way. It is the sensation that we all have in this team, to participate in a tremendous adventure.

On creative risk-taking: There is a mentality here that everything is possible. I never heard the word 'completely impossible' at Printemps. It's an opening on all levels, and even the craziest idea becomes possible at the end of the day.

On the present and future: Printemps is aerated, easy to navigate. It will be even more magnificent next year when renovations are finished. There will be a unique positioning and concept: a fashion journey, a delightful promenade. The ground floor to the fourth floor will be connected by two stairwells and called the 'world of contemporary', in which there will be a new 'denim bar'. And finally the sixth floor is dedicated to elegance and essential fashion as well as the glorious cupola under which there is the Brasserie Printemps.

On service: I love the democracy of department stores and here there is also access to tailored services such as a dedicated VIP environment that allows clients to rest while every detail you can imagine - from making dinner reservations to dutyfree refund formalities - is effortlessly taken care of. Private buving rooms and an extensive Personal Shopper service are other services that recall the same degree of attention found in a small boutique environment. Tomorrow morning, for example, I have a breakfast meeting with the personal shoppers to talk about the trends of the season, and to present all that we have bought so that they can contact some of their clients personally and let them know that certain fantastic pieces, in their favourite style or colour, will be at Printemps this season - even setting aside certain pieces according to their knowledge of a client's preferences. At this level of luxury, it's about culture rather than gloss and sparkles. We are committed that Printemps maintains a very Parisian, authentic feel; that it has soul.

To make a personal shopper appointment: T. $+33\ 1\ 42\ 82\ 41\ 04$ www.printemps.com





Trends for Autumn/Winter 2012:

Audacity and radicalisation describe the season. Also minimalism, neo-modernism and neo-bourgeois styles that emphasise black and rich fabrics. The other striking element is that it is serious; there is not one inch of skin anywhere. Why did all these creators do something in common, with the sleeves up to here, as there were a lot of long sleeves? Do we live in a period of social seriousness? That's possible. Fashion can illustrate this. There is mostly a desire for clothes to last, beautiful clothes.

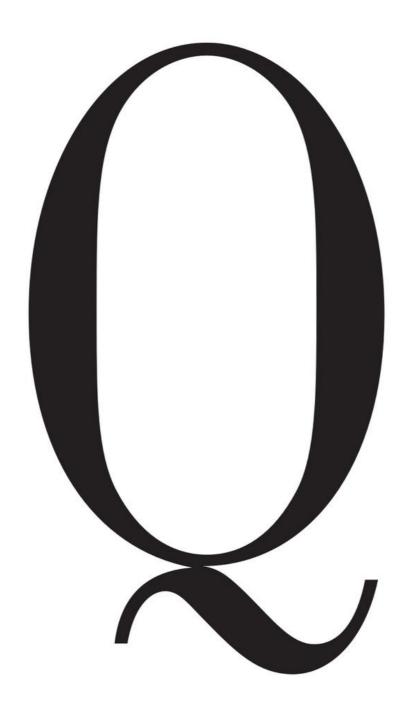
Haider Ackermann

Must-Haves for Autumn/Winter 2012:

- Balenciaga: grey tweed coat with black leather collar and fuchsia pink neoprene - an unstructured pantsuit in black crêpe - black skinny jeans.
- Rick Owens: washed leather jacket, sharp bias cut trousers and a sleeveless dress, both in black georgette muslin.
- Azzedine Alaïa: a shaped skirt and ankle boots.
- Printemps brand, Balenciaga or Maison Martin Margiela: cashmere sweaters and cardigans.
- Belgian Shoes moccasins, Maison Martin Margiela boots, Manolo Blahnik heels.
- Dianora Salviati cashmere scarves.
- Pierre Hardy: a cuff, and a large checkered bag with several small pochettes.
- Others cuffs by Hermès and Natalia Brilli.

Maria Luisa's Spring/Summer 2012 Suitease:

- Jil Sander summer coat in mandarine.
- Junya Watanabe houndstooth cotton trench.
- Manolo Blahnik sandals.
- A sleeveless Balenciaga top in printed crêpe.
- Olivier Theyskens Theory white jeans.
- Maison Martin Margiela: ecru cotton jacket.
- Haider Ackermann: two silk pyjamas pants, one in Klein blue and the other in plum. x



The Queen: ART AND IMAGE

As Queen Elizabeth II's Diamond Jubilee comes along with the year 2012, London's National Portrait Gallery welcomes a touring exhibition that comprises 60 remarkable portraits of Her Majesty across her long-standing 60-year reign.



50 art... collect N°11

"Therefore I am sure that this, my Coronation, is not the symbol of a power and a splendour that are gone but a declaration of our hopes for the future, and for the years I may, by God's Grace and Mercy, be given to reign and serve you as your Queen."

Queen Elizabeth II, following her Coronation on June 2, 1953.

E nglish photographer Cecil Beaton captured representations of Queen Elizabeth II for official publication when she was a young woman; he once pocketed her scented hankles as a keepsake after a particularly successful shoot.

American photographer Annie Leibovitz was commissioned in 2007 to take four portraits of The Queen to mark her state visit to the USA; famously, Leibovitz asked The Queen to remove her firmly settled crown, much to The Queen's chagrin. This later turned into what has been termed the 'Tiaragate Affair' when the BBC misrepresented the interchange in a documentary film entitled 'A Year With The Queen'.

These and many other anecdotes are within the layers of tinted paper pulp that bear representa-

tions of The Queen, who is most likely one of the world's most photographed women; she has maintained the second-longest reign ever for a British monarch, second only to Queen Victoria.

When Milanese painter Pietro Annigoni reached a moment of exasperation while creating a 1954 portrait of The Queen, across 15 sittings, The Queen made a remark of personal reflection about her life (perhaps as an act of politeness, sensing he was stuck) that inspired Annigoni to finally capture one of her most compelling representations. Today it is considered one of the greatest royal portraits of the 20th century.

Andy Warhol, in contrast, created a portrait of The Queen's presence in modern culture, having never been commissioned nor in her physical presence

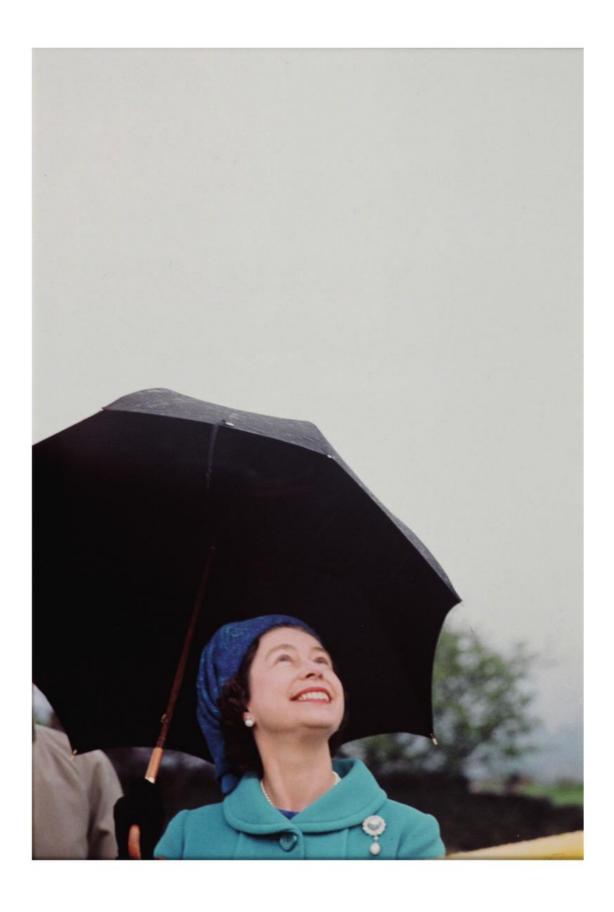
to create his representation. Part of his 'Reigning Queens' series, Warhol emphasised the increasingly porous interface between the role of modern royalty and celebrity culture.

In this way, 'The Queen: Art and Image' offers one of the most wide-ranging exhibition of images in different media devoted to a single royal sitter. The exhibition includes formal painted portraits, official photographs, media pictures, and powerful responses by contemporary artists. While a similar exhibition was staged to celebrate The Queen's 60th birthday in 1986, 'The Queen: Art and Image' comprises not only official portraits, but also more informal visual storytelling, and draws little distinction between paintings and photographs. Neither The Queen nor the palace have had a direct say in the selection of images.

collect N°11 art... 51



52 art... collect N°11



collect N°11 art... 53



Lightness of Being, 2007, Chris Levine. \otimes Chris Levine, Courtesy of Mr Kevin P. Burke and the Burke Children. Private Collection.

54 art... collect N°11







collect N°11 art... 5:

"The Queen is the most portrayed person in British history, reflecting her long reign and also the respect and affection which is felt towards her. The Diamond Jubilee is a wonderful celebration and the National Portrait Gallery is very pleased to be sharing this exhibition with our other national partners in Edinburgh, Belfast and Cardiff."

Sandy Nairne, Director of the National Portrait Gallery, London.

Some of the works are on public display for the first time, including a holographic portrait by Chris Levine of Queen Elizabeth II with her eyes closed; it was captured while she took a short pause between the sittings that required eight seconds of absolute motionlessness.

Having exhibited first in Edinburgh in June 2011, the portraits travelled to Belfast in October 2011, Cardiff in early 2012, and arrives at the National Portrait Gallery in London to remain there throughout the summer and early autumn of 2012.

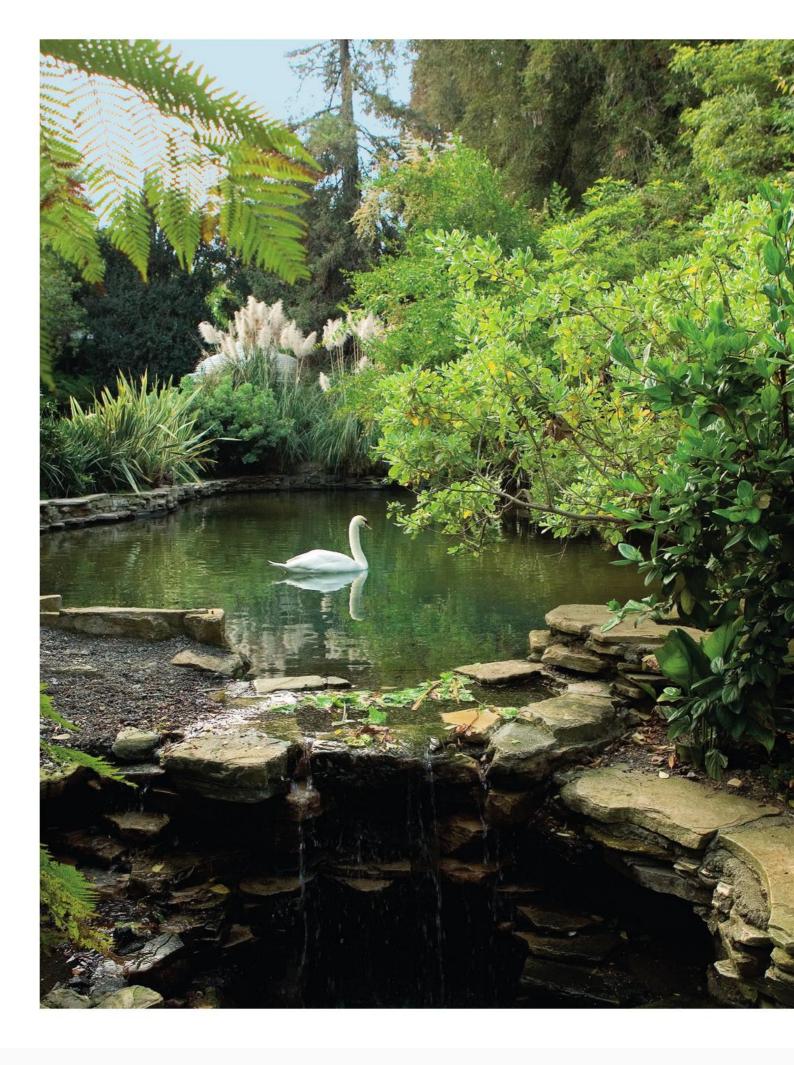
Highlights include Pietro Annigoni's life-size commission for the National Portrait Gallery, his second produced in 1969, Lucian Freud's 2000-01 portrait from the Royal Collection and Justin Mortimer's painting where The Queen's head floats away from her body against a dominating background of flat, vibrant yellow. Among the exhibited photographers for whom The Queen sat are Annie Leibovitz, Dorothy Wilding and Cecil Beaton – including his iconic Westminster Abbey Coronation image, which Leibovitz admitted had greatly influenced her own sitting.

Media representations as well as traditional official portraits join a significant selection of unofficial portraits of the British monarch from major 20th century artists. In addition to Andy Warhol, these include portraits by others such as Gilbert and George, Gerhard Richter, and less formal portraits by such photographers as Eve Arnold, Patrick Lichfield and Lord Snowdon.

The portaits provide a particularly human side to portraying The Queen and document the radical shift in royal portraiture throughout the 20th century. From formality to familiarity, the range of portraits in 'The Queen: Art and Image' documents how the language of royal portraiture has evolved as it adjusts to shifting perceptions of royalty, the advent of technology and the pervasive power of public media in general. To complete this comprehensive and textured view, there is supplemental archival material including newspapers to film footage, postage stamps to consumer ephemera.

Queen Elizabeth II's reign has engaged the attention of millions. 'The Queen: Art and Image' distills the most powerful representations that facilitated, and continue to facilitate, this profound and lasting engagement. x

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collect N°11 design... 57



Hotel Bel-Air, the Grounds

Many elements define Hotel Bel-Air's allure but none so special nor so simple as nature.

Jon Goldstein's passion called forth the best of nature's local charms with new Canyon
View Rooms and Suites nestled in verdure and boldly sustainable infrastructures.

With palm trees reaching over 100 feet high, draping branches and lazily cascading vines, Hotel Bel-Air's 12-acre estate has been a paradisiacal hideaway for 65 years. "Tranquil and magical," so simply does Jon Goldstein describe the natural setting of Hotel Bel-Air. As the owner and founder of Jonny Appleseed Landscaping, Goldstein had his hands in the earth during Hotel Bel-Air's 24-month refurbishment and redesign that debuted in late 2011.

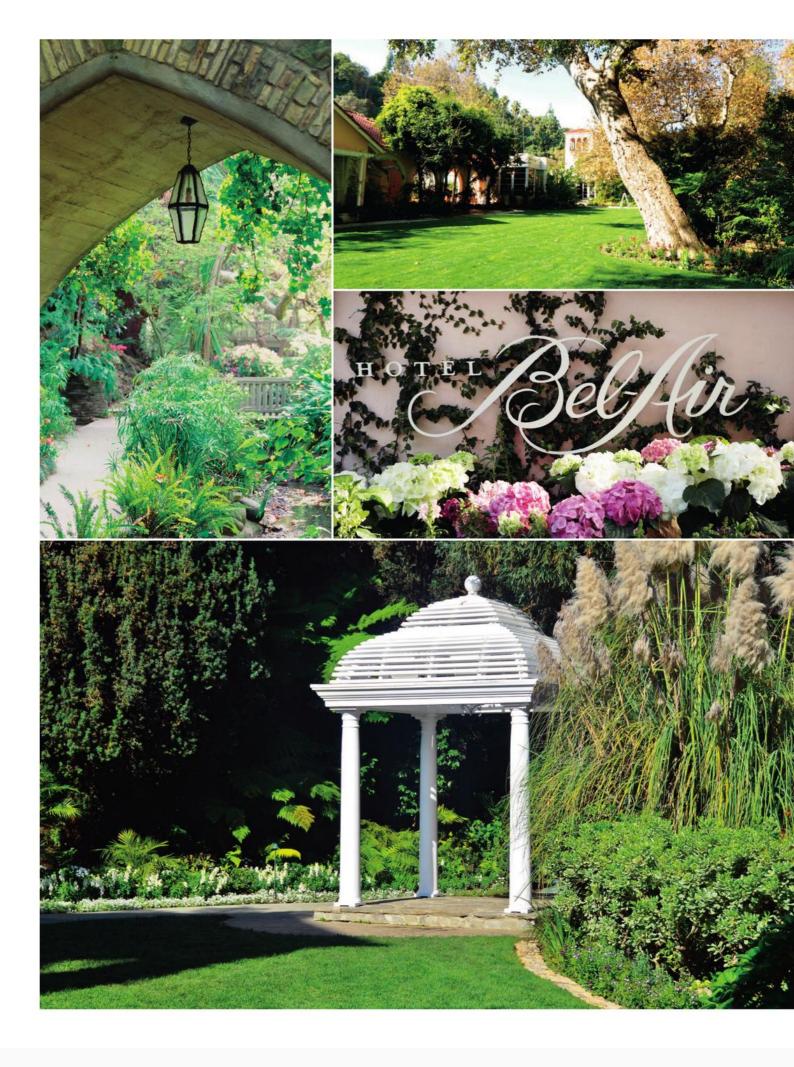
Prior to the renovation, the grounds contained more than 468 specimen trees; its lush, exotic vegetation still includes hundreds of different botanical species, many of which are rarely seen in Southern California. Conservation, prior to and during the construction, was top priority. Over 4,000 plants and trees were removed to make

way for the new infrastructure and additions. Over 3,500 were replanted and repurposed in the new gardens, and the rest were donated to charity organisations. Many of the mature oak trees were replanted on property, and another 64 oaks were added to preserve native species to the canyon.

The signature Bel-Air swans remained at Swan Lake during the entirety of the restoration process, during which time a recirculation and filtration system was installed in their habitat that saves more than 250,000 gallons of water a month. Goldstein, furthermore, worked on a grey-water system that recycles water from the new Canyon View Rooms and Suites. Weather-sensing timers respond to dry and windy, or cold and rainy conditions which, combined with low-flow sprinkler heads, cuts irrigation by more than 40 percent. Rainwater cap-

tured at the 12,000-square-foot spa building is infiltrated back into the soil to help maintain the natural water table. Passing by ficus trees and perennial blooms, guests may glimpse a hummingbird nested in the redwoods and tree ferns. Colourful fruit trees such as peach, pineapple guava, strawberry guava, lemon, orange and apricot illustrate a veritable Garden of Eden, while ancient sycamore trees sprout solid, twisting branches about Hotel Bel-Air's entranceway.

Collect asks the man who engaged nature and who employed innovative new developments in sustainable infrastructures about his work on this outdoors environment. Jon Goldstein reveals what the grounds mean to him personally, as well as a dash of gossip about the challenge of being a celebrity swan.



collect N°11 design... 59

"Preserving what was beautiful and protecting the original specimens was the most important part of the project."

You are an accomplished landscape designer who once said that your attendance at your brother's wedding, years ago, in the grounds of Hotel Bel-Air inspired you to become a landscape designer. Is this true?

Hotel Bel-Air absolutely inspired me to be a landscaper. That wonderful day of my brother Marc's wedding, coupled with my father's and grandparents' love of gardening, and my mother's innate sense of colour and proportion (she is an artist) led me to try landscaping as a career. I was especially awestruck that particular day by the intricate combinations of flora that live beneath the mature canopy of trees, forming the Stone Canyon microclimate. Every view had its own colourful, playful secret.

Of the many environmentally sustainable infrastructures installed in the grounds, of which are you most proud?

I am especially proud of the grey-water system that harvests the grey-water from the new Canyon View Rooms and Suites and filters it to nearly the same clarity of drinking water. We then irrigate with the grey-water using a state-of-the-art irrigation timer and the most efficient drip system available.

Considering that the hotel did not even have a working sprinkler system prior to my involvement, this change makes me very happy. The hotel was very brave to try this technology; I think it makes a strong statement about Dorchester Collection's commitment to the model of sustainability visible in all aspects of its operation.

Are there new structures or technologies?

One innovative aspect of the job is the 12 new Canyon View Rooms and Suites' plunge pools and the presidential pool, which I designed; it has a zero edge. The water appears to be motionless but it is actually moving very quickly without any waves being visible. It makes a perfect mirror reflection of the garden.

I also created the fountain pieces for the new spa and the renovated north section from a Bachelder original 1900 sconce, and repurposed it for use as the fountain spout; and, furthermore, we cast all of the pottery for the hotel, which I manufactured here in Los Angeles with my company Core Designs by Appleseed.

During the renovation, what did you learn?

I learned that the hotel had hosted so many unique people like Marilyn Monroe, Gregory Peck, Ronald and Nancy Reagan, and that the pool used to be, at one time, the stables area!

What was the most challenging part of the tree transplant project, and why?

The logistical difficulty of moving some of the trees which weighed over 10 tons, across the steep hillside near the canyon, posed a tough job. We had to build a road up the hill and get the trees dug out and boxed long before we could move them. We then set about to dig up and transplant over 4,000 of the hotel's original landscaped plants. To me, preserving what was beautiful about the hotel, and protecting the original specimens was the most important part of the project. It is something that I did to preserve the history of the property and the legacy of all the weddings, parties, happy and historic events that took place right there in the gardens of Hotel Bel-Air.

What is the most exceptional tree?

The Quercus agrifolia that is located on the entrance to the canyon stairway. It is over 100 years old and it takes more than five people holding hands to circle its trunk. The other exceptional specimen is the sycamore on the main lawn that is over 80 years old.

Do the swans, in fact, have names? Can you please tell us a story about them?

The swans' names are Chloe, Athena and Hercules, Jr. The two females, Chloe and Athena, were very slow to accept Hercules, Jr. into their area, Swan Lake. The girls were a bit unwelcoming to him, unsure of his new presence. We would find Hercules' feathers ruffled and decided we needed to separate them. Then the hotel brought in a swan 'whisperer' (a trainer) who convinced the girls that having a strong handsome male around wasn't such a bad idea after all!

What other animals did you find yourself encountering on the property?

Mostly moguls, agents, starlets, producers, writers, contractors and building inspectors! Seriously, there are squirrels, ducks, wild parrots that roost once a year in the silk floss tree, the occasional deer, as well as a gopher now and then.

What did you enjoy most about landscaping the new Canyon View Suites and Rooms?

I enjoyed the process of creating, out of a vacant steep hillside, the feeling that one is entering into a very private, elegant retreat. When I was designing the landscape, I tried to reinstate the elements that I always loved about the hotel: the pond, the bridge, the sound of falling water and the private plunge pools were a unique element. Each suite has its own private patio with its own plunge pool and seating area because, to me, the experience of coming to Hotel Bel-Air is one that is linked with being outside enjoying the California sun, sights and scents. The plants that created that feeling are the kentia palms, bougainvillea, ferns, citrus, jasmine and lavender.

Which part did you personally enjoy more - the restoration and preservation projects or the new landscaping environments?

I enjoyed them both. The creating of the new areas, such as the spa and its patios, the pool and gardens of the Presidential Suite, the new Canyon View Suites and Rooms and their gardens, was an exciting process. The preservation and restoration was also gratifying, but when it was happening, it was a very difficult task.

What part of the property is the most special?

I feel that the area of Swan lake, with all the weddings that have occurred there, make that area the most special for so many families, my own included. I also really love the arrivals area and the bridge that leads over the creek. I love the colour that is always blooming in our pottery from Core Designs by Appleseed that is located at the base of the tallest trees on the property, the sycamores.

What are the distinctive scents of the property?

The scents of the rosemary and jasmine lure our guests up to the vegetable garden. The roses and gardenia make a wonderful perfume that scents the main walkways from March through November. One of the new species that I have introduced to the upper hillside and the new Spa Gardens is the Mexican marigold or Tagetes lemmonii. It smells like a spicy lemon and has a beautiful yellow flower; it can be seen all winter long, blooming when everything else is going dormant. x

www.jonnyappleseed.net



collect N° 11 art... 61

HIRST Damien HIRST

Does he need an introduction? As one of the most recognisable names in contemporary art, Englishman Damien Hirst's work comes to Tate Modern in 2012 for the first substantial survey of his work ever held in the United Kingdom.

he Physical Impossibility of Death in the Mind of Someone Living' is likely his most iconic work, in which a 14-foot tiger shark is suspended in formaldehyde. And his extraordinarily colourful butterfly, spot and spin paintings instantly speak his name in style. Damien Hirst's Psalm series, quintessential examples of his spin paintings, hang within CUT at 45 Park Lane and contrast the Thierry Despont-designed contemporary restaurant interior with an art deco dash; a signature hallmark of 45 Park Lane, which opened in just September 2011.

A contrast of bright and cheery flash with scientific and sterile representations of life and death is an aesthetic signature of Hirst. While still a student at Goldsmiths, University of London, he had an external placement at a mortuary, an experience that clearly influences his work today. Damien Hirst first came to public attention in London in 1988 when he conceived and curated Freeze, an exhibition of his own work and that of his friends and fellow stu-

dents, staged in a disused London warehouse. In the nearly quarter of a century since that pivotal show, his name has been associated with the likes of Charles Saatchi, Jay Jopling, the Turner Prize (which he won in 1995), the Venice Biennale as well as many record-breaking auctions.

He is arguably one of the most controversial, entrepreneurial and iconic artists of his generation, which is often simply referred to as the YBAs or Young British Artists, of prominence throughout the 1990s. The whole world had their eyes on these art stars at this time, who have indelibly shaped what contemporary art is today.

Bringing together over seventy of the artist's seminal works across two decades, the Tate Modern exhibition is sponsored by the Qatar Museums Authority. It includes sculptures from the early 1990s, including the iconic work firstly mentioned, as well as others including 'Mother and Child Divided' and 'A Thousand Years 1990'. In addition.

two major installations will be on view, that of 'In and Out of Love 1991', which has not been shown in its entirety since its creation, as well as 'Pharmacy 1992'.

The year 2012 will also witness the launch of the artist's official eponymous website including a comprehensive pictorial and written archive, details of current and forthcoming exhibitions, a photo library, a bibliography and audio/video footage. Another venture, co-owned by Hirst, is Other Criteria, publisher of books, prints, editions, clothing and posters by Damien Hirst and other artists, which sells online and in retail locations. It recalls his early innovative show Freeze in that London warehouse in 1988 and indicates that, in addition to creation, Hirst understands the importance and power of a community in art, despite his great success as an individual. x

DAMIEN HIRST, Until September 9th, 2012 Tate Modern, Bankside, London SE1 9TG T. +44 20 7887 8888, www.late.org.uk





Jonathan Riss, creative director of womenswear design house Jay Ahr, pushes forward ancient craft in his one-of-a-kind, large-scale "Evolution" embroideries based on black-and-white photographs of ancient vertebrates.



44 I do believe there has to be narrative in every piece that you make, it's important that there is a story. Everything has a sense," says Jonathan Riss from his Paris perch along Rue de Rivoli above his Jay Ahr boutique. It is a design house known for energetic eveningwear for women but the depth of craftsmanship skill found in Jonathan Riss, however, goes beyond a fun frock.

"Evolution" is a series of 14 embroidery works that unite multicultural embroidery techniques, such as threading, beading as well as combined methods from China, India, Africa and Latin America as well as materials such as semi-precious stones, crystals, marble, wood, metal, pearls, mandrille shells, and sequins. They are handmade, unique pieces that can take over a year to make. In a sense, the embroideries transcribe the evolution of this timeless art. The distinctively scientific aesthetic is based upon black and white photographs by Patrick Gries, published in the book Evolution (Editions Xavier Barral) that was produced in collaboration with the Natural History Museum in Paris. The skeletal forms are a link to our ancient ancestors, vertebrates that have since evolved into tens of thousands of species. At the same time that Riss discovered these photographs while browsing through books at Deyrolle, Paris's legendary contact with a company working with 3-D technology to scan stones in 3-D, allow-ing greater planning in large-scale works. Conversations with Gries and reflections on dimension inspired Riss to reconstitute the skeletons in three dimensions with the ancient craft of embroidery: a silver and crystal python skeleton, a thermodynamic portrait of a whale, a sea spider in coral. "I want to show the evolution of embroidery related to this concept of the evolution of the human species," explains Jonathan Riss. "It's a story from the beginning of embroidery until a new type of embroidery, which is what I'm doing now. We are talking about technique but also about culture."

Riss would not be so bold as to claim he were opening a new chapter for embroidery unless he had reason, and he does. One of Paris's most celebrated artisans in recent times, François Lesage, who died December 1, 2011, caught glimpse of his work in its beginning stages. As Riss recounts, "Two years ago I did my first artwork with embroidery. By chance, when I was receiving the piece from the framer, M. Lesage passed in front of the store. He asked, 'Can you tell me, who did this?' – I said, 'It's me.' – I didn't know what he looked like at the time. He said, 'It's fantastic.' – And I replied, 'Thank you, and who are you?' and he said 'I'm François Lesage'. Then he said of my work,

'c'est l'avenir de la broderie.' For me, it was incredible he said this. I don't like the translation 'future' for 'avenir', as it means something more. When I look at whatever I am doing today in embroidery, there is his face behind every single piece."

The professional trajectory of Jonathan Riss is as interwoven and non-traditional as his embroideries. Born in Paris but raised in Brussels, he moved to Dnipropetrovsk, Ukraine, at age 18 to work as art director of a fabric manufacturer for the Soviet army. Two years later he opened an embroidery studio in India, later a jewellery studio in Antwerp (winning the Diamond International Award for De Beers) travelling to Angola in search of uncut diamonds, later finding himself designing windows for Bergdorf Goodman and Barneys in New York. He launched Jay Ahr in Paris in 2003, and while principally focused on custom-made clothes for women he continues embroidery work not only on Jay Ahr dresses but also on accessories with the likes of Tod's and Fendi. "It was always for useful objects. I wanted to do something different." His new story is based on the intricate patterning of animal skins, "armour" as Riss calls it, such as those of giraffe, snow leopard, crocodile, zebra, and cheetah with an equally captivating sense of natural history and organic texture.

www.jayahr.com





"Life has to be like this, around a story.

Bring the history to the technology and put everything together. Whatever you do, it is related. But you want to go forward; you never want to go back. You bring in nostalgia to then go somewhere forward."



68 hotel icon... collect N°11

100 Years

The Beverly Hills Hotel Centennial

As the one and only "Pink Palace" celebrates its 100th birthday, Collect takes a more intimate look into how such an icon came to be. Great-grandson of founder Margaret Anderson, official historian of The Beverly Hills Hotel, and author of 'The Beverly Hills Hotel and Bungalows – The First 100 Years', Mr. Robert S. Anderson serves as our guide.

In 1912, before Beverly Hills was even incorporated as a city, Margaret J. Anderson built The Beverly Hills Hotel on land that, at the time, had no other address than "halfway between Los Angeles and the sea". As former manager of the Hollywood Hotel, Anderson was equipped to craft a dream with architect Elmer Grey for \$500,000, and the support of Henry Huntington and the Rodeo Land and Water Company. Margaret's great-grandson Robert

S. Anderson, spent ten years researching for a commemorative book, digging into the basement archives of the City of Los Angeles' Hall of Records and drawing on his personal collection of exclusive photos and early renderings. Margaret Anderson rooted the essential spirit of The Beverly Hills Hotel. While Robert S. Anderson never met his great-grandmother, this book for him is both a voyage of self-discovery and a tribute to his family's heritage.

In writing the 'The Beverly Hills Hotel and Bungalows – The First 100 Years', what subject did you enjoy learning about in greater depth?

The history of this hotel is a fabulous story, independent of the fact that my family is a big part of it. To learn and discover how Margaret Anderson, a divorced woman with two children, managed to do what she did in 1911 is fascinating. She was not even allowed to stand behind the front desk of the hotel she owned because she was a woman. It was also very interesting to learn more about Hernando Courtright, one of the hotel's owners during the mid 1900's. His association with the hotel started as a bank trustee, but he went on to 'cherry pick' this hotel as an asset worth owning. He put together a group of investors to buy the hotel, and along the way he created an exotic profile for himself that was, in fact, all just a façade. But this is Hollywood after all, and that makes this all the more fitting.

Do you have any ephemera or keepsakes in your family that are uniquely historical or meaningful relative to your family's relationship with The Beverly Hills Hotel?

A sterling silver bowl that the hotel employees gave to my grandparents in 1914 as a wedding gift. It is engraved to them from the staff and, as you can imagine, it is very special to me.

Of all the colourful personalities that have passed through the hotel across the years, which person stands out in your mind most particulary above the rest, and why?

I would have to say it would be Elizabeth Taylor. I remember standing in the lobby and just watching her announcing to all within earshot, with the wave of an arm: "charge it". What struck me about this was that she was comfortable enough to do this because she really felt like a member of our family at the hotel. Which makes sense because she would often come here as a child and visit with her father who owned an art gallery in the hotel. Later in life, Liz would return over the years with six of her eight husbands and stay in the Bungalows.

Can you please share a distinctive childhood memory related to The Beverly Hills Hotel?

The hotel always put on grand events for the major holidays throughout the year and Christmas was no exception. The lobby was decorated in spectacular winter wonderland scenes and Santa Claus would sit in the lobby and give presents to the kids. I remember walking into the lobby, year after year, and marvelling at the decorations and Santa Claus. Spending Christmas at the hotel became a holiday tradition for our family and we often dined here for holiday meals. To this day, I always associate the hotel with Christmas time.

What do you love about Los Angeles?

What I love most about Los Angeles is that Beverly Hills is a part of it. And, of course, the weather.

What are other iconic places in the city?

I really don't think anything comes close to The Beverly Hills Hotel in terms of presence, prominence and pedigree. But the city's vast recreation and parks system is a standout in our community and something that we all treasure.

Which is the most special place at the hotel?

The Polo Lounge. It's like walking into a sea of smiling faces and the people I see here just make me feel wonderful. So many people have shared with me that they feel the same way about The Polo Lounge as I do.

Where in the hotel do you personally feel most comfortable or at home these days?

Sitting down by the pool. I just love watching the fabulous people enjoying themselves, lounging in the cabanas and dining in the café. The hotel's magical history just seems to come to life again out there.

In three words, how would you describe the unique spirit of The Beverly Hills Hotel?

Safe, beautiful and family. x

collect N°11 hotel icon... 6



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ROCKING

the Hotel Bel-Air

Founder and CEO of Rockwell Group, David Rockwell, led the extensive redesign and refurbishment of Hotel Bel-Air's common spaces. David Rockwell describes the specific strategy behind his expert approach to re-energising an icon.

We were working with a property that is truly beloved and legendary, so we were careful to revitalise it but not reinvent it. Our design approach – whether it be adding something new or refreshing the old – paid tribute to the history and context of the grand hotel. We did add new fea-

tures, but they all responded to the overall feel of Hotel Bel-Air. Highlights of the renovation include the restaurant Wolfgang Puck at Hotel Bel-Air, The Bar, and ballrooms. In Wolfgang Puck at Hotel Bel-Air, every guest will feel close to the gardens with the addition of an indoor/outdoor patio and win-

dows. A marble, double-sided fireplace is inspired by the exterior fireplaces found in many Southern California residences. We brought the concept of the garden trellis screens inside as a decorative element to reinforce the relationship to the gardens outside. In the private dining room, there are



two custom-blackened steel sculptures that are an abstraction of the three legendary swans on site, and a light fixture that drops down from a mirrored cove, that is inspired by the bougainvillea branches seen across the property.

The Bar at Hotel Bel-Air is a celebrated icon, an Old World lounge experience filled with rich leathers, dark wood panelling. We wanted to work with the DNA of the iconic space so our work in The Bar was really comprised of small adjustments that enhance an otherwise amazing experience of the environment.

The Bar is a space, we understood, that simply wouldn't be the same without the rich wood panelling; we kept that feature but made it a graphite colour to make it slightly more contemporary. Other highlights include the shape and details of the original fireplace, which we retained but changed the material from wood to a rich marble. We also developed a series of bronze light fix-

tures, which are both modern and true to the hotel's original era. Furthermore, we set out to improve the general layout and create a couple of additional corners such as a more elegant location for the piano and the elimination of columns for better overall flow.

We made the ballrooms larger and more functional, with a pre-function space that is inspired by a conservatory, with an added outdoor terrace surrounded by hedges. The pre-function space also has a marble/mirror bar for events, and features a custom birdcage pendant fixture inspired by outdoor lantems.

So much of the unique character of the hotel has to do with the residential scale of the property surrounded by gardens, and it is for this reason we did extensive research on garden residences. In our efforts to re-present the public spaces of this beloved hotel, we wanted to be loyal to the original sense of how the indoor and outdoor environ-

ments of the hotel are intertwined, and add new experiences to bring the two together. In order to enhance the connection between the restaurants and public spaces, and the extraordinary garden experiences throughout the property, we introduced pergolas and gazebos throughout the gardens, and pieces inspired by garden furniture and, as described above, we added outdoor areas to the Wolfgang Puck at Hotel Bel-Air restaurant, The Bar, and ballrooms.

The hotel was designed in 1946 to be a lush and elegant refuge fully surrounded by gardens. We want to retain this identity in our refurbishment, both by keeping some of the original elements, and refreshing others. Legendary, intimate and Southern-California glamorous – those words, for me, characterise the unique spirit of Hotel Bel-Air." x

For reservations at Wolfgang Puck at Hotel Bel-Air: T, +1 310 909 1644, www.rockwellgroup.com

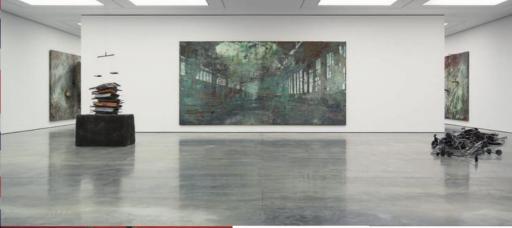






Around the world
)(Dorchester Collection









London – Julia Belmacz





Los Angeles - The Beverly Hills Hotel

V&A Museum, British Design 1948-2012 Until August 12, 2012 Cromwell Road London SW7 2RL T. +44 20 7942 2000 Over 300 objects celebrate British post-war art

and design from the 1948 'Austerity Games' to the 2012 summer Olympics, set to mark history.

White Cube Bermondsey 144 -152 Bermondsey Street London SE1 3TQ T. +44 20 7930 5373

Milan - Vionnet

The monumental exhibition space is the third White Cube outpost of gallerist Jay Jopling.

Vionnet Boutique Corso Monforte, 16 Milan 20122 T. +39 02 49682563

The first Vionnet flagship opens underneath the atelier and showroom, harking back to Vionnet's renowned 1920s Parisian couture atelier.

Hotel Bel-Air Spa's Energy Enhancer 701 Stone Canyon Road Los Angeles, CA 90077

T. +1 310 909 1681, for reservations.

The Energy Enhancer body treatment uses La Prairie Cellular Energizing Body products, with their delightful citrus scent, to nourish the skin, uplift, refresh and relax by gentle exfoliation, body wrap and soothing massage.

The Beverly Hills Hotel's 2012 Packages 9641 Sunset Boulevard Beverly Hills, CA 90210 T. +1 310 273 1912

Celebrate an icon. The Little Legends Family package includes paparazzi/autograph seekers, a photo shoot at red-carpet arrival with boa, sunglasses and hat, a V-VIP Kids Card, choice of milk shake or ice cream sundae at the Fountain Coffee Room, a personalised chocolate star, and an 'I'm a Little Legend' t-shirt with the anniversary logo. The Centennial Celebration package includes a commemorative box of chocolate truffles, two tipples from the 'These Walls Are Talking' cocktail American breakfast for two. Spend a weekend saying "Happy Birthday, Beverly Hills Hotel!"

Julia Belmacz Boutique 45 Davies Street London W1K 4LX T. +44 20 7629 7863

Cult jewellery designer Julia Muggenburg presents extraordinary adomments in a gallery of curiosities.

Hôtel Le Meurice's Yquem Private Dining Room 228. Rue de Rivoli **75001** Paris

T. +33 1 44 58 10 10

Expected to open September 2012, exceptional meals paired with exceptional wines from Château d'Yquem will serve epicurean palates. Under Château d'Yguem CEO Pierre Lurton and designed by Noé Duchaufour-Lawrance, the Yquem private dining room is at the heart of le Meurice kitchens, overseen by Head Chef Yannick Alléno.



The Dorchester Ballroom Suite Park Lane London, W1K 1QA T. +44 20 7629 8888, for reservations.

The restoration of The Ballroom Suite recaptures the glamour and opulence of Oliver Ford's original 1930s design, keeping the palette of cream, white, blue and gold whilst adding a contemporary touch. The Silver Room and The Gold Room are joined into one room, while three large crystal chandeliers, set within The Ballroom's iconic ceiling domes, are poised to sparkle upon a celebratory dinner for 500 or cocktails for 1,000.

Hotel Principe di Savoia's Chef Sommelier Piazza della Repubblica, 17 20124 Milan

T. +39 02 6230 5555, for reservations.

The Acanto Restaurant welcomes Alessandra Veronesi, the new Chef Sommelier. While her tastes are inextricably tied to her home town, Verona, Veronesi has also incorporated into the list organic, biodynamic and natural viticulture.

The Getty Center, Herb Ritts: L.A. Style Until August 26, 2012 1200 Getty Center Drive Los Angeles, CA 90049 T. +1 310 440 7300

The late photographer's vintage prints, covers, Polaroids and videos display true Californian style.

The Beverly Hills Hotel's Specialty Cocktails 9641 Sunset Boulevard Beverly Hills, CA 90210 T. +1 310 273 1912

'These Walls Are Talking' cocktail menu celebrates the colourful Hollywood royalty in residence over the years, with 'The Rat Pack' and 'The Pink Palace', shaken and served in silver screen style.

Michael Kors North Robertson Boutique 108 North Robertson Boulevard Los Angeles, CA 90048 T. +1 310 385 8350

The new boutique claims the youngest, hippest vibe of all, with signature fun and easy sex appeal.

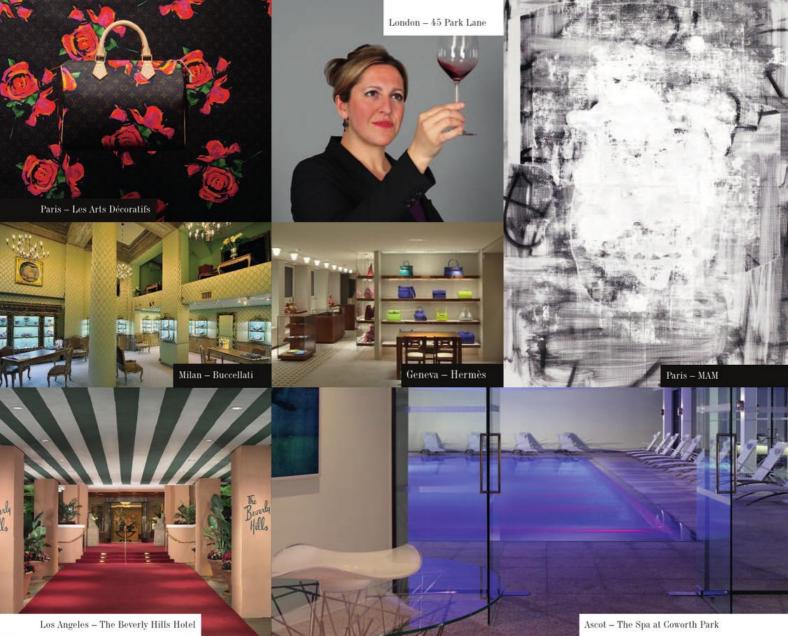
Hotel Principe di Savoia's Driving Experience Piazza della Repubblica, 17 20124 Milan

T. +39 02 6230 5555, for reservations.

Guests get behind the wheel of some of the most desired, expensive and fastest sports vehicles on earth. The offer includes a two night stay in a newly refurbished suite, a buffet breakfast for two, and a one day driving trip with the Ferrari California, Ferrari F430 F1 or the Lamborghini Murcielago Roadster throughout the streets of Milan as well as the enchanting landscape of Como or the Maggiore Lakes. Included is a car and driver to offer support, if needed, lunch, the ferry ride in the lakes, petrol and full insurance. Offer available until September 30th, 2012.

Moynat Boutique 348, rue Saint Honoré 75001 Paris T. +33 1 47 03 83 90

Historical Parisian trunk-maker Moynat has been revived into a supreme luxury goods house.



Les Arts Décoratifs, Vuitton - Jacobs Until September 16, 2012 107 Rue de Rivoli **75001** Paris T. +33 1 44 55 57 50

An analysis rather than a retrospective, the fashion contributions of two men, Louis Vuitton and Marc Jacobs (artistic director of Louis Vuitton), span across a time period of over a century.

CUT at 45 Park Lane's Wine Selection 45 Park Lane London, WIK 1PN

T. +44 20 7317 6537, for reservations.

CUT at 45 Park Lane, the modern American steak restaurant, Wolfgang Puck's first footing in Europe, is the only restaurant within the UK to serve Wine Spectator's 2011 'Wine of the Year': the Kosta Browne 2009 Pinot Noir from the Sonoma Coast, California. Serving an extensive international wine list with an emphasis on American wine, CUT at 45 Park Lane showcases some of the country's finest producers under Sommelier Vanessa Cinti.

Musée d'Art Moderne, Christopher Wool Until August 19, 2012 11, avenue du Président Wilson **75116** Paris T. +33 1 53 67 40 00

The artist launched on the 1980s New York scene, and now exhibits in Paris for the first time.

Coworth Park's Spa Accolades Blacknest Road Ascot, Berkshire SL5 7SE T. +44 13 4475 6756, for reservations.

Readers of Condé Nast Traveller elected The Spa ranking it fifth amongst the world's top 30 spas; The Dorchester Spa strays not far behind, voted eighth in the UK. The Spa at Coworth Park was highly rated for its accommodation, service and staff. It is the first UK hotel spa outside of the USA to offer 100% organic Dr Alkaitis treatments. Both The Spa at Coworth Park and The Dorchester Spa offer award-winning products Carol Joy London, Aromatherapy Associates and Kerstin Florian.

Hermès Boutique Rue du Rhône, 39 1204 Geneva

T. +41 22 819 07 19

The new boutique spans three floors in Hermès' signature, perfectly balanced aesthetic.

Buccellati Boutique Montenapoleone, 23 20121 Milan T. +39 02 7600 2153

Revered Italian jeweller Buccellati has unveiled a new boutique design for its historic global flagship - an essential address for jewellery lovers.

The Beverly Hills Hotel Centenary Souvenirs 9641 Sunset Boulevard Beverly Hills, CA 90210 T. +1 310 273 1912

gift shop items bear the 100-year anniversary logo including t-shirts, mugs, pyjamas and baseball hats for die-hard 'Pink Palace' devotees.



The Dorchester & Coworth Park's Diamond Jubilee Spa Offering Park Lane London, W1K 1QA T. +44 20 7319 7109, for reservations.

Coworth Park, Blacknest Road Ascot, Berkshire SL5 7SE

T. +44 13 4475 6756, for reservations.

Whether in town or country, commemorate The Queen's sixty year reign with a Carol Joy London diamond-dust infused treatment, the result of ten years of research, with the Luxury Diamond Facial at The Dorchester Spa, or the Carol Joy London Flawless Facial at The Spa at Coworth Park.

Quartier des Bains, Les Nuits des Bains May 3 & September 13, 2012 1205 Geneva

T. +41 22 320 95 00

From small galleries to major art institutions, on the third Thursday of March, May and September, all open their doors for a lively celebration of art.

Graff Boutique 6-8 New Bond Street London W1S 3SJ T. +44 20 7584 8571

The UK flagship of fabulous jeweller Graff expands its footing with the addition of a neighbouring space, opening spring 2012.

Hôtel Plaza Athénée's Le Bar Tablet 25, Avenue Montaigne 75008 Paris

T. +33 1 53 67 66 00

Renowned for its amazing cocktails and concept drinks, the Bar du Plaza Athénée presents its drinks list on a tablet equipped with a specially designed 'app'. The high-tech drinks list provides a tactile approach to choosing cocktails and offers a chance to play the bar's own game. After completing a profile, a digital slot machine appears on the screen. All you need is a virtual token, a one-armed bandit and you're ready! Three identical symbols in a row? You've won – the Bar offers you a cocktail or snack free of charge.

Le Richemond's Gourmand Offerings Jardin Brunswick 1201 Geneva T. +41 22 715 7201

At the '100 Pour Cent Gourmand' afternoon tea, discover the desserts of Pastry Chef Arnaud Selvetti; after work, the '100 Pour Cent Suisse' offers a different wine from Swiss vineyards every two months, served with local ham and cheese.

Prada Boutique 6, Rue du Faubourg Saint-Honoré 75008 Paris

T. +33 1 58 18 63 30

Miuccia Prada called upon Roberto Baciocchi to create a stunning, Surrealist-inspired space.

Richard Mille Boutique 222 North Rodeo Drive Beverly Hills, CA 90210 T. +1 310 285 9898

Richard Mille's first boutique in America debuted in just 2011 on the famed Rodeo Drive.

