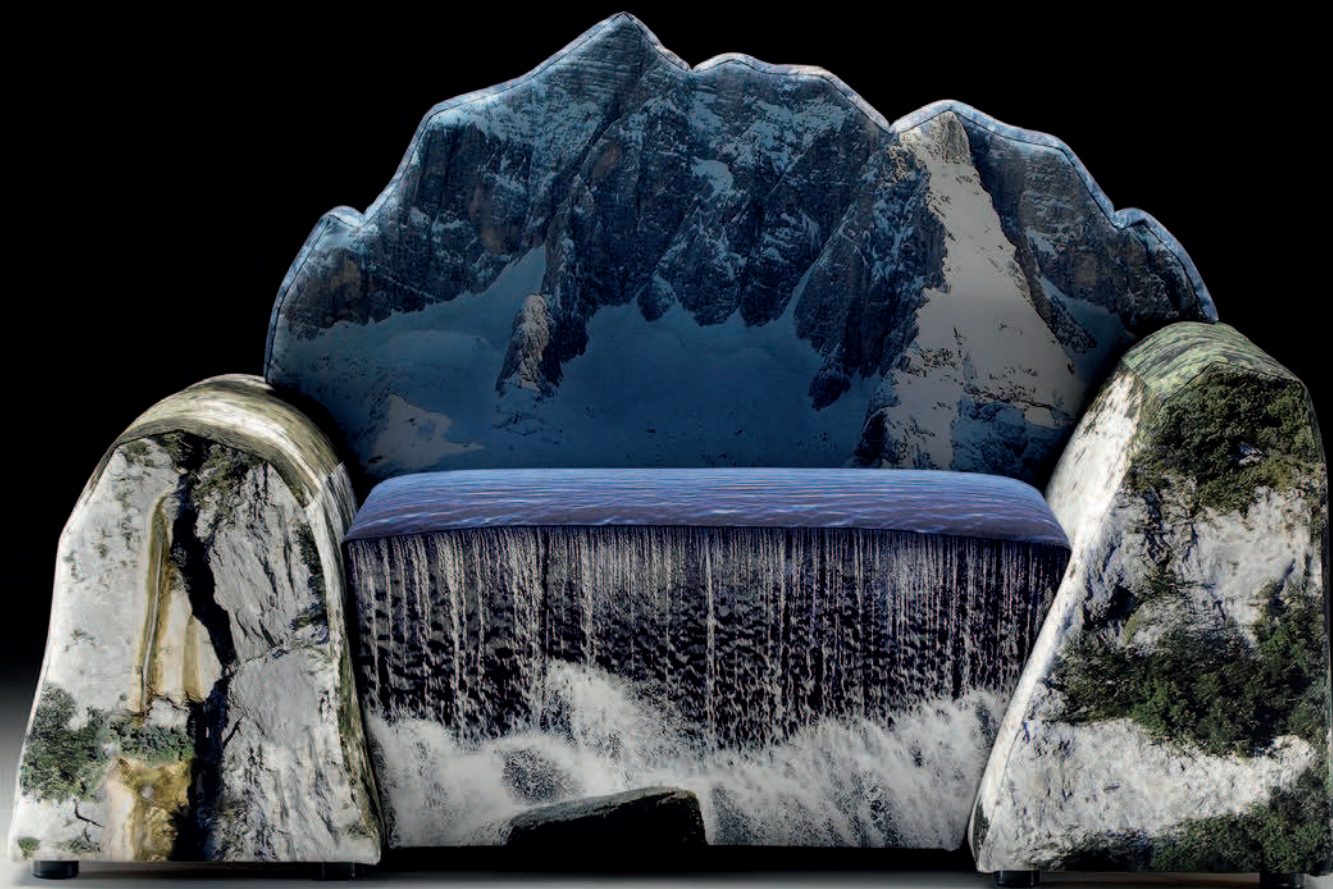


collect

N° 10 DORCHESTER COLLECTION
autumn - winter 2012



PARMIGIANI



HERITAGE IN THE MAKING



THE TONDA HEMISPHERES COLLECTION
Entirely manufactured in
Les Ateliers Parmigiani
in Switzerland

“Fashion fades, only style remains the same,” Coco Chanel once said. How many personalities and projects have risen with the trends, only to be forgotten? It is important to be aware of trends, and in some ways trends are impossible to ignore. But, the real interest lies beyond trends. This is where talent, moments of genius, artistic engagement, rigorous discipline, and craftsmanship find their positioning. Dorchester Collection hotels each have a style, a character. Each is defined, paradoxically, very much by certain eras of past and present popularity, and its unique location, but also by something that transcends time and place. We hope in this tenth edition of Collect that you discover a touch of what remains the same.


Yaffa Assouline



BUCCELLATI

4, Place Vendôme 75001 Paris
www.buccellati.com

A Word

From Christopher Cowdray

Chief Executive Officer of Dorchester Collection

⌋ Dorchester Collection

3 Tilney Street, London W1K 1BJ, England
T. +44 (0)20 7629 4848
info@dorchestercollection.com
dorchestercollection.com

Since assuming my role in 2007, Dorchester Collection has evolved considerably, and the year 2011 has witnessed particular growth. The strategy of Dorchester Collection is a dynamic mix of building projects, acquisitions and third party management agreements, in addition to building upon the trophy hotels defining its core collection. And with every change, the chemical composition of the “glue”, one could say, that holds Dorchester Collection properties together, both alters and grows stronger.

It is a wonderful coincidence that the same year The Dorchester celebrates its 80th anniversary year, 45 Park Lane – just 30 yards away – begins its history, opening in September 2011. This new property was an exciting project and allowed us to add an entirely fresh and contemporary element to the Collection. Chef Wolfgang Puck with CUT at 45 Park Lane, whom we encounter on page 64, and Architect Thierry Despont, page 46, both helped shape this vision. We look forward to new properties in other cities, for which an iconic identity and history is formed from the start. Meanwhile, the tree in front of The Dorchester is a living emblem of the hotel's iconic longevity and influence. This tree inspired our collaboration with international charity Trees for Cities, who designated it a Great Tree of London in 1997. Together, we will plant 80 'Future Great Trees' in London, 15 of which will define The Dorchester Anniversary Walk in Mayfair. The Dorchester, as the name reveals, is Dorchester Collection's founding hotel; and, it is particularly special to me, having served three



The Dorchester's 80th Anniversary



45 Park Lane's September 2011 Opening



Hotel Bel-Air Reopening

and a half years as General Manager. These two properties represent the past and the future – flourished growth and planting seeds.

Le Richemond in Geneva also joined Dorchester Collection this year as a stellar addition to our global mapping. It stands as a key example of how an already established property both reinforces the overarching values of the Collection and stands uniquely in its own right. Le Richemond marks a stage in our larger expansion programme.

In addition to expansion, we are committed to focusing equal attention on keeping icons in top form. The Beverly Hills Hotel is pleased to feature new Presidential Bungalows, an element of the hotel with legendary stories intricately related to that of Hollywood and its bright personalities; we thought it essential to add another level of luxury to continue the legend, the ultimate privacy and service they provide.

An extensive renovation of Hotel Bel-Air necessitated that we close the property but has allowed us, in October 2011, to debut 12 new Canyon View Rooms and Suites and an exceptional Spa, among many other exciting changes. A view of Hotel Bel-Air, through the eyes of architect Alexandra Champalimaud on page 60, explains how this property is now even more idyllic.

Cultural contribution to the communities in which Dorchester Collection hotels are located, is an increasing priority. Creative engagement adds vital character to each hotel in a truly remarkable way. The Dorchester Collection Fashion Prize annually changes host cities with Dorchester Collection



Dorchester Collection Fashion Prize

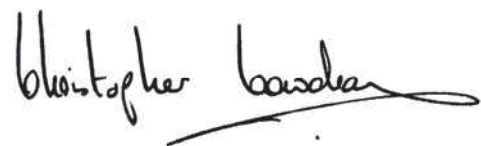


Le Meurice Contemporary Art Prize

hotels as its base. The Prize highlights the design vision and fashion sectors in these regions, allowing us to support promising talent, and attract the energy and creativity of the fashion and design worlds. Thomas Tait who was the winner of the Prize in its inaugural year in London and Anndra Neen who was the winner of the Prize in its second year in the U.S., are perfect examples of the talent we aim to support. A profile of the judges from this year's prize, on page 42, brings this exciting venture into focus.

Le Meurice Contemporary Art Prize is held annually at the hotel. Artist Salvador Dali, a regular at Le Meurice at one time, represents the artistic spirit of Le Meurice that still exists today and that we delight in encouraging. A profile of Jean-Charles de Castelbajac, who is Patron of Le Meurice Contemporary Art Prize, is found on page 58. At 45 Park Lane, too, we intend to celebrate London's contemporary artistic creation with future initiatives. Our collection of sixteen "Psalm" works by Damien Hirst, on display at CUT at 45 Park Lane, already sets the tone.

Having been integral in Dorchester Collection's development in recent years, I can attest it is very much like an art collection or any other treasured whole. One must consider as well as appreciate what it was, what it is now and where it is going at every stage of growth. x



The Beverly Hills Hotel's New Presidential Bungalows



Le Richmond Joins Dorchester Collection



FENDI CASA LUXURY LIVING PARIS 18 AVENUE GEORGE V
MILANO VIA DURINI 11 E 25 +39 0543 791911 FENDI.COM

FENDI

)(*Dorchester Collection*

The Dorchester



At the centre of London society since it opened in 1931, now 80 years ago, The Dorchester is set in the heart of Mayfair opposite Hyde Park. The landmark 1930s art deco exterior houses 250 rooms and suites, all designed with classic English interiors, with the exception of three contemporary roof suites that feature wrap-around outdoor terraces overlooking the London skyline. The glamorous and award-winning spa as well as the restaurants and bars including The Grill, The Promenade, China Tang and three-Michelin star Alain Ducasse at The Dorchester, altogether rank superior.

The Dorchester
Park Lane
London W1K 1QA

T. +44 (0) 20 7629 8888
F. +44 (0) 20 7629 8080

Email: reservations.uk@dorchestercollection.com

Website:
thedorchester.com

The Beverly Hills Hotel and Bungalows



Standing majestically on 12 acres of lush tropical gardens, The Beverly Hills Hotel is a legend, celebrating 100 years in 2012. Nicknamed "The Pink Palace" by those who cherish its unique charm, royalty, world leaders and celebrities have all enjoyed its second-to-none service and graced its luxurious rooms and hideaway bungalows, including two new ultra-luxurious Presidential Bungalows. The sumptuous resort feeling is enhanced by the world-renowned Polo Lounge Bar and Restaurant, Bar Nineteen12, the Spa by La Prairie, and the famous pool and cabanas. This is the place where all the stars come out to play.

The Beverly Hills Hotel
9641 Sunset Boulevard
Beverly Hills, CA 90210

T. +1 310 276 2251
F. +1 310 887 2887

Email: reservations@beverlyhillshotel.com

Website:
beverlyhillshotel.com

Le Meurice Paris



Looking across the beauty of the Tuilleries Garden, the imposing Le Meurice stands in Paris's most fashionable neighbourhood, with many of the world's best-loved sights only a short walk away. Its rooms, decorated in Louis XVI style, as well as its Spa Valmont, offer calm and luxury in a space where history and the latest fashion trends mingle perfectly. Its three Michelin star restaurant, headed by Executive Chef Yannick Alléno, is considered to be among the very best in town. Its stunning, hand-painted ceiling alone sets the stage for a truly sumptuous experience.

Le Meurice
228, Rue de Rivoli
75001 Paris

T. +33 (0) 1 44 58 10 10
F. +33 (0) 1 44 58 10 15

Email: reservations@lemeurice.com

Website:
lemeurice.com

PLAZA ATHÉNÉE



Surrounded by the fantastic shopping opportunities found along Avenue Montaigne, Hôtel Plaza Athénée is the place where fashion, business and celebrity crowds meet to beautiful effect. At its heart lies the peaceful Cour Jardin, around which are arrayed its stylish rooms, including the gorgeously refurbished Royal and Eiffel Suites. The hotel has five exclusive restaurants (including those open during the summer months), overseen by world-renowned chef Alain Ducasse, and a dream-like modern bar designed by Patrick Jouin.

Hôtel Plaza Athénée
25, Avenue Montaigne
75008 Paris

T. +33 (0) 1 53 67 66 65
F. +33 (0) 1 53 67 66 66

Email: reservations@plaza-athenee-paris.com

Website:
plaza-athenee-paris.com

HOTEL PRINCIPE DI SAVOIA MILANO



This is the true spirit of Milan, an exceptional experience of hospitality and comfort. Dominating Piazza della Repubblica as a landmark neo-classical building, Hotel Principe di Savoia has been the home to international travellers and cosmopolitan society since the 1920s. Discover the newly refurbished rooms and suites, or sip a cocktail at the Principe Bar, spoil yourself with the impeccable cuisine of Executive Chef Fabrizio Cadei in the five-star Acanto Restaurant, and immerse yourself in a world of wellbeing at the Club 10 Fitness and Beauty Center.

Hotel Principe di Savoia
Piazza della Repubblica 17
20124 Milan

T. +39 02 62301
F. +39 02 659 5838

Email: reservations@hotelprincipedisavoia.com

Website:
hotelprincipedisavoia.com



FENDI CASA LUXURY LIVING PARIS 18 AVENUE GEORGE V
MILANO VIA DURINI 11 E 25 +39 0543 791911 FENDI.COM

FENDI

Dorchester Collection

HOTEL *Bel Air*



Undertaken with great care to retain its intimate charm and celebrated character, iconic Hotel Bel-Air re-opened in October 2011 for a fresh start. The extensive refurbishments include a new La Prairie Spa and 103 guestrooms and suites, including 12 new Canyon View Rooms and Suites built into the hillside, offering sweeping canyon views, outdoor fireplaces and large patios with private infinity-edge plunge pools. With an illustrious history as a discreet hideaway for the rich and famous, the hotel harks back to the timeless elegance of the 1950's Hollywood, and re-opens with an enhanced status as a truly living classic.

Hotel Bel-Air
701 Stone Canyon Road
Los Angeles, CA 90077

T. +1 310 472 1211
F. +1 310 476 5890

Email: reservations@hotelbelair.com

Website:
hotelbelair.com

COWORTH · PARK



Coworth Park opened in September 2010 and is Dorchester Collection's 70-bedroom luxury country house hotel and spa that rewrites the rules. Set within 240 acres of picturesque Royal Berkshire parkland, Coworth Park integrates extensive renewable and energy-efficient facilities; it is also the only hotel in the UK with its own polo fields. Other features include an equestrian centre, eco-luxury spa, and fine-dining. The jewel in the crown of Coworth Park's 16 suites is The Dower House, a three-bedroom private house that originates from 1775.

Coworth Park
Blacknest Rd.,
Ascot, Berkshire SL5 7SE

T. +44 (0) 1344 876 600
F. +44 (0) 1344 876 660

Email: info.coworth@dorchestercollection.com

Website:
coworthpark.com

45 PARK LANE



Dorchester Collection's latest addition to its roster of hotels opened in September 2011 in the heart of London's Mayfair. 45 Park Lane hosts 45 rooms, including suites all with a view of Hyde Park, and a top floor Penthouse with panoramic views of London. Designed by renowned architect and designer Thierry Despont, 45 Park Lane features art throughout by British artists such as Damien Hirst, Bruce McLean and Brendan Neiland. Yards away from The Dorchester, 45 Park Lane is more contemporary in spirit with a private media room, lounge, Bar 45, and the restaurant CUT at 45 Park Lane overseen by the celebrated chef Wolfgang Puck. An icon is born.

45 Park Lane
Park Lane
London, W1K 1PN

T. +44 (0) 2074 934 545
F. +44 (0) 2076 298 844

Email: info@45parklane.com

Website:
45parklane.com



LE RICHEMOND
GENEVA



Le Richemond is the latest addition to Dorchester Collection, located in the heart of Geneva near the business centre, landmarks, museums and galleries. The terrace views upon Brunswick Garden, Lake Geneva, the Jet d'Eau, and towards the mountains beyond, set the tone for urbane yet understated sophistication. Hosting some of the best corporate meeting rooms and event spaces in Geneva, business turns to pleasure in the Spa's sleek bamboo and mosaic interior, at the Italian restaurant Le Jardin, or at Le Bar where every evening, Tuesday through Saturday, live music lifts the air.

Le Richemond, Geneva
Jardin Brunswick
1201 Geneva

T. +41 22 715 7000
F. +41 22 715 7001

Email: reservations.lrg@dorchestercollection.com

Website:
lerichemond.com

Dorchester Collection

3 Tilney Street
London W1K 1BJ, England
T. +44 (0) 20 7629 4848
F. +44 (0) 20 7629 8844
info@dorchestercollection.com
dorchestercollection.com

Toll-free Reservations

Our Reservations Teams are available from Monday to Friday 8:00 am till midnight and during the weekends from 8:00 am till 6:00 pm (EST) in the following countries:

Argentina 0 800 444 9079
China 400 1201 400
Brazil 0 800 891 4272
Mexico 001 800 650 1748
USA/CA 1 800 650 1842

Our Reservations Teams are available from Monday to Friday during office hours in the following countries:

Australia 1 800 686 054
France +800 344 344 00
Germany +800 344 344 00
Hong Kong 800 908 517
Italy 800 870 757
Japan 0 120 007 825
Singapore 1 800 232 5949
Spain 900 958 309
Switzerland +800 344 344 00
UK +800 344 344 00

Russia & CIS Reservation (UK-based)

T. +44 (0) 20 7319 7531
Email: dcrussiars@dorchestercollection.com

To call from other countries:

The Americas
+1 407 681 6127
Asia-Pacific +65 623 259 39
Europe +49 69 6641 9571
or please call the hotel directly.

GDS Code
DC



PRADA

Milan, London, Paris
New York, Los Angeles
prada.com

collect

N°10 DORCHESTER COLLECTION
autumn - winter 2012

18 Wendy and Martine Hadida

Their L'Eclaireur concept stores in Paris are at the avant-garde of shopping options.

20 Style Destination / *London*

A book-lovers lounge for top titles in fashion, art and style, Assouline at Liberty is one of London's latest literary addresses.

22 Stéphane Rolland

The Haute Couture fashion designer selects with style his favoured personal effects.

24 Rita Watnick / *Los Angeles*

One of the most important collectors and dealers of vintage fashion unveils her L.A.

26 Rock Aristo

Leather, wood, and metal make masculine style at once both raw and refined.

28 Fawaz Gruosi / *Geneva*

At the head of de Grisogono, this Geneva insider reveals his love of the town.

30 Winter Whites

Who said whites were just for summer? Winter whites are pristine, stunning and seductive just like freshly fallen snow.

32 Gianvito Rossi / *Milan*

A shoe designer on the rise, just like stiletto heels, offers his top Milan addresses.

33 Jean-Paul Goude

The forty-year career of this avant-garde image-maker receives a Paris retrospective, highlighting his major stylistic contributions.

34 Patrick Hourcade / *Paris*

This creative chameleon opens up his Paris addressbook of chic destinations.

36 Nuttal Home / *London*

Founded by a sisterly design duo, Nuttall Home is at the head and heart of a movement toward sustainable furniture design.

37 Fatale

Ladies' shoes are not sitting pretty this season; they are out to seduce, and fatally.

38 Perfume Imperative / *Paris*

Take an olfactory tour about Paris to source the city's most supreme scents.

40 VIP Ultimate Privacy

The services at Printemps department store in Paris go far beyond the buying for a VIP reception of ultimate precision and privacy.

42 Dorchester Collection Fashion Prize

We meet the judges of this season's prize, discovering their views on fresh talent.

46 Thierry Despont / 45 Park Lane

The renowned designer gives insight into 45 Park Lane, opened in September 2011.

48 Hervé Van der Straeten

A Parisian designer creating cult pieces is seducing a generation of design-lovers.

52 The Impossible Collection

We interview the curator who chose the ideal collection of 20th century fashion.

58 Jean-Charles de Castelbajac

Is it fashion? It is art? This designer and patron of the Meurice Contemporary Art Prize has been teasing the question for decades.

60 Taking a Tour / Hotel Bel-Air

Alexandra Champalimaud leads a tour of certain renovations at Hotel Bel-Air, this legendary Californian institution.

64 Wolfgang Puck

With the opening of CUT at 45 Park Lane and an eye on the cuisine at Hotel Bel-Air, Puck tempts palates with California style.

66 Gaetano Pesce

We profile the simply stunning "Montanara" seating design by Italian Gaetano Pesce.

69 Around the World...

What's new and not-to-miss in Paris, Milan, Geneva, Los Angeles and London.

74 From the World...

What would you bring back from travelling for a friend, a lover, a child, or a pet?

Editorial, Creative Direction
and Production by:

LUXURYCULTURE.COM

Yaffa Assouline

Contributors: Michel Assouline, Philipp Bolthausen,
Sara White Wilson, Kate Petriw, Greg Foster,
Laura Anssens Mascaro, Yuna Akazawa, Arthur Oriol

Sales: contact@luxuryculture.com

26 Place Vendôme, 75001 Paris

T. +33 1 40 15 90 90 / F. +33 1 40 15 92 94

The Knowledge.

Whether you want to buy, build or borrow,
speak to the superyacht superagents.

62.5m Baton Rouge at anchor, Saint-Jean-Cap-Ferrat
Build project management: Burgess
Operational management: Burgess
Central Agents for charter: Burgess

BURG

the superyacht superpower



ESS

London +44 20 7766 4300
Monaco +377 97 97 81 21
New York +1 212 223 0410
Miami +1 305 672 0150
Santa Monica +1 310 392 7696
Palma +34 672 179 008
Athens +30 6932 408 285
Mumbai +91 2266 391900
Seattle +1 206 285 4561
Moscow +7 495 220 2402

BROKERAGE

TECHNICAL SERVICES

CHARTER

MANAGEMENT

www.burgessyachts.com



CHROME HEARTS

WWW.CHROMEHEARTS.COM





The Row by Linda Farrow, sunglasses
lindafarrow.co.uk



Sonia Rykiel, pearl and diamond earrings, leclairneur.com

Selected By

Wendy & Martine Hadida

This daughter and mother duo are the family force behind L'Eclaireur – concept store extraordinaire with outposts all about Paris, founded by Armand Hadida.

L'Eclaireur has been bringing the most forward styles to Paris for over thirty years. It was the first, once upon a time, to bring the fashion and accessories of Prada, Helmut Lang, John Galiano, Ann Demeulemeester, Dries Van Noten, and Martin Margiela to France.

Its latest footing is within Le Royal Monceau, designed in collaboration with Philippe Starck, and joins five stand-alone boutiques across Paris. Keeping it all in the family, owners and head buyers Wendy and Martine Hadida are ladies who know how to shop; in fact, they do it for a living. Most objects here can be purchased from the concept store's extensive e-shop. We surround them with their personal preferences, they who are perennially onto the new and the next.



Bliss, Triple Oxygen + C Cream, blissworld.com



Balenciaga, suede weekend bag, balenciaga.com



Lanvin, riding boots, Autumn/Winter 2011-12, lanvin.com



Michael Kors, Michael perfume, michaelkors.com



www.leclairneur.com



Fornasetti, Furio homeware object, fornasetti.com



Style Destination / London

Independent publisher Assouline opens at Liberty in London, providing much for the curious eyes in fashion, art, society and design. A delicious selection of rare and vintage books tops the already seductive selection and incomparable atmosphere.

Liberty is one of London's most iconic department stores (renowned for its distinctively English floral prints); since its founding in 1875, it is synonymous with luxury and great design, with its iconic Tudor architecture. Within, Assouline at Liberty feels like entering into a personal library – the very hushed sacredness of new curiosities unfolds, the safe space to whittle away a couple of hours and whisk away the imagination. There is also a fashionable buzz within the red vermillion walls, that almost seems to hum from the subject matter between the hardback books.

The publisher's full collection is available at Assouline at Liberty yet, unique to London, additionally available is a large and personally curated vintage collection of objects and unique tomes accrued

from publishing power couple Martine and Prosper Assouline's travels. "Each title is hand chosen by myself," elaborates founder Prosper Assouline, who is based in New York City. "I search out rare titles and unique subject matter that relates in some way to either a title we have created or the Assouline lifestyle." The core Assouline Collection, covering a broad range of cultural topics, appeals to Londoners who are already, or not yet, devoted to Assouline books. The signature publishing style emphasises strong visuals and modern formats; certain limited edition books seem more like art objects in themselves than they do books. The best sellers in London so far, since Assouline at Liberty opened in April 2011, are the fashion and society titles that Assouline seems to do so well, including Bright Young Things and "In the Spirit of" books, including "In the Spirit of Capri", and onward to St. Barths, Aspen, St. Tropez...

Assouline at Liberty is the latest literary and style sanctum in which to lose yourself for a spell.

ASSOULINE at Liberty, Great Marlborough Street, London W1
T. +44 20 7734 1234, www.assouline.com

For more on London, visit luxuryculture.com, the web's first high-gloss window into the world of luxury.







Ray-Ban, aviator sunglasses, ray-ban.com



Philip B., Russian Amber dry shampoo, philipb.com



Tom Ford, Grey Vetiver perfume, tomford.com

Selected By *Stéphane Rolland*

For his Haute Couture fashion, Stéphane Rolland makes deliberate and detailed choices daily. He uses the power of selection here, with objects of his own.

There is a horrid rumour around town that Haute Couture is a dwindling vestige of a bygone era in fashion; Stéphane Rolland is working proof to the contrary. Educated at the Chambre Syndicale de la Couture Parisienne, at a young age he rose at Balenciaga, later spending ten years at the helm of Jean-Louis Scherrer Haute Couture; at age 30 he was the youngest Couturier on Avenue Montaigne. In 2007, he launched his first eponymous Couture show, admitted into this small circle, governed by the strictest regulations. He launched accessories in 2009, and in 2012 there will be a prêt-à-porter line. His bohemian and luxurious style is capitulated in the Talitha bag (pictured left), as Rolland describes: "It is a tribute to the 70s style icon Talitha Getty. Its shape and gold metalwork are pure representation of my design vision."



Puma
Urban Swift sneaker, designed
by Hussein Chalayan
puma.com



Stéphane Rolland, Talitha handbag
stephanerolland.com



Rimowa, Topas suitcase, rimowa.de



www.stephanerolland.com



IWC
Portugaise chronograph
iwc.com

Hervé Van der Straeten, Solar Blue Mirror, vanderstraeten.fr





▲ BabyGraff



G R A F F

Geneva

THE MOST FABULOUS JEWELS IN THE WORLD

www.graffwatches.com

© GRAFF DIAMONDS 2011



THE QUEEN'S AWARDS
FOR ENTERPRISE
2006

Rita Watnick / Los Angeles

Widely travelled, this Los Angeles native deeply loves her hometown – most especially the glitz and glamour of the perfect Oscar gown. One of the most important dealers of vintage fashion in the world, Rita Watnick, shares her Los Angeles insider secrets.

With her positively infectious personality (“my sunny day state of being,” she describes), Rita Watnick is an enthusiast about life, but particularly about bringing new life to old beauties. For over 20 years, she has amassed one of the more important collections of Haute Couture gowns, with a roster that goes beyond the big names by digging into the annals of fashion history. In addition to her Art Déco-designed boutique, Lily et Cie, she reveals a few places, and a few memories, that found her love of Tinseltown.

What do you love most about L.A.?

L.A. is a big city with a small city disposition. Friendly, clean, safe, polite, gentle and sweet. Amazing weather. The color of the city, because of the weather. I LOVE LA. Simply!!!

Where do you go to relax and rejuvenate?

Beach. Feet in sand. Great view, and good food (there is Wolfgang Puck catering there) next to Marion Davies Guest House (415 Pacific Coast Hwy., Santa Monica, T. +1 310 458 4904) at the Annenberg Community Beach House – LOVELY!!

What are your favourite cultural institutions?

In addition to the major ones, Norton Simon Museum (411 W. Colorado Blvd., Pasadena, T. +1 626 449 6840), The Annenberg Space for Photography (2000 Ave. of the Stars #10, T. +1 213 403 3000). Galleries: Fehey Klein (148 N. La Brea, T. +1 323 934 2250), Regen Projects (633 N. Almont Dr., T. +1 310 276 5424), and Blum & Poe (2727 S. La Cienega Blvd., T. +1 310 836 2062).

Which are your favourite shops?

My shop, not another like it anywhere in the world. Maxfield (8825 Melrose Ave., T. +1 310 274 8800) for cool pieces and Robert Kuo (8686 Melrose Ave., W. Hollywood, T. +1 310 855 1555). The Cheese Store (419 N. Beverly Dr., Beverly Hills, T. +1 310 278 2855). Ask for the “Secret Room”. For seriously Haute Gourmet. Norman (the owner) is brilliant.

Which are your favourite weekend getaways?

Griffith Observatory (2800 East Observatory Rd., T. +1 213 473 0800). Spectacular, night and day.

What are your favourite parts of The Beverly Hills Hotel and Hotel Bel-Air?

These GREAT places give wonderful memories to everyone lucky enough to go to them. The Beverly Hills Hotel: the drive from the street says it all. The porte-cochère. Stylish. Unchanged. The Eagles “Hotel California” album cover features the façade. Tennis lessons with Poncho Segura. Pool Sightings: Esther Williams swimming with the Men's Water Polo Team. Polo Lounge Sightings: Jackie O, Elton John, Nancy Reagan – everybody. Hotel Bel-Air: The GROUNDS. The Swans. Eating inside and outside. It's in a grand neighbourhood, like staying in a home where you would want to live. Memories of helping Penelope Cruz get dressed in the Oscar gown she purchased from my company in 2009, 1950s Pierre Balmain Haute Couture. Watching her leave the hotel before lots of guests lined up, then nodding approval. She won the Oscar for Vicky Cristina Barcelona.



Above: Thierry Mugler, 1990. Cuff, 1960s Tiffany. Below: Roberto Cavalli, made to order. Below right: Rita Watnick.



LILY ET CIE, 9044 Burton Way, Beverly Hills, 90211, T. +1 310 724 5757, www.lilyetcie.com

For more on Los Angeles, visit luxuryculture.com, the web's first high-gloss window into the world of luxury.



LEVIEV®

EXTRAORDINARY DIAMONDS

31 OLD BOND STREET • 020 7493 3333
LONDON • NEW YORK • MOSCOW • DUBAI • SINGAPORE

www.leviev.com

Chrome Hearts Eyewear, Throat Cut eyeglasses, chromeheartseyewear.com



Hermès, paperweight, hermes.fr



Kenzo, gloves, kenzo.com



Lanvin, necklace, lanvin.com



Brioni, umbrellas, brioni.com

S

Contrast materials of metal, wood, and leather for an aristocratic rockstar edge to masculine accessorising.

Sleek & Steely



Prada, weekend bag, prada.com



Brioni, tote
brioni.com



Parmigiani, watch box, parmigiani.ch



BACKES & STRAUSS

London



The Regent Baguette 4452
in rose gold

Masters of Diamonds since 1789

Accra Africa Watch Trading Abu Dhabi FM Watchland Athens Patseas Beirut FM Watchland Bergamo Serafino Consoli Berlin Jundef & Co
Delhi Kapoor Doha Ghadah Jewellery, Al Fardan Dubai Azal Dublin Weir & Sons Fukoka FM Watchland Geneva FM boutique
Hong Kong Yes Watch Co; FM Boutique Kiev Noblesse Kuala Lumpur Sincere Fine Watches Kuwait City Yara
Lagos Julian Osula London Harrods; Asprey; Theo Fennell Los Angeles Westime Luxembourg Molitor Miami Levinson
Mumbai The Rose Watch Bar New York Asprey; OC Concepts; FM Boutique Osaka FM Watchland Paris Krometry Riyadh Al Fardan
Singapore Sincere Fine Watches Tokyo FM Watchland Toronto Mindham Fine Jewellery Venice Tokatzian Vienna Hübner Uhrmachermeister

113A Jermyn Street, Mayfair, London, SW1Y 6HJ

www.backesandstrauss.com

Fawaz Gruosi / Geneva

It is as impossible to extricate the name Fawaz Gruosi from the house of de Grisogono – as long-time president and owner of the jewellery and watch leader – as it is the name of de Grisogono from the landscape of Geneva's prestigious shopping options.

"I love my office and I actually love the tranquillity of Geneva, it makes me productive!" exclaims the highly accomplished and deeply passionate Fawaz Gruosi, who was integral in the founding of de Grisogono in 1993. Having worked with Harry Winston and Bulgari, he began de Grisogono by specialising in the creation of jewellery and the sale of objets d'art. "I opened my first de Grisogono boutique, which was a tiny 60 square metres, on the Rue du Rhône in 1993, and in 2001 moved to where we are today in our flagship store that is 600 square metres!" De Grisogono launched a landmark jewellery collection in 1996 based on black diamonds, a stone that has become somewhat of an emblem of the brand. A 2011 anniversary collection "Black Forever" celebrates this collection's 15 years. In the meantime, de Grisogono presented a bold collection of watches at Baselworld for the first time in 2000, joining the already extensive jewellery offerings in sophisticated, playful contours.

Fawaz Gruosi, though not born in Geneva, is deep in the culture and society of the town. "I used to go to the Christie's High Jewellery auctions held at Le Richemond, with François Curiel," he notes. Here, he selects additional Geneva addresses including, naturally, the de Grisogono boutique: "Stroll the Rue du Rhône and visit us at de Grisogono. We have a lovely view of the lake!" And the gorgeous jewels, no doubt, also hold appeal.

www.degrisogono.com

For more on Geneva, visit luxuryculture.com, the web's first high-gloss window into the world of luxury.

Portrait by Luc Frey



Fawaz Gruosi



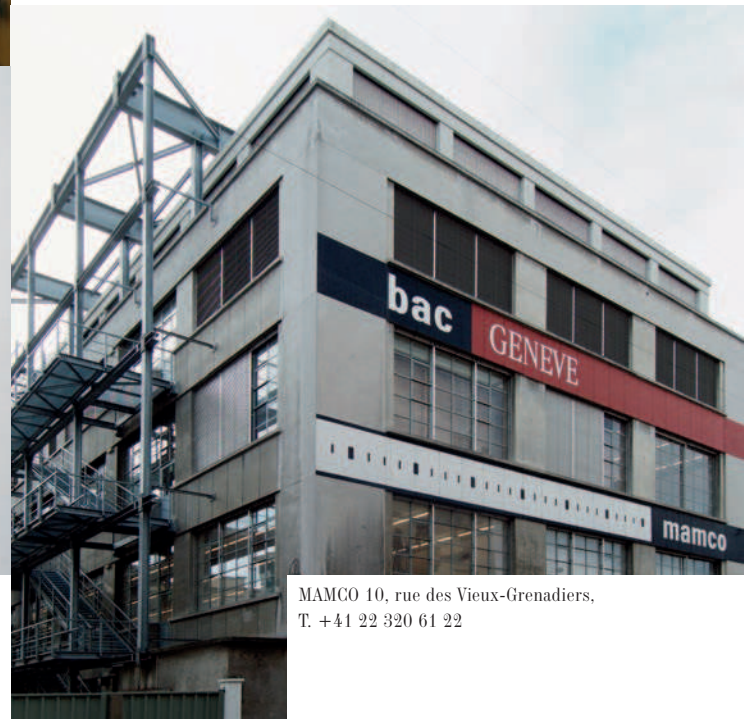
de GRISOGONO Boutique
27, Rue de Rhône, T. +41 22 317 10



Loro Piana Boutique, 80-82, Rue du Rhône
T. +41 22 311 80 82



Galerie Edward Mitterrand
52, rue des Bains, T. +41 22 800 27 27



MAMCO 10, rue des Vieux-Grenadiers,
T. +41 22 320 61 22



A Voyage of Discovery

Experience the world beyond your borders and let **Royal Brunei Airlines** connect you to your dream destinations.

The Sultanate of Brunei is located in the green heart of Borneo and is known for its tranquility, heritage and warm hospitality.

Come onboard **Royal Brunei Airlines** and experience 'Abode of Peace'.





Chrome Hearts Eyewear. Slant sunglasses.
chromeheartseyewear.com



Buccellati. Constellation Collection earring.
buccellati.com



Greff. Butterfly Collection pendant.
www.spoonspoon.com



Piccadilly Princess ladies' watch.
backesandstrauss.com

Backes & Strauss,

W



Leviev
D Internally Flawless, white
diamond necklace
leviev.com

*Winter in white expresses a fresh and
pristine approach to life. Pair white
with cream or steel for stellar style.*

Winter



Nancy Gonzalez. crocodile handbag.
nancygonzalez.com



Dior. shoe, Autumn/Winter
2011-2012. dior.com



Richard Mille. RM007 ladies' watch.
richardmille.com

Alexander McQueen, alexandermcqueen.com

Vanessa Bruno
vanessabruno.com



Dior
dior.com



Yves Saint Laurent
ysl.com



W

White in winter has mythical appeal, a goddess under snowfall. Confined no more to summer, white is the new black.

Whites



Burberry
burberry.com

Prada
prada.com



Giambattista Valli
giambattistavalli.com



Stella McCartney, stellamccartney.com



Gianvito Rossi / Milan

Italian shoe craftsmanship are three words that join with as much natural ease as a stiletto's clean line or a driving shoe's suppleness. We ask Milan's rising shoe designer where he would recommend the well heeled to trot about town.



Footwear runs in the family – Rossi worked alongside his father Sergio for 20 years in San Mauro Pascoli, an Italian district famous for fine women's footwear production. His eponymous brand launched in 2006, flourishing since the 2008 opening of a new factory and a Milan boutique designed by Patricia Urquiola (another opens in Paris in 2011). Rossi's creations are governed by the edicts of femininity, modernity, and elegance. The point of departure for each creation is the female figure, "because a shoe is like the frame of a beautiful painting, in which the main subject is the woman," the stylist says. Another inspiration is the artistic aesthetic of Italian Futurism. Purely proportionate, graceful lines make Gianvito Rossi shoes dangerous, mesmerising creatures.

What do you love most about Milan?

The urban, cutting, business atmosphere.

What are your favourite museums, galleries or cultural institutions?

The Triennale di Milano (Viale Emilio Alemagna, 6, T. +39 02 72 43 41), the Brera Pinacoteca di Brera (Via Brera, 28, T. +39 02 72 26 32 64) and the Teatro alla Scala (Via Filodrammatici, 2, T. +39 02 88 79 1).

Which are your favourite shops?

Antonia Boutique of via Ponte Vetro (Via Cusani, 1, T. +39 02 869 98340), the new department store Excelsior Milano (Galleria del Corso, 4), G Lorenzi as a master "coltellinaio" (Via Montena-
napoleone, 9, T. +39 02 76 02 28 48), the Galleria Nilufar (Via della Spiga, 32, T. +39 02 780 193) and De Padova furniture's store (Corso Venezia, 14, T. +39 02 777 201).

Can you share a little known fact about Milan?

I like the architectural design, and undoubtedly Gio Ponti's influence is visible in all areas of Milano's creative life. When I first met the town, a long time ago, I was in the Brera district, with its excellent galleries that impressed me then, and now.

What is your favourite element concerning the Hotel Principe di Savoia?

The lounge bar's glamorous atmosphere during the Milano fashion week, really the best in town.

Which are your favourite weekend getaways?

Saint Moritz or the Vigilius Dolomiti resorts (Pavicolò, 43, 39011, Lana, Italy), and for a swim the place to stop is Paraggi close to Santa Margherita.

What should every visitor be sure to do?

Milano's lay out can best be described as an historic nucleus around the Duomo; in a few minutes you reach Piazza della Scala and walking 10 minutes also a visitor reaches the beauty of "the Ultima Cena" at the Brera Pinacoteca. An art tour along with Milano's other major attraction, which is the shopping and, in particular, the "Golden Triangle" is the perfect mix.

Gianvito Rossi Boutiques: Via Santo Spirito, 7, 20121 Milan, T. +39 02 76318756 and 40, Rue Mont Thabor, 75001 Paris, T. +33 1 49 26 96 43, www.gianvitorossi.com

For more on Milan, visit luxuryculture.com, the web's first high-gloss window into the world of luxury.



Paris / Jean-Paul Goude

Illustrator, artistic director, photographer, director and image manipulator, Jean-Paul Goude has exercised his talent, imagination and humour across the fields of fashion, publicity and live performance for decades. For those about their daily life in Paris, his images are most recognisable in the form of large metro advertisements, having photographed audaciously celebratory and iconic images for over ten years for the department store Les Galeries Lafayette, which consist mainly of variations of the model Lætitia Casta. The Paris retrospective includes six installations of drawings, objects, music, photographs, advertising and films charting the major ventures of his career, including his fruitful relationship with muse Grace Jones, as well his work with Toukie, Ekatachrome cut-outs, neon furniture, and Chanel.

Born of a French father and an American mother, who was a dancer, he began his career in 1964 as an illustrator for Marie Claire, Dim and Printemps. He published his first book, *Jungle Fever*, in 1976 documenting the vivacious street life in New York City. He later went on to work for brands Citroën, Guerlain and Perrier and, in 1989, staged a sensational parade for the bicentenary of the French Revolution. Throughout the course of his career, he invented a distinctive style morphing the image of the human form in a delightfully irreverent way. He created a universe and, as the exhibition's title "Goudemalion" evokes, a sort of personal

Maestro of the image, Jean-Paul Goude receives his first Parisian retrospective at the Musée des Arts et Décoratifs, tracing the forty-year career of a creator who has refashioned modern image-making with graphic strength and fantasy.

mythology. Pygmalion, an Ancient Greek figure from Cyprus, sculpted a statue that he loved and idolised. Aphrodite, the goddess of love, brought it to life and he then married this creature. French philosopher and sociologist Edgar Morin describes alternatively that Goude, "transforms and transfigures his fantasies, which always revolve around the same black hole of female beauty: he transfigures them into myth."

This is the first of many future retrospectives likely to be staged for this man who brought commercial image-making to new levels of social dialogue, creativity, personal style and inventive play.

November 11, 2011 through March 18th, 2012
Musée des arts décoratifs, 107, rue de Rivoli, 75001 Paris,
T. +33 1 44 55 57 50, www.lesartsdecoratifs.fr

For more on Paris, visit luxuryculture.com, the web's first high-gloss window into the world of luxury.



Patrick Hourcade / Paris

As Artistic Director of Paris Vogue throughout the 80s and 90s, and today exhibiting his own diverse creative works, the multi-talented Patrick Hourcade is a Parisian insider with inimitable clout and some exceptional addresses to share.

Hourcade has worked with the greatest photographers of his time – Guy Bourdin, Helmut Newton and Horst. He began to photograph informally while working as scenographer, notably at the World Fine Art Fair in Moscow and Salzburg, and at the Biennale des Antiquaires in Paris. His first photographic exhibition, on display through December 4th, 2011 comprises fourteen large format images installed in opposing transepts of Saint-Louis de la Salpêtrière Chapel in Paris that are emotive and exalted. Earlier in 2011, Galerie Véro-Dodat exhibited “Le manifeste de l’ampoule”, including a minimalist lighting fixture created with Laurent Bourgois and Caroline Sarkozy. This echoes an earlier furniture-focused collaboration with Karl Lagerfeld on an 18th century furniture collection, and Coco Chanel’s private residence. An aesthete across a multitude of milieus, Hourcade shares his favourite resources for inspiration.

What do you love most about Paris?

The Seine. This river is certainly the most beautiful avenue in the world.

What are your favourite cultural institutions?

Louvre is as a city in the city, an exceptional world apart. Some interesting institutions: Bourdelle House (16-18 rue Antoine Bourdelle, 75015, T. +33 1 49 54 73 73), l’atelier de Gustave Moreau (14 rue de La Rochefoucauld, 75009, T. +33 1 48 74 38 50). Unexpected and full of inventions: Musée des Arts et Métiers (60 rue Réaumur, 75003, T. +33 1 53 01 82 00). And, of course, Pompidou – always in action (Place Georges Pompidou, 75004, T. +33 1 44 78 12 33).

Paris is “the” place in the world for the antique market. I always enjoy “les grands antiquaires”: Kraemer (43 rue Monceau, 75008, T. +33 1 45 63 24 46), Aveline (94 rue Faubourg-Saint-Honoré, 75008, T. +33 1 42 66 60 29), Kugel (279 rue Faubourg-Saint-Honoré, 75008, T. +33 1 42 60 19 45), and Didier Aaron (118 rue Faubourg-Saint-Honoré, 75008, T. +33 1 47 42 47 34). Rue de Seine is the Art Déco street, with Vallois (35 & 41 rue de Seine, 75006, T. +33 1 43 29 50 84) and Arc en Seine (31 & 27 rue de Seine, 75006, T. +33 1 43 29 11 02). Apart and curious: Galerie Franck Laigneau (29 rue de Bellechasse, 75007, T. +33 1 47 05 64 27).

Which are your favourite places to shop?

BM (Le Bon Marché) – so convenient. And the “passages” of Paris: the galleries of Palais Royal, and Véro-Dodat. From there to Place des Victoires, then Passage Choiseul, and finally Drouot, the auctionland, all within the intersection of the first, second and nine arrondissements.

What is your favourite part of Le Meurice?

I remember, years ago, visiting Dali in his suite with many people around. I keep in my mind a colour, red, but overall this wonderful vision from the balcony over the Tuileries; it was springtime and the trees were green.

And, what would you say is your favourite part of Hôtel Plaza Athénée?

Hôtel Plaza Athénée is my favourite rendez-vous place with American friends. We can talk for hours and hours in the tea gallery “des Gobelins”...

For more on Paris, visit luxuryculture.com, the web’s first high-gloss window into the world of luxury.





Click to discover the online magazine for art, style and travel.

LUXURYCULTURE.COM

The ultimate reference for connoisseurs from around the world.

Nuttall Home / London

Founded in early 2010 by sisters Gytha Bouchon and Amber Aikens, Nuttall Home is already at the forefront of a return movement to sustainability through craftsmanship, with a “Made in England” mark on manufacturing and aesthetics.

It is a privilege to know that the objects one is putting into the world – for others to live with daily and pass down to generations – are the best they can be, and genuinely homegrown in material and intention. Nuttall Home presents furniture, and other interior design objects, made of locally and sustainably-sourced raw materials by local craftsmen. “No detail is too small whether the intricacies of joinery, the fineness of stitching, hand sanding each internal frame...the accumulation of small details done to perfection,” describe the duo. Lora Piana Interiors cashmere is a seductive external finish; however, “the inner workings are as beautifully finished as the outer case to ensure the finest quality throughout.” Instead of outsourcing production to East Asia at a cheaper cost, they gain leverage over quality and reliability as well as their carbon footprint. Each piece passes through the hands of several experts, and the designers check in several times throughout the collaboration. Working with artisans leads to discoveries of other local specialists, in a process that supports unsung craftsmanship. Bouchon, with diplomas from both Sotheby’s and Inchtald School of Design,

founded Gytha Nuttall Designs in 2000 working with limited clientele. Teaming up with Aikens, having worked in sales and marketing with Marco Pierre White and Mark Birley, allows reach to a wider audience. Gytha loves fine fabrics as wall coverings, but few apply it well, and it is expensive. In 2011, Nuttall Home launched wallpapers looking like fabric, with depth and variation of colour, movement and softness in patterns of linen, cable knit and herringbone – hand drawn by an artist, made into a digital reproduction in three colourways. “Our wallpapers push the boundry of digital textile design by exploring the tensions between the real and the virtual, the digital and the analogue,” they explain. This is one of many products evolving Nuttall Home’s homeware collection. The Ilona coffee table, fusing bronze, leather and fumed oak, is a personal favourite of the sisters.

Another domestic luxury and sisterly favourite: “With the warmest and friendliest of staff, being local, The Dorchester is the place to meet in The Promenade for a quick business lunch, join friends for lively cocktails, have divine chinese food at China Tang, or spoil yourself at the heavenly Alain Ducasse restaurant. For every mood and moment, it’s possible to find the perfect way of sharing it at The Dorchester.” The “Made in England” moniker is carrying greater weight these days, and Nuttall Home is clearly moving it forward by happily staying at home in sustainable style.

Showroom: No°2 Pond Place, London SW3 6QJ
T. +44 20 7584 8989, www.nuttallhome.com

For more on London, visit luxuryculture.com, the web’s first high-gloss window into the world of luxury.





Viktor & Rolf, viktor-rolf.com



Dior, dior.com



Alexander McQueen
alexander-mcqueen.com



Put pure power underfoot with daunting height. This season teases the femme fatale and a fetishised love of leather.

Chic Safari



Roger Vivier, rogervivier.com



Versace, versace.com



Salvatore Ferragamo
ferragamo.com



Christian Louboutin
christianlouboutin.com

BY KILIAN, www.kilianhennessy.comCOMME DES GARÇONS, 23 Place du Marché Saint-Honoré, 75001, Paris, T. +33 1 47 03 15 03, www.comme-des-garcons.comANNICK GOUTAL, 14 Rue de Castiglione, 75001, Paris, T. +33 1 42 60 52 82, www.annickgoutal.comETATS LIBRES D'ORANGE, 69 Rue des Archives, 75003, Paris, T. +33 1 42 78 30 09, www.etatlibredorange.com

G

Perfume Imperative Paris

Highly personal and mysteriously provocative, perfume is a Parisian essential, as 'le moment de faire la bise' is as much a part of everyday life as a baguette. Follow our olfactory tour.

BY KILIAN

Kilian Hennessy, heir to famed Cognac makers, keeps alive the aromas of sugary alcohol and woody cognac barrels in his darkly seductive modern scents. Arabian Nights highlights Pure Oud, while L'Oeuvre Noire Collection documents the process of love in different scents. By Kilian perfumes are sold in individual concessions at Le Bon Marché and Printemps; the alchemist of seduction is also available for made-to-measure perfumes.

COMME des GARÇONS

As unconventional, modern, and unisex as its fashions, Comme des Garçons hosts a cult line of fragrances started in 1994, with a dedicated boutique designed by Rei Kawakubo and Takao Kawasaki, the exterior by Future Systems Architects. In 1998, the first iconoclastic "anti-perfume" Odeur 53 was released – a blend of 53 non-traditional notes such as oxygen, flash of metal, mineral carbon, sand dunes, nail polish, cellulose, pure air of high mountains, and burnt rubber.

ANNICK GOUTAL

Delicately packaged – so characteristic of the French, those masters of making pretty – Annick Goutal was founded only in 1981, yet already the name and the notes behind it carry the weight of a classic. Of her lightly seductive, precise scents, Madame Goutal once said: "We must never forget that the finality of a perfume is happiness".

ETATS LIBRES d'ORANGE

If perfume had a sense of humour and a naughty wink of flirtation, its maker would be Etats Libres d'Orange, a rookie brand with bold graphics and a thoroughly modern approach to perfume. Collaborations include Mathilde Bijaoui, and Tilda Swinton for the perfume Like This, while other olfactory concoctions are named Rien, Vraie Blonde, Delicious Closet Queen, Antihéros and Fat Electrician. A visit to the Marais boutique guarantees you will be amused, you may even be a little shocked.

CARTIER

"Remember, wearing a bespoke perfume is like wearing an invisible necklace," says Cartier's in-house nose Mathilde Laurent who, within the very intimate recesses of its legendary Parisian flagship boutique, works with clients to create bespoke blends; this is the only Cartier location in the world where this service is offered. The normal time period for creating perfume is one year and at a cost of about 60,000 Euros. The first consultation alone lasts three-hours and the final elixir, which is presented in bottles and red boxes, represents classic Cartier opulence.

FREDERIC MALLE

Frédéric Malle runs his business like a publishing house: "I work as an editor works with writers," he describes, "I give these 'fragrance authors' complete freedom to explore and express their ideas. Each perfumer is free to use the most innovative technologies and the rarest raw materials that the industry offers." Publishing perfumes in a way that allows professional noses to put their names to their creations is a novel concept and the dark, seductive and private library-like atmosphere of the boutique keeps the tone. Therein stands a few cylindrical chambers, allowing individuals to be enveloped by the perfume entirely; other novelties, such as a perfume gun, make Malle a leader of the sensorial avant-garde.

CARON

With its over 100-year-old history, there is an aura of gilded opulence about Caron. Its 12 legendary perfumes are presented in Baccarat crystal fountains, from which a client is served their share of the nectars. Tabac Blond, created in 1919, and Pour Un Homme, created in 1934 are key classics; Caron also notably holds a passion for the rose. In the 1930s, Caron developed a manufacturing process particularly for perfumed powder, which still remains the finest in the world today. Undoubtedly a boudoir essential.

SERGE LUTENS

Serge Lutens is a Parisian personage of creative versatility, having worked as a stylist, art-director and photographer as well as a perfumer. He produced a make-up line for Christian Dior in 1967, but it was in 1980 that he began creating fragrances as Creative and Art Director of Shiseido. Now his stunning boutique in the Salons du Palais Royal is only for olfactory delights, created under his own name since 2000. Among his broad range of scents is a local tribute: Louvre is a soft white almond scent with notes of almond, rose petals, jasmine petals, musk and vanilla powder. "Perfume is a form of writing, an ink, a choice made in the first person, the dot on the 'i', a weapon, a courteous gesture..."



CARTIER, 13 rue de la Paix, 75002, Paris, T. +33 1 58 18 23 00, www.cartier.fr



FREDERIC MALLE, 21 rue du Mont Thabor, 75001, Paris, T. +33 1 42 22 16 89, www.fredericmalle.com



CARON, 34 Avenue Montaigne, 75008, Paris, T. +33 1 47 23 40 82, www.parfumscaron.com



SERGE LUTENS, 142 Galerie de Valois, 75001, Paris, T. +33 1 49 27 09 09, www.sergelutens.com

VIP

VIP Ultimate Privacy

What do you need? A translator, a valet, an in-store escort, an intuitive stylist, or a friend who remembers your most personal preference? And, really, need these services even be separated? Expect an experience that is seamless, harmonised and thoroughly personalised. The layers of service certainly run deep at Printemps, extending far beyond the buying.

To Contact Printemps Guest Services, call: T. +33 (0)1 42 82 79 96.

Or by email: guestrelations@printemps.fr



Require ultimate privacy? Need someone who understands your tastes? Have an important event to attend...and nothing to wear? Personal shopping services exist in most stores, but more discreet concerns – complete confidentiality and relationships built on both trust and one-of-a-kind experiences – are a rare find. Printemps goes beyond customer service towards instead custom service, that is absolutely and individually tailored.

Best way to do it? One advance email or call can change everything. The in-store team anticipates your arrival, and prepares exactly the experience you want: Have only one hour to find the perfect outfit? A whole day to craft the perfect wardrobe? Confidentiality is absolute top priority? Want to see this season's hottest handbags, brought to you in the seclusion of the VIP lounge, or to your hotel room? (Services extend beyond store walls).

"When shall we welcome you?" briskly returns Mr. Sampath Perera, Guest Relations Manager, who assures flawless reception at the red-roped back entrance, leading onto the dramatic mosaic flooring of this Paris landmark. Its Art Déco cupola is a

Historic Monument, but modernity is the true tradition at Printemps, opened since 1865, with its diverse selection of the most exclusive brands – from decadent jewellery, Maria Luisa's space for cutting-edge fashion, to Café Pouchkine from Moscow among five other restaurants. "Everything will be new, fresh, and lovely there," once said founder Jules Jaluzot, "worthy of the name Printemps ('spring' in French)".

There will be someone who speaks your language (staff on hand speak Arabic, Russian, Portuguese and Chinese among at least six others) with the first stop made at the VIP lounge – a section that is impossible to find without an escort, and is a world unto itself – where guests can have a drink, plan their day, wait for their car service to arrive, finish tax-free refund formalities, arrange dinner or salon reservations. Most brands, and Printemps claims the best from contemporary to classic, have their own in-store boutique, with further and even more private areas still. Guest Services, however, goes even further to bring the store to guests, if so desired. "Instead of going to Chanel and Dior, we bring the exceptional pieces to you.

It is always confidential and secure here," assures Mr. Sampath Perera. To hear Mr. Perera talk of his long-term and regular clients is to hear him talk of people he knows well – at least, the exact drink they prefer upon arrival. This kind of service takes personal shopping to another level. "Once you try a personal shopper, usually you stay with them. You'll never have to repeat yourself. If I know you like blue, and a collection comes in with wonderful blue pieces, I'll email you about it. Tell us what you need and we will manage it," he states simply. Personal Shopping experts, conversant with the trends and making the best of one's colouring and figure, work with you in a dedicated and separate space – What is your style? What do you want it to be? And, your size? Need to look fabulous for a special event, even on a budget? "We will make a selection within these parameters, then suggest something different, something unexpected," further notes Mr. Perera.

Service is the core: "The only thing you cannot buy are time and recognition, and that's what we give; there is really no limit to our services. We make a big difference with the small things." x





Dorchester Collection Fashion Prize

A stellar line-up of judges comprises the diverse perspectives of designers as well as leading fashion editors and arbiters of style to enrich the final, singular selection of the 2011 Dorchester Collection Fashion Prize winner, Anndra Neen. We encounter these industry leaders, and probe into the process of judging itself, to learn about this unique moment when young talent and big opportunity collide.

In 1954, two young and unknown talents, Karl Lagerfeld and Yves Saint Laurent, competed in a design competition organised by the brand Woolmark. Pierre Balmain was amidst the jury (later inviting Lagerfeld to become his assistant). The prize initiated a lifelong rivalry between these two men who each went on, in their own way, to shape the future of French fashion forever.

It is opportunities like these that shift an industry. Helping young designers make that next step to global recognition and long-term success is the aim of the Dorchester Collection Fashion Prize. It migrates annually amongst the world's major fashion capitals such as London, Milan, Paris and Los Angeles, in which Dorchester Collection hotels reside. It honours a ready-to-wear or premium accessories designer who has an established business in operation for two years in the respective region. The winner is awarded an endowment of USD \$40,000.

Individuality. Luxury. Style. Craftsmanship. These characteristics define the services of Dorchester Collection hotels; and, they are also precisely the characteristics that propel one talented design candidate above competitors.

Bronwyn Cosgrave, who is Chairperson of the Dorchester Collection Fashion Prize, affirms this exciting venture; Dorchester Collection is the first luxury hotel group to award such a fashion honour. It bestowed the inaugural prize to Thomas Tait in 2010, a London-based women's ready-to-wear designer who, in addition to his personal label in bloom since receiving the prize, consults on the design of staff attire at 45 Park Lane, Dorchester Collection's latest opening in September. The 2011 prize was awarded to jewellery and accessories brand Anndra Neen, established by siblings Phoebe and Annette Stephens in 2009, who design hand-crafted, original pieces conceived from mixed metals in a multi-cultural style. Their work

will be displayed at Hôtel Plaza Athénée during Paris Fashion Week in 2012. The award ceremony took place within The Rodeo Ballroom of The Beverly Hills Hotel after a runway presentation with models from cycle 18 of American's Next Top Model, filmed for an upcoming episode of the programme. Anndra Neen was chosen from a shortlist of designers, extracted from a total of 77 submitted applications in 2011. Selecting the shortlist alone (designers Anndra Neen, Giulietta, Julian Louie, Setareh Mohtarez and Siki Im) entailed two hours of the judges' deliberation.

The general criteria for judgement: demonstrate an original aesthetic flair as well as the capability for future critical distinction and commercial success. We ask the judges, further, how they assessed the talent according to their own view on style, and advice they would proffer to those in search of an opportunity to launch a lifetime career ahead.

www.dorchestercollection.com/dorchester-prize

Derek Blasberg

Best-selling Author and Editor

What was the most interesting aspect of selecting this year's shortlist?

Seeing that there is still talent out there, that there are still young people who are studious, creative and ambitious. The challenging part, of course, is widdling down the group but I love my fellow jurors and love having this experience with them.

How did you judge the candidates?

What I look for is concept and execution. Some people have great ideas but don't know how to make them, and some people are technically skilled but don't have a new concept. But if you have both, you have a future in this industry!

What qualities impress you in a designer?

Tenacity. It's a tough job, and sometimes it's just old-fashioned hard work that makes it worth it.

How do you know when you see raw talent?

That's a good question, and I don't know if it's a simple answer. There's just a gut reaction and a feeling to seeing someone's work that you know if it will work in the current marketplace. It's the same as meeting a new person, and clicking. It's true: fashion can be like love at first sight!

Your favourite Dorchester Collection hotel?

I'm a Beverly Hills Hotel boy!

Thom Browne

Award-winning Designer

What was the most challenging aspect of selecting this year's shortlist?

I wanted to make sure that we were choosing designers who are well deserving in need of support and exposure.

What qualities impress you most in a designer, and in a designer's work?

Individuality and confidence.

What qualities are indispensable for long-term career success as a designer?

A good business partner.

What advice do you have for a young designer who is just starting his or her career?

Stay true to yourself.

Which is your favourite hotel within Dorchester Collection?

Hotel Bel-Air. I like everything about the hotel.

Giovanna Battaglia

W Magazine Contributing Fashion Editor

How did you judge the candidates?

For me, the quality of the clothing or the item is the most important thing. After this, the idea and then the execution.

What qualities impress you most in a young designer, as a professional?

The courage to have a point of view.

What qualities impress you most in a young designer's work?

The use of colour.

How do you know when you see raw talent?

I recognise raw talent when someone is authentic and doesn't try to be anyone else.

Which is your favourite hotel within Dorchester Collection?

I love having lunch at The Beverly Hills Hotel when in L.A.! The Poolside is divine.



Clockwise from left: Derek Blasberg; Thom Browne, photo by Circe; Giovanna Battaglia, photo by Riccardo Vimercati; Thom Browne fashion show installation, Autumn/Winter 2011-12, photo by Dan and Corina Lecca.

Elizabeth Saltzman

Vanity Fair Contributing Editor

What was the most challenging aspect of selecting this year's shortlist?

The most challenging part of any judging competition is to think of a brand's global possibility. To think about the future of the designer and to not make it a personal choice, but to use all aspects of my experience to pick brands that can grow and flourish with the fashion industry's support.

What is the process like for you, judging the design candidates?

Judging is an equation and a puzzle. You want it all to be there; the only piece that can be absent is the money, which is why Dorchester Collection Fashion Prize is essential for the industry.

How do you know when you are seeing raw talent? What you see, feel, or experience?

A lightbulb moment. It's that moment when you touch upon true talent, individual creativity...when you feel a jolt of excitement, which is what I call the lightbulb moment.

Which is your favourite hotel within Dorchester Collection?

Without a doubt there is no other one. The Pink Palace...The Beverly Hills Hotel. From The Fountain Coffee Room to The Polo Lounge and the private bungalows, there is nothing more perfectly flawless than The Beverly Hills Hotel.



Shala Monroe

Fashion Consultant

What was the most interesting aspect of selecting this year's shortlist?

There were so many young talented designers who applied this year; yet, it was interesting that there was a consensus with all of the judges on the top applicants chosen.

What qualities impress you most in a young designer's work?

Integrity.

How do you know when you are seeing raw talent? What you see, feel, or experience?

You really see it immediately in the clothing! In the cut, and the details.

Which is your favourite hotel within Dorchester Collection?

I really like The Dorchester; China Tang is one of my favourite restaurants in London. Also, I love the friendliness of the staff.



Francisco Costa

Women's Creative Dir. of Calvin Klein Collection

How did you judge the candidates?

Judging fashion involves both the technical and emotional. The clothes have to be well executed, but also evoke a positive response or connection.

What qualities impress you most in a designer?

The best thing for a young designer to have is a fresh, clear perspective, and the courage and creativity to express that point of view.

What impresses you about a designer's work?

When the work portrays a personal voice, but at the same time shows restraint and refinement.

Where does a young brand need investment?

For a new designer, one of the most important areas to invest in is production. Sourcing the best materials and finding the right manufacturer for your collection is essential to ensuring the quality and representation of your brand.

What advice do you have for young designers?

It is all about hard work and confidence. Identify your dreams and go after them without hesitation.

What quality is indispensable for success?

Conviction. You must have the strength to believe in your ideas and stand by your visions no matter what the critics, retailers, or anyone else may say.



Georgina Chapman & Keren Craig

Co-founders and Designers of Marchesa

What advice do you have for young designers?

Be prepared to work incredibly hard; despite all its glamour, fashion is a highly challenging industry. (G. Chapman)

Where does a young brand need investment?

Each designer's situation is different, but funding for production is a universal need. Producing a collection is outrageously costly and the quality of samples can be make or break. I'd encourage the winner to invest the prize money back into the collection, to allow him or her to work with the highest quality textiles and materials, or hire additional sewers, for example. (G. Chapman)

Can you please describe your first "big break"?

When Isabella Blow took an interest in our work. She saw me in a dress I had designed and asked to borrow it for Paris Fashion Week – of course, I said yes! She was unbelievably supportive of us from there on. (G. Chapman)

Being nominated for the Vogue/CFDA Fashion Fund was also a really huge moment for us. Having the support and guidance of such influential industry organisations as Vogue and the CFDA opened a lot of doors for Marchesa. It was a huge honour to participate. (K. Craig)

Your favourite Dorchester Collection hotel?

It's so hard to choose! I love The Dorchester, and Hôtel Plaza Athénée in Paris is spectacular, but I would have to say The Beverly Hills Hotel – it's a truly iconic space. (G. Chapman)

I also adore The Dorchester, and Le Richemond. I was born in Switzerland and have many fond memories from there. (K. Craig)

Lauren Santo Domingo

Co-founder & Creative Dir. of Moda Operandi

How did you judge the candidates?

For me, it's always about the emotional response I have to a collection or piece. Fashion really resonates with me and I will either absolutely love something or feel entirely indifferent to it. There is no middle ground.

What qualities impress you most in a young designer and his or her work?

Innovation and creativity. I love designers who move beyond the current trends and who truly develop their own vision.

Which is your favourite hotel within Dorchester Collection?

Hôtel Plaza Athénée, because I associate it with my first trips to Paris for fashion week.



Left Page, clockwise: Elizabeth Saltzman, photo by Walter Chin; Shala Monroe; Calvin Klein Collection, Autumn/Winter 2011; Francisco Costa, photo by Dan Lecca. *This page:* Keren Craig; Lauren Santo Domingo, photo by Stewart Shining; Marchesa, Autumn/Winter 2011-12.



Thierry W. Despont

45 Park Lane, London's most exciting 2011 opening, receives a singular splash of style and design intelligence by internationally renowned architect and designer Thierry Despont. With its forty-five contemporary rooms and suites, Wolfgang Puck's CUT at 45 Park Lane restaurant, and an utterly unique external façade, Collect interviews Thierry Despont about how he approached the making of an icon.

Describe your first inspirations when conceiving the overall aesthetic of design for 45 Park Lane.

I was very keen to maintain a sense of being in London because I believe the individuality of location, as well as space, defines this century's hotel. With Dorchester Collection, you are starting with a foundation of superlative service. So, in a sense, Dorchester Collection was the inspiration.

What was the inspiration for the external metal fin feature?

The fins adorn the façade and reflect light throughout the day with its ever changing shadows. The fins accentuate the dynamic shape of the building and respond to the gentle inward curve of The Dorchester.

How did the proximity and views of Hyde Park inspire your design?

Very much, as each and every room benefits from a view of the park. Ceredus mahogany was used throughout the hotel and frames the glorious scenery found in Hyde Park.

For you, what was the most interesting aspect of "sustainable" design integrated into 45 Park Lane?

The fins of the façade not only make the hotel stand out as a striking landmark on Park Lane, but also provide significant environmental benefit as they diminish solar gain to the building, for example, reducing the power required to run the air-conditioning system.

Please describe one way that you played with light particularly.

Again, the fins create dramatic lighting effects, especially in the public spaces. They allow for indirect lighting to filter through the rooms and the effects are ever changing throughout the day. Inside, we then continue to play with wood louvers and linear light.

What detail or structural feature most distinguishes 45 Park Lane as having the feel of a private residence?

Our intention was to create, if not a private residence, a private club atmosphere where residents feel they are in a home away from home. The design of the lobby lounge, restaurant and library corner are all intended to give the feeling of a club where one can invite friends and guests to visit. The rooms have been treated with the care we would give to a private residence with upholstered bed alcoves, luxuriously upholstered furniture including leather upholstered writing desks which can be converted to an elegant coiffure. The

closets are meticulously appointed and the bathrooms have state-of-the-art equipment in a refined, zen-like spa atmosphere. There is wall-to-wall custom carpet throughout, and each room has a bedside communication and control system which can do everything from adjusting the television, air conditioning and black-out shades to requesting the fabled Dorchester Collection service at the push of a button. I have created a monumental tapestry for the lobby which is an image of an orb, or an imaginary world. It symbolises the private universe you have stepped into, which is 45 Park Lane.

There is a strong Art Deco influence in the interiors. What is one way that you have interpreted Art Deco in a modern way?

The English Art Deco movement has a very rich tradition of design and is wholly separate from the French or the American Art Deco Movements, so if anything, I took inspiration from the English.

Please share a feature of the in-hotel cinema/media room.

The room's shape and comfortable chairs evoke the theatres of the 30s and 40s. The walls are upholstered in brown wool with large accent braiding. The tiered lighting was created especially for this very intimate space.

Did you consult with Wolfgang Puck in the design of CUT at 45 Park Lane? In what aspect, particularly?

Yes, we did indeed work with Wolfgang Puck in designing the restaurant and bar, with the intention of making it an extension of the common spaces of the hotel, where guests are welcomed to have a drink in the lounge and move into the restaurant and vice versa. It was a collaboration of two artists, combining my designs with Puck's culinary artistry. Material selection, colours, the variety of seating areas were all a result of this collaboration. The centrepiece of the restaurant would be the industrial, mechanical dining table with an ambre glass top.

Please share a feature of the external wall sculpture with metal panels.

The metal panels are a monumental sculpture inspired by flowing curtains. The structural fins were also approved by the Westminster Council as an art piece. So intent on highlighting them, the council also encouraged even more exterior lighting. Their presence will help make 45 Park Lane a genuine landmark in Mayfair throughout the 21st century. x





A large, stylized, black calligraphic signature of 'Hervé Van der Straeten'. The letters are thick and fluid, with elegant curves and flourishes. The 'H' is particularly tall and prominent, with a long, sweeping tail that loops back. The 'V' and 'S' also feature prominent, sweeping curves. The overall style is reminiscent of traditional cursive calligraphy but with a more modern, graphic feel.

Hervé Van der Straeten

One of France's leading independent design talents, Hervé Van der Straeten's work has a certain addictive purity; once familiar with it, expect to stay constantly curious. The September 2011 remodelling of his eponymous gallery in the Marais district of Paris is just one project that will catch the curious eye, as well as work with a new material, coloured Plexiglas, that shall style 2012 with that certain Straeten signature.

“I love contrasts. And I also love optical illusions. Objects can have many different readings.”



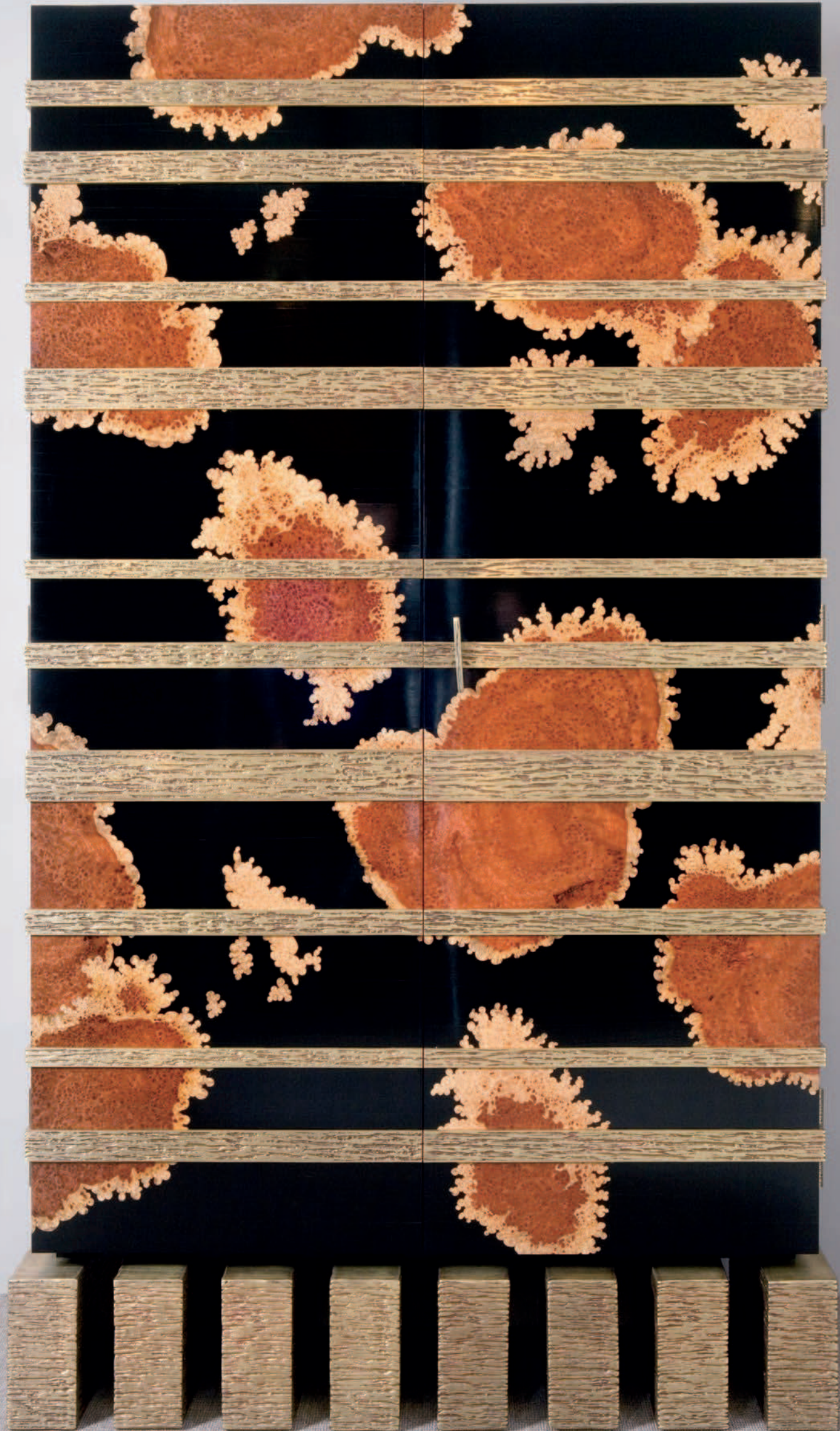
Educated at l'Ecole des Beaux-Art in Paris, Hervé Van der Straeten made his first splash as a designer with a 1985 jewellery collection, also working with the likes of Jean Paul Gaultier, Yves Saint Laurent and Christian Lacroix in the medium. He progressed in size to major furniture pieces, lighting fixtures and mirrors for which, since 2000, he has become particularly renowned. Painstakingly crafted, their pristine, sculpted forms, rich textures, and optical tricks possess a perplexing, mischievous elegance. In 2007, he received recognition as an “Entreprise du Patrimoine Vivant” from the Ministry of Culture for his contribution to French craftsmanship and, in 2008, a Chevalier de l'Ordre des Arts et des Lettres distinction; his furniture resides in the French Presidential Elysées Palace, which perhaps is the final solidification of his distinguished position within the Paris design canon.

His most ubiquitously recognisable designs are his commercial collaborations, such as the “J'Adore” Christian Dior perfume bottle, alongside several other perfume forms for Maison Guerlain, and the boutique interiors of French accessories brand Roger Vivier. His furniture design, however, finds a genuine

home in his own gallery in the Marais, opened in 1999 and redesigned presently, ten years later. Created as unique or limited edition pieces, his furniture designs are an understated murmur of extravagance, in contrasts of materials including bronze, crystal, glass, lacquer or precious woods; his collections are made in his own studio, most notably the bronze and woodworking.

Despite his Paris positioning, Hervé Van der Straeten's work maintains active presence on the international exhibition scene in both solo and group shows.

He debuts his first monograph “Carnet d'exposition(s)”, published by Editions Beaux Arts, at FIAC, France's annual contemporary art fair held each October. A new series of light fixtures, entitled “Twist”, mark his participation in the collective exhibition “What's on the Table?” at Perimeter Art & Design Gallery in Paris through until November 10th, 2011. Another exhibition participation, inaugurating Galerie Flore in Brussels, on show until February 11th, 2012, further indicates that admirers of Hervé Van der Straeten's work will have plenty upcoming to covet. x





The IMPOSSIBLE
COLLECTION of Fashion

*The latest covetable coffee table tome by Assouline is an invitation to dream:
what would be the composition of the most perfect and complete fashion collection,
harbouring the most iconic dresses of the twentieth century?*





“It used to be that everybody could say that an Old Master painting and a Beethoven symphony were art, but a lot people weren’t sure – was cinema art, was photography art, was jazz art?...I think fashion is in that interim period where it is in the process of being reassessed.”

Fortunately, modern practices in conservation, image reproduction and printing make the impossible marginally possible. Dr. Valerie Steele, Director and Chief Curator of The Museum at the Fashion Institute of Technology, chooses one hundred of the twentieth century’s most important dresses – to imagine, as it were, that it is possible for one collector to own such a comprehensive and important collection of gems in cut and cloth.

Described by The Washington Post as one of “fashion’s brainiest women”, Dr. Steele was methodical yet intuitive, thorough yet pointed in her decisions. The result is comprehensive, but also clearly illustrates that certain eras were simply more magnetic than others for dynamic design.

We ask about her process in conceiving this impossible collection, her ideas on considering fashion as an art form, and the piece she would most like to wear for a night out on the town.

What characteristics define each dress, that is finally included in the Impossible Collection?

Significant. Influential. Iconic. Significant in the history of fashion, influential on other designers throughout time, and iconic so that even for the public they would see it and say “oh yes”.

How would you define iconic?

The term, of course, comes from images that are worshipped, and so when you think of it in terms of fashion, I think it refers to those images that are immediately recognisable and so deeply powerful, to touch some visceral emotional response.

How would you say this selection is a portrait of yourself?

As a professional fashion historian, I tried to be as objective as possible but nevertheless everyone does have a tendency towards loving particular things. I have a tendency to like extreme fashion. My very first run-through had so many McQueens in it, it wasn’t even funny, there were a gazillion McQueens.

Other designers like Thierry Mugler...I’m someone who has written books about the corset, fetish and gothic, so I do have a tendency to go towards the dark and sexy side.

How do you feel that the McQueen exhibition at the Metropolitan Museum influenced the view of fashion as an art form?

Because McQueen, I think, really was the greatest designer of our time, of the most recent era, I think that the opportunity at the Met to see so many of his fantastical and beautiful pieces together in the context of American’s greatest art museum inevitably pushed the discussion of fashion and art further towards saying that at least some fashion should be considered as art. The problem, of course, as Pierre Bourdieu pointed out, is that art is not just the object, like the painting or the sculpture; art is also a concept involving the creation of the artist as an artist, and the acceptance of an artwork as art. Fashion is increasingly being viewed as art, in part because of exhibitions like McQueen at art museums, but there is by no means a consensus yet that fashion is art. It used to be that everybody could say that an Old Master painting and a Beethoven symphony were art, but a lot people weren’t sure – was cinema art, was photography art, was jazz art? For a long time, that was open to question. And only fairly recently have those been pretty much accepted that, yes, those are art. And I think fashion is in that interim period where it is in the process of being reassessed. But it is complicated by the fact that so many fashion designers, among the best and most creative ones, Karl Lagerfeld, Rei Kawakubo and Muccia Prada deny flatly that fashion is art. So although we might want to say that what they are doing is so fabulous it’s art, when I talk to young fashion designers, they sometimes say – “is it necessary to raise it to the level of art? Couldn’t you just say it’s unbelievably fantastic fashion?” And I have a lot of sympathy with that view as well.

What do you think has influenced this phenomenon of collecting fashion as one would collect art?

Up until the present, it really still has not received the same kind of respect not just of collecting art, but also even of collecting cars or stamps.

“Designers, like painters, influence each other...you find certain periods are especially rich in fantastic art objects or dresses.”

There has still been a relative stigma attached to collecting fashion with the implication, particularly with women collectors, that they are just consuming, that they are just acquiring more merchandise. Like a million Imelda Marcos shoes, or the closets of a Saudi princess. They are full of stuff, but is it a collection or is it just an accumulation? I am doing a big exhibition, showing until January 7, 2012 in New York, about Daphne Guinness as a fashion icon, and making the implicit suggestion that her collection is a collection that she sought out the way an art collector would be thinking it out, looking for really iconic pieces by major designers and also being adventurous the way art collectors are about looking at who are going to be the designers of the future; so, investing sort of pre-emptively in people like Gareth Pugh.

If you could imagine into the future, creating another Impossible Collection for the 21st century...

Oh, yes, wouldn't that be fun? Then we could bring in so many wonderful younger designers, people like Alber Elbaz, Haider Ackermann, and gosh so many, Gareth Pugh, so many of the younger ones whose work has really taken off after the beginning of the 21st century. Nicolas Ghesquière, I can think of tons of talented people I would want to put into a book like that.

Do you think that there will be more or less Haute Couture included than in the one for the 20th century?

That's a very tricky question especially since Couture itself, as a term, is evolving. Traditionally, it has been done by the rules of the Chambre Syndicale de la Couture Parisienne but more and more there are experimental designers like the Mulleavy sisters at Rodarte and the couple at Boudicca who are making very small scale, what you might call demi-couture. And, indeed, Azzedine Alaïa I would say is an example of demi-couture. So I think that, again to reference Pierre Bourdieu, you're going to have a feel of restricted production. It's not going to be mass produced stuff even if it's not officially Couture.

Per year, decade, century – how frequently does an iconic dress emerge?

It doesn't come up every year. We noticed that looking through the book. One of my criteria was that I wanted a range of things from across the span of a century; I didn't want to have 50 percent of it from 1990s on, for example.

Yes Saint Laurent for Christian Dior, 1959. Armide white tulle short evening dress, with silver sequins. Dior Archive. Autumn/Winter 1959 collection. Actress Audrey Hepburn immortalised the dress in a fashion shoot by Richard Avedon. Photography © Laziz Hamani.

Within that we saw that there were certain eras – the late 1930s, the late 1990s – where there was suddenly a real explosion of brilliant things. I don't know what causes that...But I do think that it is in the cycle, or perhaps the range, of inspiration and the way designers, like painters, influence each other you find certain periods are especially rich in fantastic art objects or dresses. I think that has to do with the kind of – I don't want to say competition – but the kind of inspiration that flows back and forth between creators. Like you see in America in the late 1940s and early 1950s with the take off of Abstract Expressionism, suddenly de Kooning and Pollock were really feeding off of each other and going zoom zoom zoom and lot of other people as well were jumping in and doing great things.

If you had all of these dresses at your disposal, if you had the option to wear one for a night, which would it be?

You know, I'm a museum person; I'm so deeply conditioned that once it's entered into a collection, you don't think of garments in this manner but, if that were allowed...I must say, I really truly loved the red Alexander McQueen dress, from 2000, made of ostrich feathers and microscope slides.

It's interesting the different impact of a dress, when it is viewed on a person, or on a mannequin.

And so many designers say they don't like museum fashion shows because it should be on a moving human body. And I know what they're saying and yet when it is, as it were, kind of frozen in time, crystallised there at that moment on the mannequin, you can just sort of fade everything else out and just concentrate on the dress as an abstract object and it's also at its best, very very beautiful. It's just another kind of beauty.

There are all these layers of meaning that are very difficult to articulate.

Well, it's like music, it's very hard. Fashion's not really like a language, it's like music, it evokes. It evokes emotions. x

The Impossible Collection of Fashion by Dr. Valerie Steele is available at www.assouline.com or at their boutiques worldwide:

ASSOULINE boutiques:

Paris: 35 Rue Bonaparte, 75006 Paris, T. +33 1 43 29 23 20

London: Liberty, Regent Street, Ground Floor, London W1B 5AH, T. +44 207 573 9767

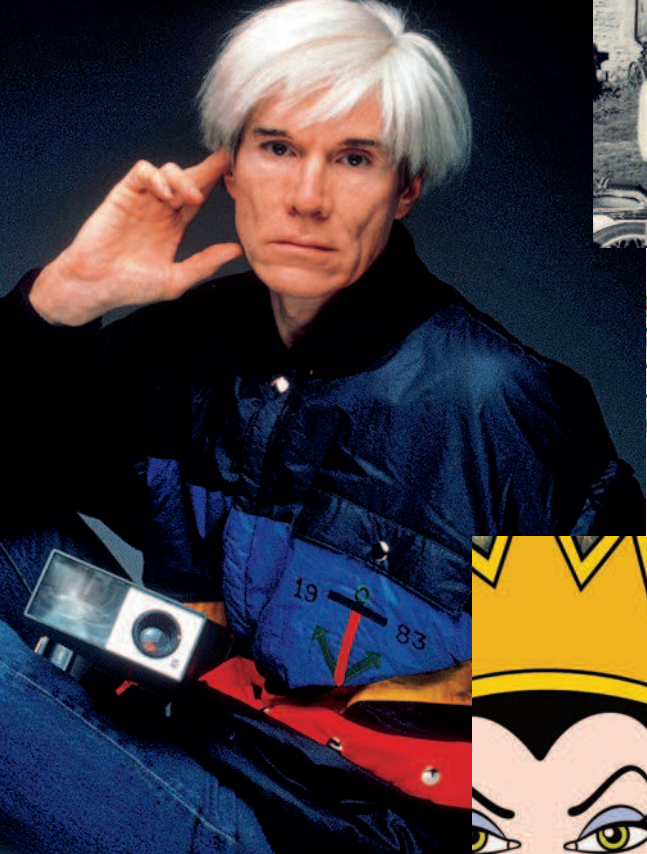
Las Vegas: 3720 Las Vegas Blvd S #266, Las Vegas, NV, T. +1 702 795 0166

Costa Mesa: 3333 Bristol Street, Costa Mesa, CA 92626, T. +1 714 557 1882

New York: 768 5th Avenue, Mezzanine at The Plaza Hotel, NY 10019, T. +1 212 593 7236

Istanbul: Cevdet Pasa Cad No 25A, Bebek, Istanbul 34342, T. +90 212 287 5534





Frenchman Jean-Charles de Castelbajac has been sending vivaciously imaginative fashion down the runway for over four decades. While it is only since 2009 that he has exhibited a series of artwork in galleries, no one can deny that his fashion flirts quite aggressively with contemporary art. He has collaborated with Keith Haring and Jean-Michel Basquiat among many others; even his very first show in 1969 used fabrics of a very unlikely sort – floor cloths, sponges, oilskin cloths, camouflage – which sounds more like the composition of an art installation than a fashion show.

In addition to designing still (his shows are filled with just as much youth and energy as they have always been) Jean-Charles de Castelbajac is the Patron of the Meurice Prize for Contemporary Art, in its fourth consecutive year for 2011/2012, alongside a prestigious jury including Directors of the Louvre, Jeu de Paume, FIAC and Palais de Tokyo. The purpose of the prize is to defend, encourage, and offer international recognition to young French creation, by awarding 10,000 Euros

to the artist and 10,000 Euros to his or her gallery. Jean-Charles de Castelbajac's own artwork, first exhibited in Paris at La B.A.N.K. Gallery in 2010 in an exhibition entitled "The Tyranny of Beauty", keeps within the codes of Castelbajac with his signature wry approach to semantic play. He had painters in China create direct reproductions of Old Master paintings, then he superimposed them with familiar logos of contemporary consumption, teasing the tension between art and graphics, daily life across eras, as well as artistic and commercial production, among many other ideas.

Signed "Pour Jean-Charles" in 1993, a sketched portrait of Jean-Charles de Castelbajac by Karl Lagerfeld reads alongside his posture: "La grande question: La mode est-elle un art ou l'art est-il une mode?" (The great question: Fashion, is it an art, or art a fashion?). As Castelbajac proves in his process, the answer to the question might just be the exploration of the question itself. x

This page, clockwise from top left: Andy Warhol, Photo by Toscani; C. Tim & Barry; Portrait of JcDc by Etienne Clement. Opposite page: Photo of Vivienne Westwood, JcDc and Anna Paggi by Luc Castet; C. Fred Dumoulin; C. Tim & Barry; Sketch by Karl Lagerfeld; Photo of Duff Punk by Jean-Baptiste Mondino. All other images courtesy of JcDc.

JcDc

Jean-Charles de Castelbajac

Who is Jean-Charles Castelbajac? An artist, using fashion as his medium? A fashion designer with a pop art sensibility? Perhaps his intention is precisely to confound, mixing bold colour, celebrity and graphics galore.



Jean-Charles de Castelbajac - K-Haring
FEMME HIVER 1990-1991



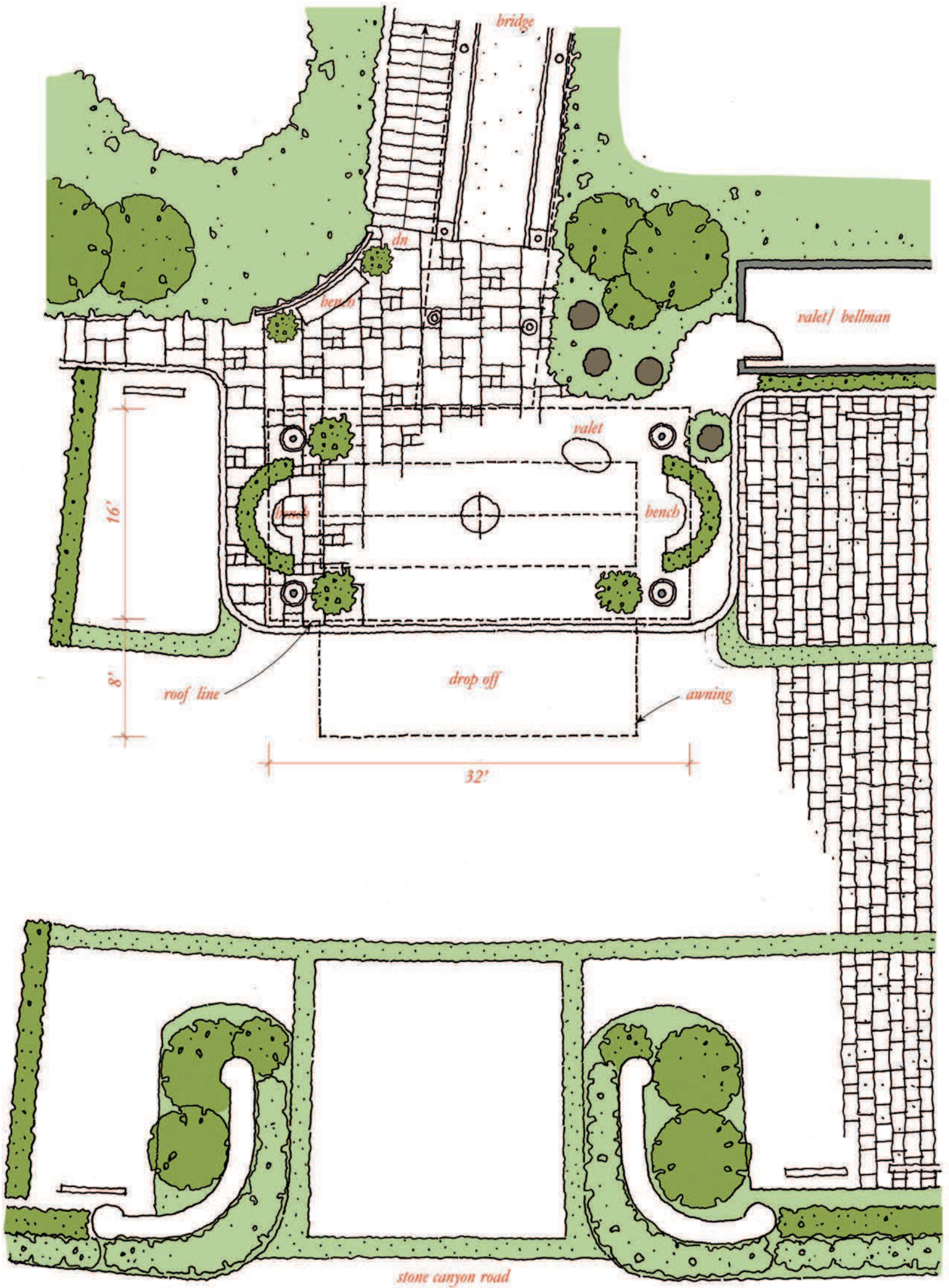
h ba

Hotel Bel-Air

After 24 months of extensive refurbishment and redesign, a legend emerges anew. Hotel Bel-Air's thoughtful restoration of the iconic 103-room hotel was conceived by interior designer Alexandra Champalimaud, with Rockwell Group designing all the dining and entertainment venues. The renovation includes 12 new Canyon View Rooms and Suites, and a 12,000-square-foot building featuring a new fitness studio and a 4,134-square-foot Spa by La Prairie among many other exciting changes. Prince Charles once remarked: "It's like staying at a rich friend's home. I slept better in the Presidential Suite of the Hotel Bel-Air than in any other hotel in the world". And, the fresh interiors by Alexandra Champalimaud only magnify the conditions that would make such an impression. With a few Gold Key Awards to her credit as well as a portfolio of distinctive hospitality projects, including The Dorchester, Champalimaud let the historical, cultural and geographic context of Hotel Bel-Air drive the design. Collect takes a tour with her, to discover some of the aesthetic reasoning within the renewal.

"Our inspirations were the surrounding neighbourhood architecture, the sense of a Bel-Air community as a private enclave with a great history of how it came to be, and Hollywood lifestyle at the time. We referenced work from John Woolf, a famed architect to the stars during Hollywood's golden age in the 40s and 50s, and the work of Dorothy Draper, Paul Williams and Robert A.M. Stern. In reading and in conversation with some of the old-timers, the holders of the chalice of the Bel-Air culture, I learnt more of its history. I learnt that the original buildings were an old estate, and the original stables were the basis for the development by a Mr. Bell. In 1946, the hotel was built incorporating these original buildings creating a hideaway surrounded by luscious gardens. Hotel Bel-Air delivered a mystique all of its own and discretion was paramount."







3

Legendary Vogue Editor Diana Vreeland once said, “pink is the navy blue of India” and we treated the Hotel Bel-Air Pink in the same manner – a fabulous neutral that worked brilliantly with our design direction.

1

The intimate gardens were maintained, as well as pathways surrounded with a profusion of colourful flowers, loggias with sweet-smelling creepers, iron lanterns, gates, and private fountains. The arrival experience has been retained with a gentle walk over the old bridge and Swan Lake, under shady trees to a new reception area and living room.



2

The spirit of Hotel Bel-Air is one of intimacy or low-key elegance, freshness, or aromas and scents, discretion and tranquility.

4

To complement the Hotel Bel-Air Pink, we used classic black and white, and colours one finds in the gardens such as the soft green used in the entry. The entry of the Garden Ballroom (pictured below), designed by Rockwell Group, further carries this theme. The reception/concierge area has distinct soft pink/violet glass walls giving one a sense of being enveloped in a flower. And, in the guestrooms, we used a strong fuchsia in the way of a beautiful throw pillow, also present in some of the art.



Spanish Colonial elements are very important in the Bel-Air vernacular.

5

6

We sought to revisit Spanish Colonial architecture through the use of wood ceilings and stone flooring (an upgrade over the traditional terra cotta tile). There are also design elements that point to the 40s style, which brings about the glamour and joy of those days at Hotel Bel-Air. These can be found in the oval shaped openings and fluted details in the skylights, the large exaggerated shaped casings at openings.



Nature inspired us in all aspects – from the green paint colour in the foyer, to the organic patterns in fabrics, to adding skylights to many of the rooms to bathe the bathrooms in that legendary Southern Californian sunshine. Also, naturalistic elements in custom stone mosaics and foyer paint colour were used to knit the gardens to the rooms.

7

The couple's retreat room was created very much as a "destination space" within the Spa, and with its connection to the exterior garden, it can allow for larger groups (bridal or birthday parties, or just gossip parties) as well as for couples to experience a sequence of treatments, that can be punctuated with relaxation periods outside, as well as for light meals to be served. The room's oval shape is also an element of serenity that we brought into the architecture. The circularity creates a vortex of energy in the centre of the room, providing a subliminal sense of enclosure within a larger space. The room is larger than all treatment rooms, and the centring of the dome over the treatment tables benefits the sense of place, the acoustics and the holistic feeling that complements the treatments that are performed in this space.



9

8

10

Being a new construction, the Canyon View Suites had the advantage of providing an opportunity to interpret what the "new" Hotel Bel-Air might be. Through a full embrace of contiguous indoor/outdoor living – a real L.A. type of lifestyle – large doors opening to expansive terraces with pools create a marvelous sanctuary of bliss, while being in very cool hotel rooms. We love the notion that this hotel can feel so much like home, while offering a very high-end hotel experience.



In the villas, we have great terraces and newly created outdoor spaces with plunge pools and extraordinary views, all to enjoy the surrounding nature.



Wolfgang Puck

The celebrated Chef's name alone inspires unquestionable confidence, based on decades of experience, realised vision, and exceptional dedication. Wolfgang Puck and Dorchester Collection turn up the heat on an already long-standing and dynamic working relationship.

Who better suited to bring American tastes to London palates than a native European who has inimitably influenced, if not defined, contemporary California cuisine? This flip-flopping between continents and synergies of styles is done by none other than Wolfgang Puck, who has created a veritable culinary empire, underscored by his utterly solid reputation.

Two projects, at Hotel Bel-Air in Los Angeles and at CUT at 45 Park Lane in London, are his latest ventures taken to the table. Modern American steak restaurant CUT at 45 Park Lane is Wolfgang Puck's first restaurant in Europe, opened in September 2011. Back in California, Wolfgang Puck Fine Dining Group simultaneously assumes total responsibility for Hotel Bel-Air's food and beverage operations, which include the restaurant and bar, room service, catering, events and the service on the garden terrace. "All of our menus will reflect

the healthy California lifestyle and will showcase the best of California's wonderful, fresh ingredients such as produce from Chino Farms and local farmers' markets, all-natural poultry and sustainable seafood," remarks Chef Wolfgang Puck. Equal attention is paid to premium-sourced ingredients in CUT at 45 Park Lane, which features the widest and best selection of beef available in London, such as hand-selected beef from the U.S.A., Australia, Chile and New Zealand. The restaurant, designed by Thierry Despont with Damien Hirst "Psalm" works poised overhead, is directed by Executive Chef David McIntyre and Restaurant Director Loyd Loudy, counting numerous previous restaurant openings between them (including the launch of China Tang at The Dorchester for Loyd Loudy). "CUT at 45 Park Lane will be somewhere Londoners head for a great night out," comments Puck, "Getting the right people is crucial. David and Loyd are the perfect team...It is a true plea-

sure to work with two people who are so admired in their field." This humility is impressive considering Puck's past. The Austrian born chef came to Los Angeles at age 25, having worked in major restaurants across France. He developed a unique style that quickly rose to national attention; his first flagship restaurant, Spago, opened in 1982 with its signature haute cuisine pizzas. About this time, Puck consulted on all food and beverage operations at Hotel Bel-Air. Multiple openings followed including the Richard Meier-designed CUT in 2006. Puck is the only chef to have won the Outstanding Chef of the Year Award two times by the prestigious James Beard Foundation.

CUT at 45 Park Lane is a fresh dining destination for London and an equally fresh venture for Puck, whose career is a downright success, the very stuff that California dreams are made of. x

Reservation: CUT at 45 Park Lane T. +44 (0) 20 7493 4554



SP

Gaetano Pesce

—
The “Montanara” seating collection by Italian architect and designer Gaetano Pesce, a living design legend, places imagery of nature’s grand spaces into intimate perspective and stunning contrast. A breath of fresh air comes indoors.



“At the risk of boring my readers, I would like to reaffirm my belief that the image is this era’s most appropriate means of expression. At the same time, I must admit that architects and product designers are lagging behind in recognising this opportunity for renewal.

The finest professionals in the industry, both architects and designers, are still expressing their creativity through geometric abstractions for which their ‘creations’ adhere more strictly to their respective disciplines of building (not architecture) and decoration than to changing climates. I am introducing the ‘Montanara’ sofa based on this premise. It is, to my eye, successful, original and I am proud to add this new creation to my past work...

Today, it is indeed important to express oneself in imagery and in such a manner that the ‘design’ not only inform the functionality but also a storytelling. What, then, is the meaning of ‘Montanara’? That Nature is a dear and wonderful companion that we have to treat with love...irreplaceable, whom we never abandon and without whom we cannot live...no matter our conviction in the greatness of human achievement.” Gaetano Pesce, April 2009

There is no quick glance to be had at a piece of the “Montanara” padded seating collection, manufactured by Meritalia and designed by one of the most versatile and original talents working today, Gaetano Pesce.

Striking, colourful images of the great outdoors, specifically the American Northwest, are digitally printed on 100% cotton fabric upholstery. A waterfall cascades where one’s legs might, while it seems in the distance (but, in fact, just adjoined perpendicularly as any normal seatback would be) a jagged, snow-capped mountain outlines the sky.

The eyes – perhaps triggering an ancient response rooted in millions of years of evolutionary conditioning – cannot help but look at this vision of nature that is somehow deeply, deeply calming, restorative, almost mesmerising. And it is, after all, just a place to sit.

This is imagination at work, particularly that of the larger-than-life character of designer-artist-architect Gaetano Pesce. Born in La Spezia, Italy, in 1939, Pesce has lived in Padova, Venice, London, Helsinki, Paris and, since 1980, New York. His work includes architecture, furniture, jewellery, and objects –

all approached with a light-hearted, unconventional spirit and punctuated by the use of technically advanced materials.

Gaetano Pesce has once said that the most luxurious moment for him is that of “a capacity to make a new experience”. The “Montanara” seating collection of armchairs and sofas, made of a steel and wood base structure, does exactly this, making a luxurious success of “Montanara”, which means mountain in Italian. First presented at the Milan Furniture Fair in 2009, the seating collection perennially resurfaces like an evergreen, and certainly started a trend in interior design for exploiting technology toward advanced digital image reproduction on textiles. Nuttal Home, profiled in Collect on page 36, uses digital reproductions of an artist’s hand drawing of fabrics as the basis for their 2011 line of wallpapers – an extension of this trend started by Pesce.

As he states above, the image and its reproduction is a powerful tool that transforms the way we view the exceptional and the commonplace, the grandest spaces of nature and the most intimate seating arrangements inside. x

RICHARD MILLE

A RACING MACHINE ON A CHAIN

CALIBER RM 020
TOURBILLON POCKET WATCH

worn by Baptiste Giabiconi



Around the world
)(*Dorchester Collection*

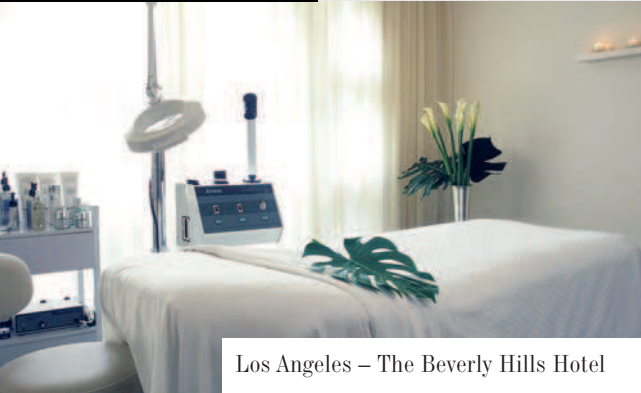


Geneva – Musée Rath

Geneva – Le Richemond



London – The Dorchester



Los Angeles – The Beverly Hills Hotel



London – Tate Modern



Los Angeles – Vivienne Westwood



Paris – Atelier laContrie

Musée Rath: Watchmaking in Geneva
December 15, 2011 – April 29, 2012
Place Neuve, 1206 Geneva
T. +41 22 418 26 00

A collection of 1500 timekeeping treasures, jewelry and miniatures, in elaborate enamel and gold, display the magic of local craftsmanship.

The Beverly Hills Hotel La Prairie Spa
9641 Sunset Boulevard
Beverly Hills, CA 90210
T. +1 310 273 1912

Waking fresh faced is as effortless as ever with La Prairie Spa's highly indulgent but ultra-intensive Recharge Overnight Facial, which preps the skin for maximum resurfacing and renewal while you sleep. This power-packed, age-defying facial, best performed in the evening over 60 minutes for ideal results, features Cellular Power Charge Night gel that boosts the skin by means of an advanced oxygen transfer technology. This, coupled with retinol's renewal powers, leaves the skin with an incredible smoothness and vitality.

Vivienne Westwood Boutique
8320 Melrose Avenue
Los Angeles, CA 90060
T. +1 323 951 0021

This is the first Los Angeles flagship for Dame Westwood, offering quintessentially English style, in all its eccentric glory, to the West coast.

Le Richemond's Perfect Timing
Jardin Brunswick
1201 Geneva
T. +41 22 715 7000

Watch enthusiasts take note: Le Richemond takes advantage of the world's finest watchmakers in such close proximity. Private viewings of the latest collections can be arranged, and visits to the manufacturing plants of Vacheron Constantin, Roger Dubuis or Franck Müller. A visit to the Patek Philippe Museum can also be facilitated, where a selection of watchmaking history's greatest treasures are found. Guests are served a glass of Champagne on arrival, and enjoy a gourmet dinner at Le Jardin restaurant in good time.

Tate Modern: Gerhard Richter, Panorama
October 6, 2011 – January 8, 2012
Bankside, London SE1 9TG
T. +44 20 7887 8888

This major retrospective spans five decades of the German painter, coinciding with his 80th birthday.

The Dorchester's Glorious 12th at The Grill
Park Lane
London, W1K 1QA
T. +44 20 7629 8888, for reservations.

Celebrating the start of the shooting season, The Grill at The Dorchester introduces beautifully cooked Grouse to its seasonal menu until the end of December. It is sourced from the Yorkshire moors, ensuring diners enjoy the best of the British Isles.

Atelier la Contrie Boutique
11, Rue de la Soudière
75001 Paris
T. +33 1 49 27 06 44

Choose your leather, lining and form, for a touch of bespoke service in this laboratory of tradition.

Milan – Hotel Principe di Savoia



London – The British Museum



London and Ascot – 45 Park Lane & Coworth Park



Paris – Hôtel Plaza Athénée



London – Roland Mouret



Los Angeles – The Hammer Museum



Los Angeles – Hotel Bel-Air

© David Hammons, Oakland Museum, Oakland Museum Founders Fund, © Youssef Abdelké, © the Trustees of the British Museum.

Hotel Principe di Savoia Truffle Tasting
Piazza della Repubblica, 17
20124 Milan

T. +39 02 6230 5555, for reservations.

The ultimate Milanese epicurean adventure based around cuisine's most coveted ingredient, the 'Truffle Tasting Package' throughout October and November 2011 includes a three-night stay, truffle hunting in the Roddi woodlands with an experienced guide and dogs, a visit to the best truffle shops in Alba (with a personal chauffeur to accompany guests), and a four-course lunch at the hotel with black truffle featured.

The British Museum: Modern Syrian Art
July 4, 2011 – January 9, 2012

Great Russell Street, London, WC1B 3DG
T. +44 20 7323 8299

This exhibition displays a broad range of works of modern Syrian artists from the Museum's collection, including a rare triptych by popular poet Adonis (Ahmad Ali Said, b. 1930).

45 Park Lane & Coworth Park, Town & Country
45 Park Lane, London, W1K 1PN
T. +44 20 7493 4545, for reservations.

—
Coworth Park, Blacknest Rd.
Ascot, Berkshire SL5 7SE

The Town & Country stay includes one night bed and breakfast at 45 Park Lane and one night bed and breakfast at Coworth Park, just a 45 minute drive apart. Whether you prefer city pampering or rural retreating, fine equestrian horseriding can be enjoyed in both locations. Each room and suite at 45 Park Lane overlooks London's Hyde Park, where horse riding is offered all year round, while Coworth Park's riding capabilities are supreme. Includes a full English breakfast and one transfer.

Roland Mouret Boutique
8 Carlos Place
London W1K 3AS
T. +49 207 51 180700

Master of the lady-like, Mouret opens his first boutique, in Mayfair, poised to offer menswear too.

Hôtel Plaza Athénée's French Living Heritage
25, Avenue Montaigne, 75008 Paris
T. +33 1 53 67 66 00

The first and only hotel named a "Living Heritage Enterprise" for top gastronomy by the French Ministry, Plaza Athénée hosted a courtyard event, on October 12th, 2011 to spotlight craft and passion.

Hotel Bel-Air La Prairie Spa
701 Stone Canyon Road
Los Angeles, CA 90077
T. +1 310 472 1211

Exclusive for the occasion of its reopening, the White Caviar Illuminating Facial is supreme care for hyper-pigmentation. The best of brightening.

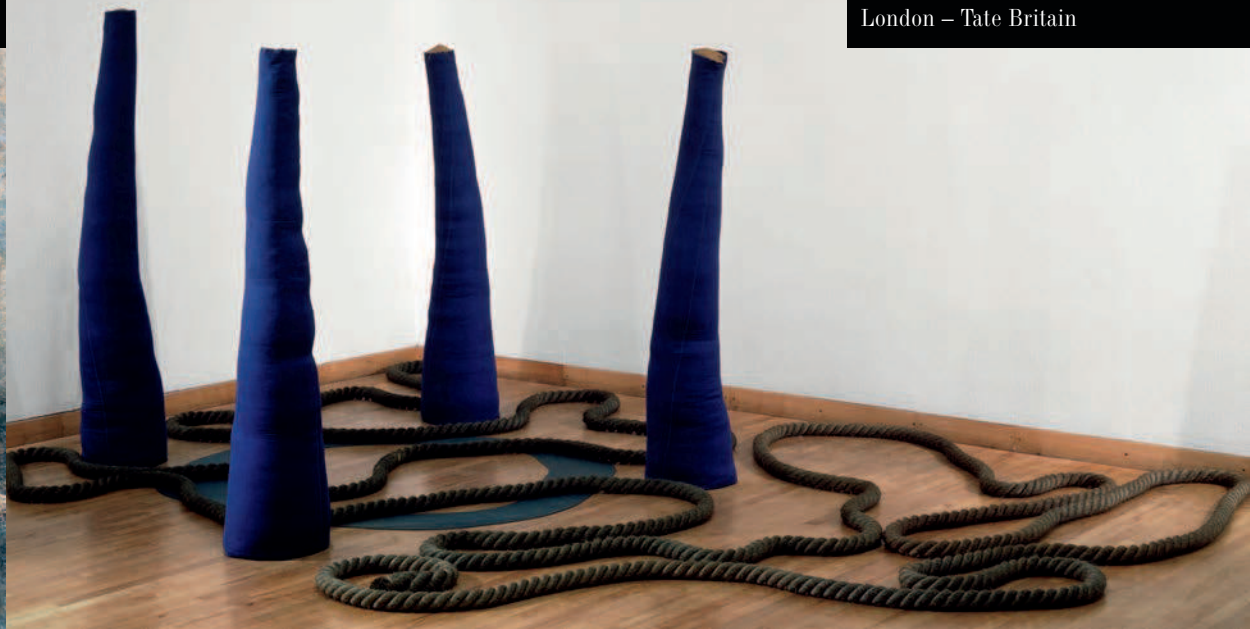
The Hammer Museum: Now Dig This!
October 2, 2011 – January 8, 2012
10899 Wilshire Blvd.
Los Angeles, CA 90024
T. +1 310 443 7000

Art and Black Los Angeles 1960–1980 examines the vital legacy of L.A.'s Afro-American visual arts.

Paris – Musée Maillol



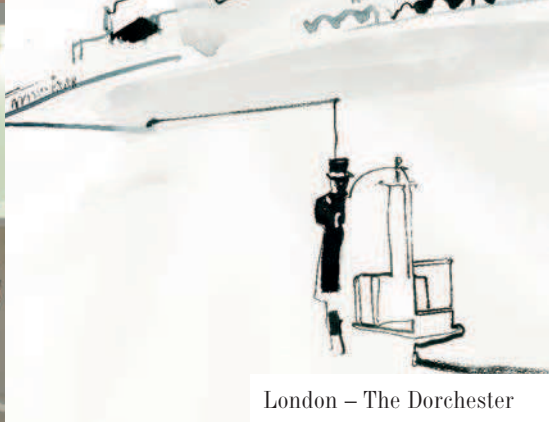
London – Tate Britain



Paris – Le Meurice



Paris – Le Meurice



Paris – White Bird

London – The Dorchester

Ascot – Coworth Park

Musée Maillol: Pompeii – A Way of Life
September 21, 2011 – February 12, 2012
59-61, Rue de Grenelle
75007 Paris
T. +33 1 42 22 59 58

A Pompeian house comes alive with 200 objects from around Vesuvius, which erupted in 79AD and preserved the lifestyle from the time.

London Tate Britain: Barry Flanagan
September 27, 2011 – January 2, 2012
Millbank, London SW1P 4RG
T. +44 20 7887 8888

Barry Flanagan (1941-2009) was one of Britain's most original and inventive artists. This major exhibition concentrates on his early works.

White Bird Boutique
38, Rue du Mont Thabor
75001 Paris
T. +33 1 58 62 25 86

Rare and refined jewellery, often one-off limited editions, by designers with independent style.

Hôtel Le Meurice Pop-Up Valmont Shop
228, Rue de Rivoli
75001 Paris
T. +33 1 44 58 10 77

Valmont Swiss cosmetics, on December 12th, 2011, opens a pop-up boutique at Le Meurice dedicated to the full range, new products and exclusive Valmont branded objects such as a golden USB key encrusted with Swarovski crystals. Personalised customer care is provided by Sylvaine Declèves, Manager of Spa Valmont at Le Meurice.

The Dorchester by David Downton
Park Lane
London, W1K 1QA
T. +44 20 7629 8888

Eighty limited edition signed prints by master fashion illustrator David Downton commemorate The Dorchester's 80 years, and benefit the Trees for Cities charity. Downton says: "It was fascinating to distill the essence of such an iconic building. I was seeking to capture a moment and convey something of The Dorchester's timeless heritage..."

Hôtel Le Meurice Holiday Festivities
228, Rue de Rivoli
75001 Paris
T. +33 1 44 58 10 09

The smell of cinnamon and magical decorations: each Wednesday from December 7th til 21st, Le Meurice hosts tea time, with Father Christmas present for a photo opportunity. Le Meurice Executive Chef Yannick Alléno prepares a Christmas Eve dinner menu, and another for New Year's Eve, while an "Under 30s" party rocks the night away at BAR 228, with live music performed by the Elona Kane band, followed by a mix by acclaimed Parisian DJ, Béatrice Ardisson.

Coworth Park's Bespoke Chocolate
Blacknest Rd.
Ascot, Berkshire SL5 7SE
T. +44 1344 876 600

Head Pastry Chef Simon Jenkins developed a stylish chocolate presentation; a signature milky 'Hay Chocolate' is made of hay cut from Coworth Park's meadow, married with saffron and rose.



Paris – Pinel & Pinel



Geneva – Fabergé



Paris – MAM/ARC



Paris & London – Hôtel Plaza Athénée & The Dorchester



London – The Dorchester



Los Angeles – LACMA



Milan – Corto Moltedo

Pinel & Pinel Boutique

22, Rue Royale
75008 Paris
T. +33 1 42 60 58 39

Fred Pinel has made "the ultimate trunk for his trunks" in his Parisian flagship store.

Hôtel Plaza Athénée's & The Dorchester's Joint 6-Star Package

25, Avenue Montaigne, 75008 Paris
T. +33 1 53 67 66 67, for reservations.

Park Lane, London, W1K 1QA

T. +44 20 7629 8888, for reservations.

From Avenue Montaigne to Park Lane, 3 Michelin star cuisine straddles the Channel. A unique offer: one meal at Alain Ducasse au Plaza Athénée and another at Alain Ducasse at The Dorchester, which include private pre-dinner drinks in the kitchen with Executive Chefs Saintagne and Herland, respectively, and a junior suite stay at one hotel with full breakfast. Selection Alain Ducasse champagne awaits upon arrival by private transfer to the hotel.

Fabergé Boutique

Rue Pierre-Fatio, 5, 1204 Geneva
T +41 22 707 1100

No visit to Geneva would be complete without a visit to the boutique of this storied brand, famous for its opulent decorated eggs and jewels.

The Dorchester's 80th Anniversary Park Lane,

London, W1K 1QA
T. +44 20 7629 8888, for reservations.

Stellar beverages celebrate 80 years. The 80th Anniversary Champagne Afternoon Tea serves an exclusive Ceylon tea blend (with a Tea Caddy of it for home) with special Laurent-Perrier champagne, finger sandwiches, and scones made from a traditional recipe. At The Bar at The Dorchester, the 'Dorchester of London' rum-based cocktail is re-introduced, according to the original 1930s recipe by famed bartender Harry Craddock, made with a bespoke liqueur, 'Forbidden Fruit', previously unavailable in the UK for over 60 years. Proceeds go toward the 'Future Great Trees' charity project.

LACMA: California Design,

Living in a Modern Way
October 1, 2011 – March 25, 2012
5905 Wilshire Blvd., Resnick Pavilion
Los Angeles, CA 90036

T. +1 323 857 6000

This is a major study of California mid-century modern design, in the years between 1930-1965.

Corto Moltedo Boutique

Via Santo Spirito, 14
20121 Milan

T. +49 2 3668 3713

The Italian handbags are funky and functional, stylish and chic, in their second boutique after Paris.

MAM/ARC: Baselitz, Sculpteur

September 30, 2011 – January 29, 2012
11, Avenue du Président Wilson
75016 Paris

T. +33 1 53 67 40 00

Roughly 40 sculptures display another side of German Georg Baselitz, better known for painting.

From the World With Love

What would you bring
back from your travels:

1. For a Friend?
2. For a Lover?
3. For a Child?
4. For a Dog?



Paris Paulin



Francesco Arcifa



Christian Furr



Nicolas Stavy



Brendan Neiland

Maxime Simeons:

This rising talent in Parisian Haute Couture creates ladylike, pure and painfully chic clothes to keep an eye on indeed in fashion's future.

1. A story full of anecdotes!
2. Dirk Bikkembergs underwear.
3. Butterflies!
4. Another French Bulldog because two is twice as fun!

Eric Baudart:

This artist, represented by Galerie Chez Valentin, were jointly awarded the 2010/2011 Meurice Prize for Contemporary Art.

1. A bottle of something.
2. Pictures.
3. A high-tech gadget.
4. A meadow.

Matali Crasset:

French product and interior designer Crasset has an utterly unique style and shop, Lieu Commun.

1. Something to be eaten, drunk or shared. Kobé beef, chocolate date pâté from Tunisia, Iberico ham, or Puntarelles from Rome...
2. Chili.
3. Comic and picture books.
4. I don't have a dog.

Anne Fontaine:

Best known for redesigning the crisp white shirt, in 2011 Fontaine started a charitable foundation to preserve Brazilian rainforests.

1. An Anne Fontaine Foundation eco bag filled with Senhor do Bonfim ribbons and objects from Brazil.
2. I take him with me always!
3. Worry Dolls from Guatemala. You put them under your pillow and they make worries disappear!
4. A bandana.

Barbara Polla:

An influential player and personality on the Geneva art scene, notably with her Analix Forever Gallery.

1. Some great, secret stories.
2. Myself.
3. A map of the world.
4. A free walk in the leaves of Geneva, on a Sunday morning in November.



Brioni

TO BE ONE OF A KIND

BRIONI.COM



Dior